

The Ohio Pharmacists Association invites you to connect with and introduce your products and services to pharmacists, student pharmacists, and other pharmacy professionals at the four trade show opportunities offered annually. Become a 2024 OPA Annual Conference exhibitor at one of the largest state pharmacy association trade shows in the country. OPA offers Multi-Event Package Sponsorships which extend your brand recognition throughout the year through OPA event and communications. Sponsor status at OPA gives you preferred exhibit and registration privileges. Become an OPA sponsor!



NEW LOCATION The 2024 OPA Annual Conference and Trade Show will be held at the Hilton Columbus at Easton, situated in the heart of the Easton Town Center near shopping, dining, and entertainment.

Testimonial: “With my position at APSC (American Pharmacy Services Corporation), I attend a lot of state pharmacy association meetings. The Ohio Pharmacists Association Annual is the best meeting in the country that I attend,” said Casey Crisp.

WHY EXHIBIT?

- Brand recognition
- Exclusive exhibit time with no concurrent educational programming
- Opportunity to educate pharmacist and student pharmacist attendees about your products and/or services
- Opportunity to engage with pharmacist and student pharmacist attendees
- Past attendees represented 400+ Ohio businesses
- Opportunity to join attendees at continuing pharmacy education sessions and special events
- Exhibitor recognition in the OPA event *Program*
- Exhibitor recognition in OPA Social Media posts
- Exhibitor recognition on the OPA website
- Exhibitor recognition in a pre and/or post-event issues of the *Ohio Pharmacist* journal

 <p>146th Annual Conference & Trade Show</p> <p>April 5 & 6, 2024</p>	 <p>OPA 340B Midwest Regional Conference & Expo</p> <p>September 2024</p>	 <p>Midyear Meeting & Trade Show</p> <p>November 5, 2023</p>
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Exhibit space is limited. Register early to secure your exhibit at ohiopharmacists.org.



Connect with Ohio Pharmacists

April 5-7, 2024 | Columbus, Ohio | Preliminary Conference Schedule

FRIDAY, APRIL 5

The 2024 OPA Annual Conference will attract 600-1,000 pharmacist and student pharmacist attendees. It will offer attendees who travel to Columbus for the live event the opportunity to earn up to 11 hours of Continuing Pharmacy Education (CPE) as well as up to additional hours of on-demand, cutting-edge CPE from April 5 to June 30, 2024. Exhibits will be open for more than 5 hours.

The OPA Annual Conference app and platform affords virtual attendees the opportunity to earn on-demand CPE credits through June 16, 2023. Sponsor and exhibit information will also be accessible until June 16, 2023.

- 8:00 am Registration and Continental Breakfast (Platinum & Diamond Sponsors)
- 8:20 am Breakfast Theatre Sponsorship
- 9:00 am CONTINUING PHARMACY EDUCATION SESSIONS (60 MIN)
- 10:00 am Break (Platinum, Diamond, & Gold Sponsors)
- 10:10 am CONTINUING PHARMACY EDUCATION SESSIONS (90 MIN)
- 11:40 am Awards & PAC Luncheon
(Platinum, Diamond, Gold & Silver Sponsors)
- 1:30 pm CONTINUING PHARMACY EDUCATION SESSIONS (60 MIN)
- 2:30 pm Break (Platinum, Diamond, Gold, Silver & Bronze Sponsors)
- 2:40 pm CONTINUING PHARMACY EDUCATION SESSIONS (60 MIN)
- 3:45 pm Trade Show, Entrepreneurship Experience
- 5:30 pm & Poster Session (All Exhibitors)

SATURDAY, APRIL 6

- 8:00 am Registration and Continental Breakfast (All Exhibitors)
- 8:20 am Breakfast Theatre Sponsorship
- 9:00 am CONTINUING PHARMACY EDUCATION SESSIONS
- 10:00 am Refreshment Break (All Exhibitors)
- 10:10 am CONTINUING PHARMACY EDUCATION SESSIONS
- 11:40 am Trade Show, Residency Expo & Lunch
(All Exhibitors)
- 1:50 pm CONTINUING PHARMACY EDUCATION SESSIONS
- 2:50 pm Break
- 3:00 pm CONTINUING PHARMACY EDUCATION SESSIONS
- 4:05 pm House of Delegates
- 4:30 pm New Practitioner Experience Social/Student Olympics
- 6:30 pm President's Banquet Reception
- 10:00 pm

SUNDAY, APRIL 7

- 8:00 am Registration and Continental Breakfast
Past Presidents' Breakfast
- 8:20 am Breakfast Theatre Sponsorship
- 9:00 am CONTINUING PHARMACY EDUCATION SESSIONS
- 10:00 am Break
- 10:10 am CONTINUING PHARMACY EDUCATION SESSIONS
- 11:10 am Break
- 11:20 am CONTINUING PHARMACY EDUCATION SESSIONS
- 12:20 pm Conference Adjournment

2024

Education Topics

- Social Determinants of Health
- New Drug Update
- Pharmacogenomics
- 340B
- Legislative Update
- Pharmacy Business Plan Competition
and much more...

