

Sponsor Brochure

The Ohio Pharmacists Association (OPA) is pleased to present the Select Sponsorship Program. There are many benefits, discounts, and services available to fit your company's needs via our Annual Trade Show, bi-monthly journal, specialized training programs, conferences, meetings, and more.

Highlights include:

- NEW LOCATION for 2024 Annual Conference
- NEW Sponsor event - 340B Midwest Regional Conference & Expo
- Annual Conference Breakfast Theatre sponsorships
- Diamond, Platinum, Gold, Silver and Bronze Sponsor Multi-Event Packages offered for the Annual Conference, Midyear Meeting, 340B Midwest Regional Conference, and EduCon Virtual
- Advertisements in the award-winning *Ohio Pharmacist* bimonthly journal
- Banner ad sponsorship in bi-weekly member email, *Ohio Pharmacy Newsline*
- Legislative Defense Fund sponsorship to support advocacy efforts by OPA lobbyists
- Long-Acting Injectables, Pharmacist Immunization training, and Diabetes Care training program sponsorships
- Connection opportunities with Ohio pharmacy leaders at OPA meetings throughout the year

WHY SPONSOR?

- Brand recognition
- Full-conference registration for your representative
- Opportunity to engage with pharmacist and student pharmacist attendees
- Opportunity to join attendees at continuing pharmacy education sessions
- Sponsor recognition in the OPA event program
- Sponsor recognition in OPA Social Media posts
- Sponsor recognition on the OPA website
- Sponsor recognition in a pre and/or post-event *Ohio Pharmacist* journal issue
- OPA membership opportunities

NEW EVENT



OPA
340B Midwest
Regional Expo

Sept. 11&12, 2023
Hilton Columbus at Easton
3900 Chagrin Drive, Columbus, OH 43219

NEW LOCATION



OPA Midyear
Meeting
& Trade Show

November 5, 2023
Makoy Center
Hilliard, Ohio



OPA 146th
Annual Conference
& Trade Show

April 5 & 6, 2024
Hilton Columbus at Easton
3900 Chagrin Drive, Columbus, OH 43219



Alliance for
Pharmacy
Compounding **OPA**
EduCon Virtual
Best Practices in
Compounding

June 2024
Save the Date!

2024 OPA SPONSOR MULTI-EVENT PACKAGE SNAPSHOT

	Diamond Sponsor \$50,000	Platinum Sponsor \$20,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	
Annual Conference and Trade Show	Annual Conference Table & extra time	4 Deluxe Tables +	2 Deluxe Tables	1 Deluxe Table	1 Premium Table	1 Premium Table
	Email Confirmation	Prominent Logo	Logo included	Logo <i>(limited opportunities)</i>		
	Annual Conf. Meals & Breaks	Exclusive meal sponsor & Scripted Intro	Sponsor one meal <i>(limited opportunities)</i>	Sponsor recognition <i>(limited opportunities)</i>		
	Chair Drop*	At sponsored meal				
	Projected logo sign /window cling	Logo & Window signs near registration desk	Projected logo sign	Projected logo sign		
	Conf. Host Hotel	4 rooms, 2 nights	2 rooms, 2 nights	1 room, 2 nights	1 rooms, 1 night	
	Social Media Posts*	4 Conf. sponsor recognition posts	3 Conf. sponsor recognition posts	2 Conf. sponsor recognition posts	1 Conf. sponsor recognition post	
	Conf. Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for FREE!
	Conf. Sponsor Registration	Six 3-day registrations	Four 3-day registrations	Three 3-day registrations	Two 3-day registrations	One 3-day registration
	Conf. Awards/PAC Luncheon Tickets	6 Luncheon tickets	4 Luncheon tickets	3 Luncheon tickets	2 Luncheon tickets	1 Luncheonticket
	Conf. President's Banquet Tickets	6 President's tickets	4 President's tickets	3 President's tickets	2 President's tickets	
	Conf. Program Advertising	Back Cover full page ad & logo on Cover	Back or Inside Cover full page ad	Inside Cover or full page ad	1/2 page ad	1/4 page ad
	Conf. Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	1/2 page insert
	Conf. Attendee E-Bulletin*	Two pre-Conf. & One post-Conf. Banner ads	One pre-Conf. & One post-Conf. Banner ads	Logo in one pre-conf. e-Bulletin		
340B Expo	340B Exhibit	Two exhibits prominently placed	One Exhibit preferred placement	One Exhibit	One Exhibit <i>(space dependent)</i>	
	340B Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for FREE!
	340B Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	1/2 page insert
	340B confirmation	Logo and link	logo			
	340B eBulletin	Banner ad	logo			
	340B app	One Push Notification				
Midyear Show	Midyear Exhibit	One Exhibit, preferred placement	One Exhibit			
	Midyear Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for Free!
	Midyear Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	
Social Media & More...	OPA Social Media All Channels*	2 Sponsor recognition posts	1 Sponsor recognition post	1 Sponsor recognition post		
	Ohio Pharmacist journal ad*	5 full-page ads	4 full-page ads	2 full-page ad	2 half-page ads	1 post-conf. half-page ad
	Ohio Pharmacy Newsline Banner Ad*	6 ads	4 ads	2 ads	1 ad	
OPA	OPA Annual Membership ‡	6 Associates and 6 RPh customers	4 Associates and 4 RPh customers	3 Associate and 3 RPh customers	2 Associate OPA Memberships	1 Associate OPA Membership

* Promo/Ad material must be OPA approved. Promotional/Ad materials for the Annual Conference must be received at the OPA office by 2/1/2024.

‡ Membership Benefit: Vendor membership=associate rate. Vendor RPh customers can be offered new OPA membership. Renewals are not included in the package.

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Multi-Event Package Sponsorships - \$50,000; \$20,000; \$10,000; \$5,000; \$2,500

Awards & PAC Luncheon - \$10,000 exclusive; \$2,000 partial

The most well-attended special event of the OPA Conference is where pharmacy excellence is recognized. Exclusivity is awarded a free, deluxe Trade Show exhibit, reserved table at the luncheon with a go-second welcome by sponsor.

Political Action Committee Presentation/Good Government Award Package - \$5,000 package exclusive; \$3,000 event only; \$1,000 Award only

The Political Action Committee (PAC) event will offer a special presentation by an Ohio Legislator following the Awards Luncheon where the Good Government Award recipient is recognized. Select the package sponsorship to sponsor both.

Theatre and Booth Package - \$3,500

Sponsor commitment due by January 10, 2024

Present a 35-minute breakfast theatre about your product for up to 40 Ohio pharmacists. Includes a premium exhibit. Theatre-only sponsorship is \$2,699.

Chair Drop at Political Action Committee (PAC) Presentation - \$5,000 OR

Sponsor-provided Water Bottles at PAC Presentation - \$3,000 each

Promote your company's message with a flyer or item on attendee chairs or your logo can appear on sponsored water bottles. *Sponsor-provided bottled water due by Feb. 28, 2024.*

President's Banquet - \$2,000

President's Reception - \$2,000

UNDER 40 Pharmacy Recognition Awards - \$1,000 or \$5,000 for exclusivity

Past Presidents' Luncheon - \$800

Student Activities - \$3,000

NEW LOCATION: Hilton Columbus at Easton
Save the Dates - April 5-7, 2024

Contact
Janice Johnson at
jjohnson@ohiopharmacists.org
or 614.389.3236
for details and additional
sponsor opportunities

Advertisement Opportunities

A program containing educational information and events will be distributed to approximately 1,000 individuals attending the Conference. Quality, high resolution advertisements must be received in PDF format by Feb. 28, 2024.

- \$900 - Back Cover Full Page
- \$700 - Inside-Front or Inside-Back Full Page
- \$550 - Full Page
- \$350 - 1/2 Page
- \$300 - Featured Exhibitor Listing

Host Hotel

The Hilton Columbus at Easton offers discounted rates to our attendees. Please use the following website and code when making your reservation. Reservation requests made after March 4, 2024 are subject to availability and may not be available at the special conference rates.

Hilton Columbus at Easton

3900 Chagrin Dr. Columbus, OH 43219

Room rate: \$199 per room, per night

Call: (614) 414-5000 | Group Code: 91A

Online Registration: bit.ly/OPA24HiltonEaston

(Favorite 2023 sponsorships are highlighted)

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES (CONTINUED)

Business Plan Competition Session - \$3,500

OTC Challenge Session - \$3,000

Research & Innovative Practice CPE Forums OR Research & Innovative Practice Poster Session - \$3,000 each

Legislative Update or other Continuing Pharmacy Education Sessions - \$2,000 each

Conference App PUSH Notification - \$200 each, Limited quantities

Headshot Lounge - \$3,000

Name Badge Ribbons Display - \$900

Conference Bag Inserts - \$750 for exhibitors or OPA members, \$1,000 non-members

Sponsor-provided Lanyards - \$1,000 *Sponsor-provided lanyards due by Feb. 1, 2024*

Prize drawing Donation(s) - \$50 each

ANNUAL CONFERENCE THEATRE APPLICATION

Breakfast Theatres provide an opportunity for your organization to present information about your products, services, or your specialty areas to pharmacists and student pharmacists attending the OPA Annual Conference. The material showcased in Breakfast Theatres can be promotional in nature and may concentrate on specific products. There is no continuing pharmacy education credit awarded for these presentations.