THANKS

TO OUR CURRENT 2024 SPONSORS

American Pharmacy Services Corporation
Independent Pharmacy Cooperative
Kroger Health (Columbus & Cincinnati)
McKesson Pharmacists Mutual Insurance
Companies SUNRx

(as of 10/1/2023; More sponsorships are available.)

2024 OPA SPONSOR MULTI-EVENT PACKAGE SNAPSHOT

	Diamond Sponsor \$50,000	Platinum Sponsor \$20,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	
Annual Conference and Trade Show	Annual Conference Table & extra time	4 Deluxe Tables +	2 Deluxe Tables	1 Deluxe Table	1 Premium Table	1 Premium Table
	Email Confirmation	Prominent Logo	Logo included	Logo <i>(limited opportunities)</i>		
	Annual Conf. Meals & Breaks	Exclusive meal sponsor & Scripted Intro	Sponsor one meal <i>(limited opportunities)</i>	Sponsor recognition <i>(limited opportunities)</i>		
	Chair Drop*	At sponsored meal				
	Projected logo sign /window cling	Logo & Window signs near registration desk	Projected logo sign	Projected logo sign		
	Conf. Host Hotel	4 rooms, 2 nights	2 rooms, 2 nights	1 room, 2 nights	1 room, 1 night	
	Social Media Posts*	4 Conf. sponsor recognition posts New	3 Conf. sponsor recognition posts	2 Conf. sponsor recognition posts	1 Conf. sponsor recognition post	
	Conf. Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for FREE!
	Conf. Sponsor Registration	Six 3-day registrations	Four 3-day registrations	Three 3-day registrations	Two 3-day registrations	One 3-day registration
	Conf. Awards/PAC Luncheon Tickets	6 Luncheon tickets	4 Luncheon tickets	3 Luncheon tickets	2 Luncheon tickets	1 Luncheon ticket
	Conf. President's Banquet Tickets	6 President's tickets	4 President's tickets	3 President's tickets	2 President's tickets	
	Conf. Program Advertising	Back Cover full page ad & logo on Cover	Back or Inside Cover full page ad	Inside Cover or full page ad	1/2 page ad	1/4 page ad
	Conf. Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	Full-page page insert	1/2 page insert
Conf. Attendee E-Bulletin*	Two pre-Conf. & One post-Conf. Banner ads	One pre-Conf. & One post-Conf. Banner ads	Logo in one pre-conf. e-Bulletin			
340B Expo	340B Exhibit	Two exhibits prominently placed	One Exhibit preferred placement	One Exhibit		
	340B Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 Customers to attend for FREE	Invite 1 customer to attend for FREE
	340B Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	1/2 page insert
	340B confirmation	Logo and link	logo			
	340B eBulletin	Banner ad	logo			
	340B app	One Push Notification				
Midyear Show	Midyear Exhibit	One Exhibit, preferred placement	One Exhibit			
	Midyear Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE	Invite 1 customer to attend for FREE
	Midyear Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2-page insert	
Social Media and More...	OPA Social Media All Channels* New	2 Sponsor recognition posts	1 Sponsor recognition post	1 Sponsor recognition post		
	Ohio Pharmacist journal ad*	5 full-page ads	4 full-page ads	2 full-page ad	2 half-page ads	1 post-conf. half-page ad
	Ohio Pharmacy Newsline Banner Ad*	6 ads	4 ads	2 ads	1 ad	
OPA	OPA Annual Membership [‡]	6 Associates and 6 RPh customers	4 Associates and 4 RPh customers	3 Associate and 3 RPh customers	2 Associate OPA Memberships	1 Associate OPA Membership

Favorite Benefit

* Promo/Ad material must be OPA approved. Promotional/Ad materials for the Annual Conference must be received at the OPA office by 2/1/2024.

[‡] Membership Benefit: Vendor membership=associate rate. Vendor RPh customers can be offered new OPA membership. Renewals are not included in the package. 3

ANNUAL CONFERENCE SPONSORSHIPS

Multi-Event Package Sponsorships - \$50,000; \$20,000; \$10,000; \$5,000; \$2,500

Wi-Fi - \$10,000 exclusive; \$5,000 daily

As Wi-Fi sponsor, you'll choose the password that attendees will use to log in to the 3-day conference Wi-Fi. Your logo will appear in the sponsor carousel on the event landing page. Your logo and custom password will be included on a Wi-Fi card handed to attendees at the registration desk. Exclusivity includes a deluxe exhibit with one 6' skirted table, 3 full-conference registrations, pre-conference attendee mailing list, full page advertisement in the Conference Program. Daily Wi-Fi sponsorship includes a premium exhibit with one 6' skirted table, 2 full-conference registrations and half-page ad in the Conference Program.

Awards Luncheon - \$10,000 exclusive; \$2,500 partial

The most well-attended special event of the OPA Conference is where pharmacy excellence is recognized. Exclusivity is awarded a deluxe Trade Show booth, and a reserved table at the luncheon with a 90-second, scripted welcome by sponsor.

Political Action Committee Presentation/Good Government Award Package - \$5,000 package exclusive;

\$4,000 event only; \$1,500 Award only

The Political Action Committee (PAC) event will offer a special presentation by an Ohio Legislator and follows the Awards Luncheon where the Good Government Award recipient is recognized. Select the package sponsorship to sponsor both.