- \$2,000 - Theatre with up to 40 attendees
- \$3,000 - **Premium Exhibit & Theatre with up to 40 attendees**

Friday 4/5/2024
@ 8:20 - 8:50 a.m.

Saturday 4/6/2024
@ 8:20 - 8:50 a.m.

Sunday 4/7/2024
@ 8:20 - 8:50 a.m.

Title of Theatre presentation and 25-word description _____

Presenter _____ Presenter's email _____

Presentation Theatres are limited in number and cannot be held or reserved without a signed agreement. Requested Theatre times are not guaranteed until payment is received by OPA. The Sponsor must request their preferred theatre date and time from the schedule above. To apply for a 2024 OPA Theatre, submit pages 4 and 9 of this OPA Sponsor Brochure. Applications must be received by December 15, 2023. Payment is due by January 30, 2024. Availability is Limited.

EXHIBITOR FEES

Deluxe Exhibit	\$1250	Member Exhibit
	\$1420	Member Exhibit with 2024 OPA Membership Renewal
	\$1420	Nonmember Exhibit & 2024 OPA Membership
	\$1500	Exhibit rate from 9/1/23-12/31/23
	\$1600	Exhibit rate beginning 1/1/24
Premium Exhibit	\$1150	Member Exhibit
	\$1320	Member Exhibit with 2024 OPA Membership Renewal
	\$1320	Nonmember Exhibit & 2024 OPA Membership
	\$1400	Exhibit rate from 9/1/23-12/31/23
	\$1500	Exhibit rate beginning 1/1/24
Standard Booth	\$1050	Member Exhibit
	\$1220	Member Exhibit with 2024 OPA Membership Renewal
	\$1220	Nonmember Exhibit & 2024 OPA Membership
	\$1300	Exhibit rate from 9/1/23-12/31/23
	\$1400	Exhibit rate beginning 1/1/24

Exhibit Benefits

- One 6' skirted table, two folding chairs, carpeted floor, and a 7" x 44" identification sign provided by Fern Expo
- Unlimited representative registrations for exhibit
- Two lunches per exhibit served on Saturday
- Two pharmacist exhibitors per exhibit are eligible for one free day of CPE and can attend additional days of CPE at a special discounted rate
- Post-show registration list

Exhibit Schedule

Friday, April 5

Exhibit Set-up 2:30 - 3:30 PM

TRADE SHOW HOURS

All Exhibits 4:00 - 6:00 PM

Saturday, April 6

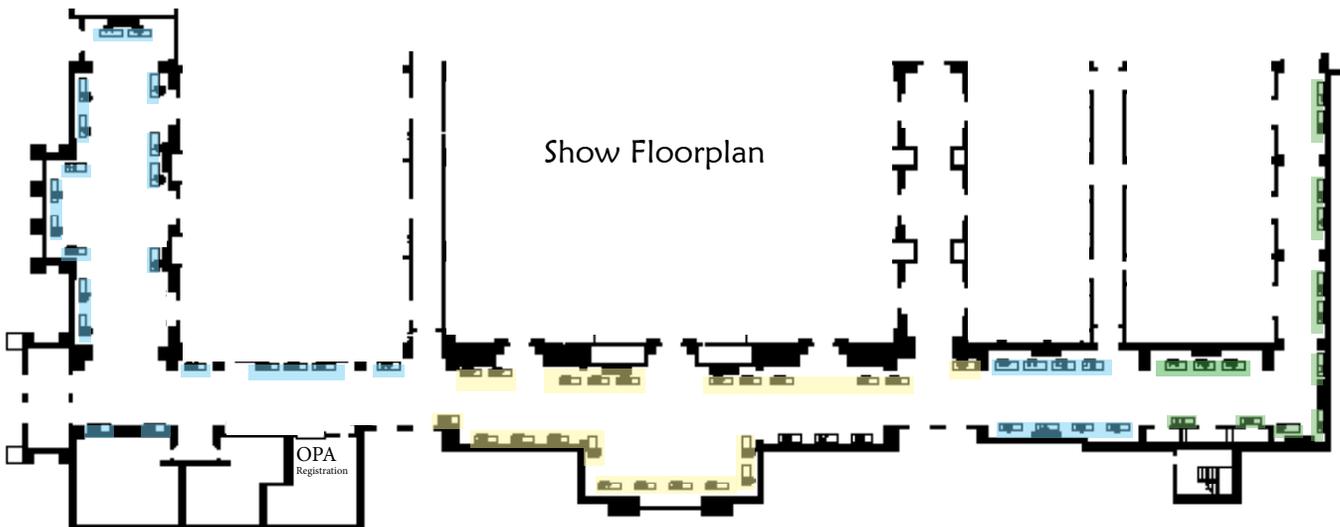
TRADE SHOW HOURS

All Exhibits 8:00-9:00 AM

10:00-10:10 AM

11:30 AM-1:50 PM

Exhibitor Move Out 1:50 - 2:45 PM



Additional OPA Sponsor Opportunities

(Also see Package Snapshot on page 2)

NEW

340B MIDWEST EXPO EXHIBIT AND SPONSORSHIPS

September 11 & 12, 2023 Exhibit Time: Three and a half hours Hilton Columbus at Easton		OPA Member	Exhibit with new OPA Membership through December 31, 2024*	Non-member	Non-Profit	
	after 7/31/2023	PRIME	\$2,000	\$2,170	\$2,450	\$1,400
		STANDARD	\$1,600	\$1,770	\$2,350	\$950

App Banner ad - \$2,000 daily

CPE Session Sponsorship - \$2,500 each

Sponsor Breakfast Theater - \$3,000

PUSH Notifications - \$200 each, limited quantity

OPA MIDYEAR MEETING 2023 EXHIBIT AND SPONSORSHIPS

November 5, 2023 Live Exhibit Time: 11:45 am – 1:00 pm Makoy Center Hilliard, Ohio	Vendor Category	OPA Member	Exhibit with 2023-2024 OPA Membership*	Non-member
	Fees	\$300	\$480	\$650
	* Offers discounted OPA Associate Member exhibit package rate. Pharmacist exhibitors will be charged the difference between Associate and Pharmacist Active Member rates.			

CPE Session Sponsorship - \$2,000 each

Midyear Program Advertisement - \$500 (Full-page)
\$350 (Half-page)

Sponsor Insert Distribution - \$500 each, limited quantity

Dessert Sponsorship - \$1,000

EDUCON 2024 VIRTUAL EXHIBIT AND SPONSORSHIPS

Virtual Exhibit Time 60 minutes: June 20 & 21 with live-streamed CPE On-Demand Exhibit Access Thursday, June 20 - Friday, August 30, 2024	Virtual Vendor Category	APC Bronze, Silver, Gold & Platinum 2024 Corporate Patrons*	APC Basic 2024 Corporate Patrons* and OPA Members	Non-members
	Fees	Complimentary	\$1,200	\$1,500
	* APC Corporate Patrons, use the promo code to pay the discounted member rate. Your membership will be verified.			

App Banner ad - \$2,000 per live-streamed day

CPE Session Sponsorship - \$2,500 each

Streamed Sponsor Showcase - \$2,000 includes On-Demand Access

APP PUSH Notifications - \$200 each, limited quantity

Contact Janice Johnson at 614.389.3236 or jjohnson@ohiopharmacists.org for exhibit and sponsorship opportunities.

CONTINUING EDUCATION SPONSORSHIP OPPORTUNITIES

- Long-Acting Injectables Training Programs
- Immunization Training Programs
- APhA's Diabetes Care Certificate Training Programs
- Emerging Pharmacy Leaders Conference
- OPA Board Meetings
- OPA Committee Meetings - Legal and Regulatory, Member Services and Development, Practice Advancement & Innovation, Pharmacy Economics, Public and Professional Relations, Resolutions and Bylaws, Retired, New Practitioner Experience (virtual or live meetings)
- OPA Special Interest Groups - Independent SIG, Compounding SIG
- OPA Task Force - Work Force Issues

Sponsor Promo Insert Distribution - \$1,000

Lunch - \$1,000

Continental Breakfast - \$500

Zoom - \$300

Event Program Advertisement - \$300

OPA ADVOCACY SPONSORSHIP OPPORTUNITIES

Legislative Defense Fund (LDF)

Monthly Contribution^(12X): One-time Contribution^(1X):

Governor's Circle	\$650	\$6,000 or more
Chairman's Champions	640	4,200
Senator's Club	350	3,000
Representative's Club	450	1,200
Legislative Aide	300	600

LDF Chair Drops @ Political Action Committee (PAC) Presentation - \$5,000

Pharmacist Legislative Day - \$4,000

Student Legislative Day - \$2,000 - \$4,000

Legislative Update/Alert Package - \$500 per month

Customization is available | Favorite 2023 sponsorships are highlighted

OPA COMMUNICATION SPONSORSHIP OPPORTUNITIES

Ohio Pharmacist Journal Advertising

Circulation: 3500
An electronic file in PDF format with 350 dpi is the preferred format for submission of ad materials.