Theatre and Exhibit Package - \$3,500 (Sponsor commitment due by January 10, 2024.)

Present a 30-minute breakfast theatre about your product for up to 40 Ohio pharmacists. Includes a premium booth.

Theatre (Saturday or Sunday) - \$3,000

Present a 30-minute breakfast theatre about your product for up to 40 Ohio pharmacists.

President's Banquet - \$4,000 exclusive or \$2,500 partial

President's Reception - \$2,500

UNDER 40 Pharmacy Awards - \$5,000 for exclusive or \$1,500 partial

Past Presidents' Breakfast - \$1,000

Student Activities - \$3,000

(Favorite 2023 sponsorships are highlighted)

Advertisement Opportunities

A program containing educational information and events will be distributed to approximately 1,000 individuals attending the Conference. You are invited to advertise. SPECS: Quality, high resolution advertisements must be received in PDF format by February 20, 2024.

\$900 - Back Cover Full Page

\$700 - Inside-Front or Inside-Back Full Page

\$550 - Full Page

\$350 - 1/2 Page

\$300 - Featured Exhibitor listing

ANNUAL CONFERENCE SPONSORSHIPS

Pharmacy Business Plan Competition CPE Session - \$3,500

SOLD OTC Challenge CPE Session Sponsorship - \$3,000

Research & Innovative Practice CPE Forums OR Research & Innovative Practice Poster Session - \$3,000 each

Legislative Update or other Continuing Pharmacy Education Sessions - \$2,500 each

Student TALKRx - \$1,000 each

Sponsor a 20-minute TEDx style presentation for student attendees during the post-lunch break on Friday. Topics TBD. *Sponsorship must be confirmed by Dec. 15, 2023*

Conference PUSH Notification - \$200 each, Limited quantities

Headshot Lounge - \$3,500

Name Badge Ribbons Display - \$900

Conference Bag Inserts - \$750 for exhibitors or OPA members, \$1,000 non-members

Sponsor-provided Lanyards - \$1,500 exclusive or \$1,000 partial *Sponsor-provided lanyards due by Feb. 1, 2024*

OPA Entrepreneurship Experience - \$1,000

Sponsor the Entrepreneurship event during the Trade Show.

Prize Drawing Donation(s) - \$50 each

(Favorite 2023 sponsorships are highlighted)



Conference Hotel

Make your online reservation with the special conference rate by, **March 5, 2024**. If you phone in your reservation, be sure to say you are attending the OPA Annual Conference and Trade Show.

Hilton Columbus at Easton

3900 Chagrin Drive, Columbus, OH 43219

Room rate: \$199 per room, per night

Call: (614) 414-5000 | Group Code: 91H

Online Registration: bit.ly/OPA24HiltonEaston

ANNUAL CONFERENCE THEATRE APPLICATION

Breakfast Theatres provide an opportunity for your organization to present information about your products, services, or your specialty areas to pharmacists and student pharmacists attending the OPA Annual Conference. The material showcased in Breakfast Theatres can be promotional in nature and may concentrate on specific products. There is no continuing pharmacy education credit awarded for these presentations.

\$3,500 - Premium Booth & Theatre with up to 40 attendees

\$3,000 - Theatre with up to 40 attendees

Friday 4/5/2024
@ 8:20 - 8:50 a.m.

Saturday 4/6/2024
@ 8:20 - 8:50 a.m.

Sunday 4/7/2024
@ 8:20 - 8:50 a.m.

Title of Theatre presentation and 25-word description _____

Presenter _____ Presenter's email _____

The Theatre Package sponsorship includes:

- Meeting room for up to 40 attendees
- Standard audio-visual package with microphone, LCD projector, and screen
- Food and beverage services for Theatre attendees
- Reminder notice in app's Day-of-Message
- Social media post on day of event, all channels
- Onsite flyer

Presentation Theatres are limited in number and cannot be held or reserved without a signed agreement. Requested Theatre times are not guaranteed until payment is received by OPA. The Sponsor must request their preferred theatre date and time from the schedule above. To apply for a 2024 OPA Theatre, submit pages 6, 9 and 10 of this OPA Exhibitor Prospectus. Applications must be received by December 15, 2023. Payment is due by January 30, 2024. Availability is Limited.

ANNUAL CONFERENCE EXHIBIT SPONSORSHIP FEES

Deluxe Exhibit	\$1250 Member Exhibit
	\$1420 Member Exhibit with 2024 OPA Associate Membership Renewal*
	\$1420 Exhibit & 2024 OPA Associate Membership*
	\$1500 Exhibit rate 9/1/23-12/31/23
	\$1600 Exhibit rate beginning 1/1/24
Premium Exhibit	\$1150 Member Exhibit
	\$1320 Member Exhibit with 2024 OPA Associate Membership Renewal*
	\$1320 Exhibit & 2024 OPA Associate Membership*
	\$1400 Exhibit rate 9/1/23-12/31/23
	\$1500 Exhibit rate beginning 1/1/24
Standard Exhibit	\$1050 Member Exhibit
	\$1220 Member Exhibit with 2024 OPA Associate Membership Renewal*
	\$1220 Exhibit & 2024 OPA Associate Membership*
	\$1300 Exhibit rate 9/1/23- 12/31/23
	\$1400 Exhibit rate beginning 1/1/24