Mechanical Specifications:

- Trim size: 8.5" x 10.875"
 - Bleed size: 8.75" x 11.125"
 - Tip-in trim size: 8-3/8" x 11-1/4"
 - Full page: 7" x 10"
 - 1/2 page (H): 8.5" x 5.5"
 - 1/2 page (V): 3-1/4" x 10"
 - 1/4 page (H): 7-1/2" x 2-1/8"
 - 1/4 page (V): 3-5/8" x 4"
 - Business Card (V) : 2-1/4" x 3-1/2"
- (V = vertical, H = horizontal)

Display Ad rates:	6X	3X	1X
Inside Front	\$780	\$800	\$820
Full page	750	770	810
1/2 page	460	480	520
Back 1/2 pg	520	550	580
1/3 page	400	420	480
1/4 page	300	320	380
Business Card/Print Classified			\$75

Ohio Pharmacy Newslines Banner Ad - \$1,000 for 3 (Specs: 600 wide pixels x 400 high pixels; Open rate averages 50%)

Ohio Pharmacist printed journal and Ohio Pharmacy Newslines member email Package - \$1,000 (full-page ad and banner ad)

Linked video in Ohio Pharmacy Newslines - \$1,000

Website Vendor Directory listing - \$300 annually

Sponsored OPA Social Media Post: \$500 - 3 event-posts, \$250 - 1 pre-event post
\$450 - 3 anytime-posts, \$200 - 1 anytime post

OPA Social Media formats for submission: LinkedIn, Facebook, Instagram and Twitter

Company Sponsored OPA eBulletin - \$500 per issue

OPA Salary Biennial Survey Distribution Sponsorship - \$5,000 exclusive

OPA New Practitioner Experience Lunch + Learn webinar (No CE credit provided) - \$300 each
Sponsor a 1-hour presentation to pharmacist and student attendees. Offered monthly.

Multiview sells advertising for the OPA website. For OPA website advertising, contact Andrew Arous at opa@multiview.com or 972.402.7023.

OPA is recognized as one of the "top leaders of change and innovation" in the country.

The Ohio Pharmacists Association invites your company to connect with Ohio pharmacists by sponsoring its many events, trainings, meetings and member communications. Through the *OPA Select Sponsor Program*, you have unique opportunities to put your company, products and services before hundreds of pharmacists and student pharmacists.



Select Sponsorship Prospectus

Complete the application by selecting the sponsorship(s), inserting the appropriate amount and total due.
Return this form with payment to enjoy recognition as an OPA Select Sponsor! *(Sponsorships offered are subject to change.)*

Company _____

Contact _____ Title _____

Interested in OPA Associate Membership?

- Yes
- No
- Already an OPA member

Address _____ City _____ State _____ Zip _____

Phone () _____ Fax () _____

E-Mail _____ Website _____

Please complete a 25-word description of your company for promotional purposes. _____

Note: To apply for an Annual Conference Breakfast Theatre, please submit pages 4 and 9.

Our company will sponsor:

(ex. Annual Conf Legislative Update Session) (\$1,000) _____

Select Sponsorship(s) total due \$ _____

Payment:

- Register online at www.ohiopharmacists.org
- Fax application with Credit Card or EFT payment to 614.389.4582
- Email to jjohnson@ohiopharmacists.org OR
- Mail application and check or payment information to
Ohio Pharmacists Association, 2674 Federated Blvd, Columbus, OH 43235-4990
(OPA's Tax ID# 31-4271660)

Authorized Signature _____ Date _____

When the sponsorship application is received, OPA will review the request. If approved, we will confirm the sponsorship and proceed with promotion.

Credit Card

VISA MasterCard American Express

Exp. Date _____ Sec. Code _____

Name on Card _____

Account # _____

Billing Address _____

(If different from above)

Electronic Funds Transfer

Checking Savings Business Checking

Routing # _____

Account # _____

Name on Account _____

Questions? Contact Janice Johnson at jjohnson@ohiopharmacists.org or 614.389.3236

Connect with Ohio pharmacists!



OPA Select Sponsor Program

With 3,000 OPA members statewide and one of the largest state association Conferences in the country, becoming an OPA *Select Sponsor* means you will be reaching more pharmacists, student pharmacists, and pharmacy professionals than ever before.