**R.Ph. members will be charged the difference between the R.Ph. member & associate member rates.*

Exhibit Benefits

- One 6' skirted table, two folding chairs, an identification sign provided by Fern Expo, and carpeted floor (exceptions outlined in pink below)
- Unlimited representative registrations for exhibit
- Two lunches per exhibit served in the Exhibit Hall on Saturday
- Two pharmacist exhibitors per exhibit are eligible for one free day of CPE and can attend additional days of CPE at a special discount
- Security services in Exhibit Hall during non-show hours
- Post-show registration list

Exhibit Schedule

Friday, April 5

SET UP

Package-Sponsor Set-up 9:00 AM -2:00 PM
 Exhibitor Set-up 2:30 - 3:30 PM

TRADE SHOW HOURS

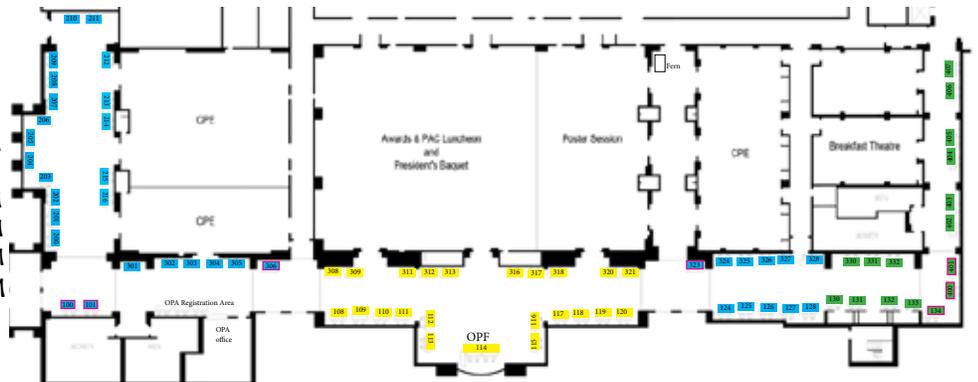
Platinum(P) Sponsor Spotlight 8:00-9:00 AM
 P & Diamond(D) Sponsors Spotlight 8:20-9:00 AM
 P, D, Gold(G) Sponsors Spotlight 10:00-10:10AM
 P, D, G, Silver(S) Sponsors Spotlight 11:10-11:25 AM
 P, D, G, S & Bronze Sponsors Spotlight 12:25-2:30 PM
 All Exhibits 4:00 - 6:00 PM

Saturday, April 6

TRADE SHOW HOURS

All Exhibits 8:00-9:00 AM
 10:00-10:10 AM
 11:30 AM-1:50 PM
 Includes lunch for 2 vendor representatives & Prize Drawing

Exhibitor Move Out 1:50 - 2:45 PM



Hilton Columbus at Easton

EXHIBIT CONTRACT FOR THE OHIO PHARMACISTS ASSOCIATION 146TH ANNUAL CONFERENCE & TRADE SHOW, APRIL 5&6, 2024

SPACE ASSIGNMENTS

1. Space assignments will be made by the Ohio Pharmacists Association (OPA) with sponsors/members having preference, then on a first-come, first-serve basis according to the date that payment for the exhibit space is received for the 146th Annual Conference & Trade Show to be held at the Hilton Columbus at Easton in Columbus, Ohio, on April 5 & 6, 2024.

2. The Ohio Pharmacists Association reserves the right to shift space assignments after the contract has been signed if they find it necessary to do so. Space is leased with the understanding that the Exhibitor will hold the Ohio Pharmacists Association blameless for any and/or all liability which may result for any cause whatsoever.

PAYMENTS AND CANCELLATIONS

1. In applying for space, the Exhibitor will pay for the full cost of the space with the application or as soon thereafter as possible. The cost of an 10'x10' Deluxe Exhibit being \$1,250 for OPA members, \$1,420 for exhibit/membership, \$1,500 from 9/1-12/31/2023 or \$1,600 after 1/1/2024. The cost of an 8'x10' premium exhibit being \$1,150 for OPA members, \$1,320 for exhibit/membership, \$1,400 from 9/1-12/31/2023 or \$1,500 after 1/1/2024. The cost of an 8'x10' standard exhibit being \$1,050 for members, \$1,120 for exhibit/membership, \$1,300 from 9/1-12/31/2023 or \$1,400 after 1/1/2024.

2. Written notice of cancellation must be received by the OPA office before February 4, 2024 in order for the Exhibitor to receive a refund less the \$50 administration fee. Any cancellations after February 4, but before March 4, 2024, will receive a 50% refund. If notice is received after March 4, 2024, Exhibitor is obligated to pay full fee. In the event of a cancellation, OPA shall have the right to use said space for its own convenience.

EXHIBIT AND EQUIPMENT

1. The exhibit will include one 6' x 2' x 30" skirted table, two folding chairs and one identification sign. Any other items or services will be at each exhibitor's own expense and responsibility. The display area, which is carpeted except for the exhibits outlined in pink on page 7, will be available for move-in of materials from 2:30 - 3:30 p.m. on Friday, April 5, 2024. Set-up must be completed by 3:30 p.m. **Trade Show hours are outlined on page 7 of this prospectus.** Materials may not be removed before 1:50 p.m., Saturday, April 6, 2024, and must be completely removed by 2:45 p.m. on April 6, 2024. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show without permission first being secured in writing from OPA.

USE OF EXHIBITS

1. All demonstrations and exhibits must be confined to the exhibits. All Exhibitors must arrange their displays so they utilize only the exhibit area contracted for and in such manner as to recognize the right of other Exhibitors and show visitors to conform to the overall floor layout developed by OPA. OPA adheres to the IAEM guidelines for exhibits (available upon request). Heights: No constructed exhibit display or sign or advertising matter may exceed a height of ten feet (10') unless approved by the OPA Exhibit Manager. No lights, standards, signs, mirrors, advertising matter, display racks, display cases, other construction may exceed 42 inches in height in the front of the table. Exhibitors who display machines or equipment that measure eight feet (8') in height must submit to OPA for approval of a floor plan showing the location of such equipment or machines by March 4, 2024. Lighting: Light bulbs or other light sources must not be visible from the aisles. The use of flashing electric signs or lights is not permitted. Appearance: An Exhibitor must arrange to remove excessive amounts of trash or waste materials during show hours. Fire regulations: All materials shall be fire-resistant. No Exhibitor shall assign, sublet or share the whole or any part of the exhibit space allocated. **Exhibitors are advised to provide locked storage facilities within their own display area for excess merchandise.**

2. Exhibitor agrees to pay when due all royalties, license fees or other charges accruing or becoming due to any firm, person or corporation by reason of any music, either live or recorded, or any other entertainment of any kind or nature, played, staged or produced by the Exhibitor, its agents, employees within the premises covered by this license agreement including but not limited to, royalties or licensing fees due to BMI, ASCAP, or SES-AC. Exhibitor agrees to hold harmless OPA, its agents and employees against any and all such claims and charges, and to defend, at its own expense any, and all, such claims and charges. Exhibitor shall have the right, however, to protest and if desired, to litigate and adjudicate any and all such claims.

3. Only customary and descriptive product literature and samples may be distributed to meeting registrants and only within the exhibit space assigned to the Exhibitor presenting such material. Firms or organizations not assigned space in the Exhibit Hall will not be permitted to solicit business within the Hall. Food or drink distribution must be approved by the OPA exhibit manager.

SECURITY

OPA and the Hilton Columbus at Easton will take precautions to safeguard Exhibitor's property by means of perimeter guard service between the hours of 6:00 p.m. Friday, April 5, 2024, and 11:30 a.m. Saturday, April 6, 2024. However, they will not be liable for damage or loss to the Exhibitor's property through theft, fire, accident, or any other cause. Exhibitor should insure their own exhibit and display materials. OPA will not assume liability for any injury that may occur to show visitors, Exhibitors, or other agents or employees of the Exhibitor.

DIRECTORY AND PROGRAM LISTING

The Exhibitor is solely responsible for their material contained in the program, app and Exhibitor listing. The Exhibitor agrees to indemnify and hold harmless OPA for any trademark, trade name, copyright or patent infringement claims or controversies arising out of, or related to this agreement or the program and Exhibitor listing.

LIABILITY AND INSURANCE

1. OPA, the Hilton Columbus at Easton, or any officer or staff member thereof will not be responsible for the safety of the property of the Exhibitor, their agents or employees from theft, damage by fire, accident, or any other cause.

2. The Exhibitor agrees that OPA and the Hilton Columbus at Easton or its employees: (a) will not be responsible for any damages to or for the loss or destruction of the Exhibitor's property or injuries to the Exhibitor, their representatives, or injury being expressly waived by the Exhibitor, (b) will be exempted from or indemnified for any claims for injury to any part of the Exhibitor's representatives, agents or employees.

3. OPA, its agents and employees, will not be liable for failure to hold the exhibit as scheduled. Payments for exhibit space will be returned in that event except that any actual expenses incurred in connection with the exhibit will be deducted if the exhibit is called off on or after April 4, 2024, because of fire, or any natural cause, or strike, or epidemic or any law or regulation of public authority, which makes it impossible or impractical to hold the exhibition.

4. The Exhibitor agrees to obtain the following insurance coverage during the dates of the OPA exhibition, including move-in, move-out days, and be prepared to furnish certificate of insurance to the OPA if requested: (a) Comprehensive general liability insurance coverage including protective and contractual liability coverage of not less than one million dollars for bodily injury, property damage, and product liability coverage and (b) Employers' liability insurance within minimum limits of \$250,000 per accident.

BUILDING RULES

1. Exhibitors must comply with all regulations; meet the requirements of the U.S. Government, the State of Ohio, Franklin County and municipal authorities, police and fire departments for the City of Columbus and all regulations of the Hilton Columbus at Easton.

2. Fire regulations require that all display materials be flame proofed and all hangings must clear the floor. Electrical signs and equipment must be wired to meet specifications of the National Electrical Code Safety Rules.

3. Exhibitors shall not deface any part of the Exhibit Facility. The cost of repairing any damage to the Exhibit Hall caused by the Exhibitor, its employees, representatives, or agents will be billed to and paid by the Exhibitor. Nothing can be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floor, ceiling, furniture, or properties of the Exhibit Hall. All setup and dismantling of exhibits and equipment must be conducted within the Exhibit Hall. No storage or exhibit materials will be permitted outside the assigned exhibit space.

4. Helium balloons and all balloons that are lighter than air are prohibited within the Hilton Columbus at Easton.

5. **SMOKING IS NOT PERMITTED IN THE EXHIBIT HALL.**

OBJECTIONABLE MATERIAL AND ACTIVITIES

1. OPA reserves the right to request modification of any questionable exhibit. All products displayed in the exhibit must be suitable to the pharmacy market.

HANDLING AND STORAGE

1. The Hilton Columbus at Easton will not accept nor store exhibit materials or empty crates before move-in time.

2. To facilitate the handling of crates and other freight upon arrival at the Hilton Columbus at Easton, Exhibitor will provide copies of bills of lading to the official decorator designated by OPA, the Fern Expo Company. This will place Exhibitor under no obligation to said decorator for services unless Exhibitor so desires.

TERMINATION AND DEFAULT

If the Exhibitor shall fail to perform any of the covenants or obligations under this contract, OPA may, as its option, terminate this contract immediately upon written notice to the Exhibitor. Any termination by OPA under this contract shall be without prejudice to any other rights or remedies of the OPA hereunder. The failure of OPA to exercise the right of termination herein granted at any time shall not constitute waiver of its rights therefore under subsequent default.

GENERAL

1. All matters and questions not covered by the contract provisions are subject to the decisions of the OPA Exhibit Manager. The contract provisions may be amended at any time by OPA, and all amendments or additions that may be so made shall be equally binding, on all parties affected, as the original contract provisions.

2. Severability. The intention of the parties to this agreement is to comply fully with all laws and public policies, and this agreement shall be construed consistently with all laws and public policies to the extent possible. If and to the extent that any court or competent jurisdiction determines it is impossible to construe any provision of this agreement consistently with any law or public policy and consequently holds that provision to be valid, such holding shall in no way affect the validity of the other provisions in this agreement, which shall remain in full force and effect.

3. Superseding Agreement. In case of conflict between any term of this agreement and the OPA contract with the Hilton Columbus at Easton, the latter shall control.

4. Arbitration. Any controversy or claim arising out of, or relating to, this contract, or its breach, shall be settled by arbitration, in accordance with the rules, then obtaining, of the American Arbitration Association, and judgment on the award rendered may be entered in any court having jurisdiction.

OPA 146TH ANNUAL TRADE SHOW EXHIBITOR APPLICATION/CONTRACT AND CONFERENCE SPONSOR FORM

April 5 & 6, 2024 • Hilton Columbus at Easton, 3900 Chagrin Drive, Columbus, Ohio 43219

Exhibit Coordinator _____ E-mail _____ Phone () _____
 (Exhibit kit will be emailed to this person.)

*This information can appear in the Event Program and app.

Company* _____

Contact* _____ Title _____ Interested in OPA Associate Membership? Yes No Already an OPA member

Address _____ City _____ State _____ Zip _____

Phone* () _____ Website* _____

Email* _____

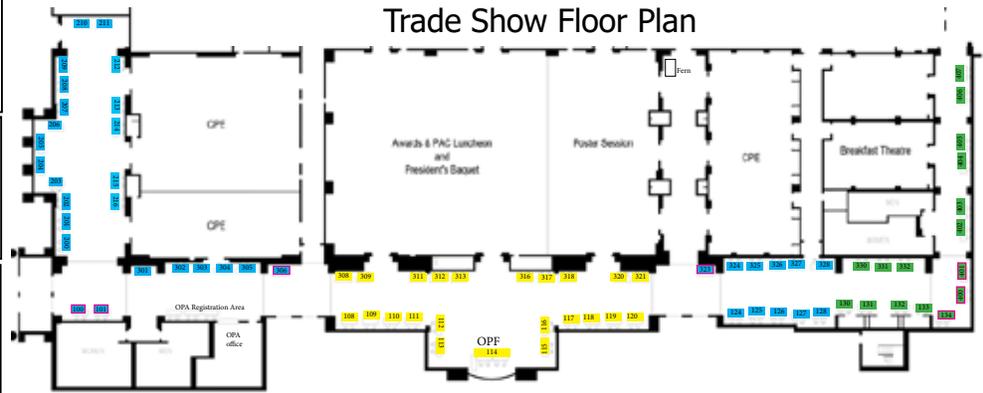
Check here if this is the 1st year exhibiting at the OPA Annual Trade Show.

Please include a 25-word description of your company for promotional purposes.* _____

Select the exhibit(s) location from the Exhibit Hall Floor Plan below.

Number of exhibits to be purchased: _____ Preferred Location: 1st Choice _____ 2nd Choice _____

- \$1,250 Member Exhibit rate
 - \$1,420 Member Exhibit rate with 2024 OPA Membership Renewal*
 - \$1,420 Exhibit rate and new 2024 OPA Membership*
 - \$1,500 Non-member Exhibit rate for 9/1/23-12/31/23
 - \$1,600 Non-member Exhibit rate beginning 1/1/24
-
- \$1,150 Member Exhibit rate
 - \$1,320 Member Exhibit rate with 2024 OPA Membership Renewal*
 - \$1,320 Exhibit rate and new 2024 OPA Membership*
 - \$1,400 Non-member Exhibit rate for 9/1/23-12/31/23
 - \$1,500 Non-member Exhibit rate beginning 1/1/24
-
- \$1,050 Member Exhibit rate
 - \$1,220 Member Exhibit rate with 2024 OPA Membership Renewal*
 - \$1,220 Exhibit rate and new 2024 OPA Membership*
 - \$1,300 Non-member Exhibit rate for 9/1/23-12/31/23
 - \$1,400 Non-member Exhibit rate beginning 1/1/24



Deluxe Exhibit

Premium Exhibit

Standard Exhibit

Note: Exhibits outlined with pink do not have a carpeted floor.

*Refers to OPA Associate Member rate, R.Ph. members will be charged the difference between the R.Ph. member & associate rates.

List any company that you'd prefer to avoid nearby placement: _____

Wi-Fi

- Check this box if you need a wired-internet connection (shared bandwidth) for your exhibit, the additional cost is \$300.
- Check this box if you need a WiFi connection (shared bandwidth) for your exhibit, the additional cost is \$100.
- Check this box if you will need a dedicated line for internet at your exhibit. OPA will contact you with options.

Indicate how you heard about the OPA Trade Show

- OPA mailing OPA emails OPA website Pharmacist Another exhibitor Other _____

Who is your target audience?

- All Pharmacists
- Community/Independent
- Health-System
- Research
- Student Pharmacists
- Managed Care
- Geriatric Care
- Other _____

OPA 146TH ANNUAL TRADE SHOW EXHIBITOR APPLICATION/CONTRACT AND CONFERENCE SPONSOR FORM

Exhibit Hall Prize Highlights:

- Encourages attendance in the Exhibit Hall
- Recognition of prize donors
- Signature card requirement for prize drawing
- Meet and greet hundreds of Ohio pharmacists
- Potential prizes: tablets, headphones, bluetooth speakers, gift cards, vendor products, & much more



Name and address of representatives who will staff exhibit: All representatives' names need to be provided by March 1, 2024. All exhibitors are encouraged to join Ohio pharmacists in continuing education sessions. All exhibitors must wear their OPA Conference name badge to all OPA sponsored events/CPE sessions. If your company representative is a pharmacist who would like to attend CPE of the Conference for CPE credit, please check the days that they will be attending so that OPA may prepare their continuing education form. For each booth, two pharmacist exhibitors are eligible for one free day of CPE; \$89 for two days; or \$119 for 3 days.* (The pharmacist-exhibitor CPE fee offers a savings of \$150 or more off the pharmacist registration rate.)

Name _____	CPE attendance for licensed pharmacist exhibitor* <input type="checkbox"/> No CPE needed <input type="checkbox"/> 1 day CPE - Free <input type="checkbox"/> 2 days CPE - \$89 <input type="checkbox"/> 3 days CPE - \$119
Nickname for badge _____	
Email _____ Phone _____	
Emergency Contact Name _____	Emergency Phone _____

Name _____	CPE attendance for licensed pharmacist exhibitor* <input type="checkbox"/> No CPE needed <input type="checkbox"/> 1 day CPE - Free <input type="checkbox"/> 2 days CPE - \$89 <input type="checkbox"/> 3 days CPE - \$119
Nickname for badge _____	
Email _____ Phone _____	
Emergency Contact Name _____	Emergency Phone _____

Name _____	CPE attendance for licensed pharmacist exhibitor* <input type="checkbox"/> No CPE needed <input type="checkbox"/> 1 day CPE - Free <input type="checkbox"/> 2 days CPE - \$89 <input type="checkbox"/> 3 days CPE - \$119
Nickname for badge _____	
Email _____ Phone _____	
Emergency Contact Name _____	Emergency Phone _____

Name _____	CPE attendance for licensed pharmacist exhibitor* <input type="checkbox"/> No CPE needed <input type="checkbox"/> 1 day CPE - Free <input type="checkbox"/> 2 days CPE - \$89 <input type="checkbox"/> 3 days CPE - \$119
Nickname for badge _____	
Email _____ Phone _____	
Emergency Contact Name _____	Emergency Phone _____

(If more representatives are attending, please attach additional page.)

We agree to abide by the rules and regulations that are listed on the Exhibit Contract on page 8. We understand that this prospectus' pricing and sponsorships are effective beginning September 1, 2023. We agree to enclose a check, or include arrangements, for payment when submitting this contract. If registering in 2023, we understand that payment must be received by December 31, 2023 to guarantee the discounted rate. If registering in 2024, we understand that full payment must be received no later than March 1, 2024. If we cancel the exhibit after this contract is received, at least a \$50 administration fee will be forfeited.

Authorized signature _____ Date _____

Payment:	Sponsorship(s) _____	\$ _____	
	Trade Show _____	\$ _____	
	"BIG" Prize \$50 donation _____	\$ _____	
	R.Ph. CPE* 2-day - #__ x \$89	\$ _____	
	3-day - #__ x \$119	\$ _____	
	Total amount remitted _____	\$ _____	

Check Make check payable to: Ohio Pharmacists Association (Tax ID 31-4271660)

Credit Card	
<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard <input type="checkbox"/> American Express
Exp. Date _____	Sec. Code _____
Name on Card _____	
Account # _____	
Billing Address _____	
<i>(If different from above)</i>	

Electronic Funds Transfer		
<input type="checkbox"/> Personal Checking	<input type="checkbox"/> Personal Savings	<input type="checkbox"/> Business Checking
Routing # _____		
Account # _____		
Name on Account _____		

Additional OPA Sponsor Opportunities

(Also see Package Snapshot on page 3)

OPA MIDYEAR MEETING 2023 EXHIBIT AND SPONSORSHIPS

Live Exhibit Time
 Sunday, November 5, 2023 11:45 am – 1:00 pm
 Makoy Center | Hilliard, Ohio

Vendor Category	OPA Member	Exhibit with 2022-2023 OPA Membership*	Non-member
Fees	\$300	\$480	\$650

* Offers discounted OPA Associate Member exhibit package rate. Pharmacist exhibitors will be charged the difference between Associate and Pharmacist Active Member rates.

CPE Session Sponsorship - \$2,000 each

Sponsor Insert Distribution - \$500 each, limited quantity

Midyear Program Advertisement - \$500 (Full-page)
 \$350 (Half-page)

Dessert Sponsorship - \$1,000



OPA 340B MIDWEST REGIONAL CONFERENCE & EXPO EXHIBIT AND SPONSORSHIPS

September 2024

Live Exhibit Time TBD

	OPA Member	Non-member	Non-Profit
thru 7/31/2024	Prime \$1,800	Prime \$2,250	Prime \$1,400
	Standard \$1,400	Standard \$2,150	Standard \$950
after 7/31/2024	Prime \$2,000	Prime \$2,450	Prime \$1,400
	Standard \$1,600	Standard \$2,350	Standard \$950

Pre-event Attendee Mailing - \$2,000

Confirmation Email Logo Recognition - \$500

CPE Sponsorships - \$2,500 each
 CPE Sponsor Package - \$10,000 exclusive

Sponsor Promo Message - \$500



Ohio Pharmacists Association
2674 Federated Blvd
Columbus Ohio 43235-4990
www.ohiopharmacists.org

Register now to sponsor and exhibit in Ohio at the
2024 OPA Annual Conference and Trade Show!

Thanks to our 2023 Annual Conference & Trade Show Sponsors & Exhibitors

340B Compliance Partners; Abbott Diabetes Care; American Pharmacy Cooperative, Inc.; American Pharmacy Services Corporation; AmerisourceBergen; AstraZeneca; AstraZeneca Precision Program; Cardinal Health; CentorRx; CMP PHARMA; Council of Ohio Colleges of Pharmacy; CPESN Ohio; Dexcom; Direct Customer Solutions; Eagle Analytical; Enliven Health; Eyecon; FLAVORx; Generation Rx; Hudson Headwaters 340B; Independent Pharmacy Cooperative; Indivior; Kroger Health – Cincinnati/Dayton; Kroger Health - Columbus; L'Oreal; Liberty Software; Lilly; Mallinckrodt Pharmaceuticals; MatchRX/Match Square; McKesson; Medisca®; Merck; National Association of Chain Drug Stores; Novo Nordisk Diabetes; Novo Nordisk Obesity; Novo Nordisk Bleeding Disorders; Ohio Pharmacists Foundation; Ohio Physicians Health Program; OPA New Practitioner Experience; OPA Provider Status; ORGANON Biosimilars; Pharmaessentia; Pharmacists Mutual Insurance Company; PioneerRx; Prasco; RedSail; Safe Rx; Samuels Products; Sanofi; Sedgwick; SpartanNash; Students for OPA; SUNRx; The Cannabis Pharmacy; Trusted Advice Leadership & Business Consulting; Value Drug; WPSC; Xeris Pharmaceuticals

Thanks to our 2023 340B Midwest Regional Conference and Expo Sponsors & Exhibitors

Alexion Pharmaceuticals; AstraZeneca; Aventi Health; Burrows Consulting; Capital Wholesale Drug Co.; Cardinal Health; Equashield CSTD; FQHC 340B Compliance; Hudson Headwaters 340B; PDMI; Prasco; Sanofi; SUNRx

Thanks to our 2022 Midyear Meeting Sponsors & Exhibitors

American Pharmacy Service Corporation; CofixRx; Independent Pharmacy Cooperative; InfoWerks Data Services, LLC; JamsRx; Kroger Health; L'Oreal; McKesson; Novo Nordisk Pharmaceuticals, Inc; Pharmacists Mutual Insurance Company; Xeris Pharmaceuticals, Inc.