

OPA Annual Trade Show Exhibitor Application/Contract

**Exhibit Hall Prizes:** Encourage attendance in the Exhibit Hall by donating to the "BIG" prize drawing. "BIG" prizes will be awarded from the Ohio Pharmacists Foundation (OPF) booth and contributing companies will be recognized. Since attendees must visit your booth to qualify to enter the drawing, you will meet and greet hundreds of Ohio pharmacists and student pharmacists. In 2022, OPA attendees had a chance to win a bluetooth speaker, gift cards & more.

(Please check one)

- We will donate \$50 to the "BIG" prizes drawing in the Exhibit Hall
- We prefer to donate \_\_\_\_\_ to the "BIG" prizes drawing in the Exhibit Hall



**Name and address of representatives who will staff exhibit:** All representatives' names need to be provided by March 5, 2023. All exhibitors are encouraged to join Ohio pharmacists in continuing education sessions. All exhibitors must wear their OPA Conference name badge to all OPA sponsored events/CPE sessions. *If your company representative is a pharmacist who would like to report the CPE from the OPA Conference, please check the days that he/she will be attending so that OPA may prepare his/her continuing education form.* For each booth, **two pharmacist exhibitors are eligible for one free day of CPE; \$69 for two days per person; or \$109 per person for all of the Conference.** \*(The pharmacist exhibitor CPE fee offers a savings of \$150 or more off the standard rate.)

Name \_\_\_\_\_ suffix \_\_\_\_\_  No CPE needed  
 1 day CPE - Free  
 2 days CPE - \$69  
 3 days CPE - \$109

Email \_\_\_\_\_ CPE attendance for licensed pharmacist

Nickname for Badge \_\_\_\_\_ Cell Phone \_\_\_\_\_

Emergency Contact Name \_\_\_\_\_ Emergency Contact Phone \_\_\_\_\_

Name \_\_\_\_\_ suffix \_\_\_\_\_  No CPE needed  
 1 day CPE - Free  
 2 days CPE - \$69  
 3 days CPE - \$109

Email \_\_\_\_\_ CPE attendance for licensed pharmacist

Nickname for badge \_\_\_\_\_ Cell Phone \_\_\_\_\_

Emergency Contact Name \_\_\_\_\_ Emergency Contact Phone \_\_\_\_\_

(If there are more representatives attending, please attach additional page.)

We agree to abide by the rules and regulations that are listed on the exhibitor contract found at <https://tinyurl.com/OPA-Exhibit-Contract>. We agree to enclose a check, or include arrangements, for payment when submitting this contract. For an early bird rate, we understand that full payment must be received no later than December 31, 2022. For exhibit space reserved after 12/31/22, full payment must be received no later than March 14, 2023. For cancellation policies, refer to the contract on the OPA website.

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

**Payment Information:**

Sponsorship \_\_\_\_\_ \$ \_\_\_\_\_

Trade Show \_\_\_\_\_ \$ \_\_\_\_\_

"BIG" Prize \$50 donation \_\_\_\_\_ \$ \_\_\_\_\_

RPh CPE ( \_\_\_ x \$69 or \_\_\_ x \$109)\* \_\_\_\_\_ \$ \_\_\_\_\_

Total amount remitted \_\_\_\_\_ \$ \_\_\_\_\_

Check  
 Make payable to:  
 Ohio Pharmacists Association  
 (Tax ID 31-4271660)

Credit Card  VISA  MasterCard  American Express  
 Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Account # \_\_\_\_\_

Billing Address \_\_\_\_\_  
 (If different from above)

Electronic Funds Transfer  Checking  Savings  Business Checking

Routing # \_\_\_\_\_

Account # \_\_\_\_\_

Name on Account \_\_\_\_\_

Please mail this two-page form to: Ohio Pharmacists Association, Attn: Janice Johnson, 2674 Federated Blvd, Columbus OH 43235, fax to: 614.389.4582 OR register online at [www.ohiopharmacists.org](http://www.ohiopharmacists.org) after 7/1/23 Questions? Call 614.389.3236

# Ohio Pharmacists Association 145<sup>th</sup> Annual Conference & Trade Show Columbus, Ohio | April 14 & 15, 2023

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Comment about the OPA Annual Trade Show by Mike Solazzo of Capital Wholesale Drug Co.: "We couldn't have asked for a better venue to showcase Capital."

Get ahead of your competition by REGISTERING TODAY for the 2023 Trade Show, Breakfast Theatres and Conference Sponsorship opportunities. The OPA Trade Show offers exciting give-a-ways, refreshments, and the OPA Conference App to connect Ohio pharmacists with your products and/or services.

**Register now for a 2023 Breakfast Theatre with an exhibit booth!** - You can promote your products and services by presenting a Breakfast Theatre to Ohio pharmacists and meet them face-to-face as an exhibitor. Find out how Ohio pharmacists gather to hear your presentation by contacting Janice Johnson at [jjohnson@ohiopharmacists.org](mailto:jjohnson@ohiopharmacists.org).

### Benefits—

- Four hours exhibit time with no concurrent CPE programming
- Prize drawings for attendees and exhibitors
- Company listing and description in the March issue of the *Ohio Pharmacist* journal for all exhibitors reserving space by January 30, 2023
- Two pharmacist exhibitors per booth are eligible for one free day of CPE and can attend additional days of CPE at a special discount
- Two lunches per booth served in the Exhibit Hall on Saturday
- Mailing list of 2023 OPA Conference Attendees emailed to company contact after the Conference
- Security services in the Exhibit Hall during non-show hours
- One 6' skirted table, two folding chairs, carpeted floor, 8' high blue and white background drape, 3' high blue side drapes, and a 7" x 44" identification sign provided by Fern Company

### Exhibit Hours—

Friday, April 14	Exhibit Set-up	1:30 - 3:30 PM
	Exhibit Hours	4:00 - 6:00 PM
	Opening Reception sponsorship offers snacks and a cash bar.	
Saturday, April 15	Exhibit Hours	11:15 AM - 1:30 PM
	Lunch will be served in the Exhibit Hall	
	Exhibitor Move Out	1:30 - 2:30 PM

**NOTE:** OPA requests that a company representative staff your booth at all times during Trade Show hours. Upon arrival at the Conference, each exhibitor must pick-up his/her own name badge at the registration desk. You must wear your name badge at all times during the Conference.

### Why should you attend the OPA Trade Show?

OPA holds one of the largest state association trade shows in the country. Register early to secure a 2023 booth. Membership has advantages. OPA Members have the first opportunity to exhibit at the Annual Trade Show and to exhibit at the OPA Independent Pharmacy Expo Virtual and EduCon 2023 Virtual. Exhibit Discounts and First Access for members and associate members. Join OPA on this application or at [www.ohiopharmacists.org](http://www.ohiopharmacists.org).

EXHIBIT & SPONSOR OHIO

# Reserve your 2023 Annual Conference sponsorship now

Favorite 2022 sponsorships are highlighted.

## Platinum, Gold, Silver, Bronze Packages

Choose a sponsorship package with tickets to special event advertising for multiple conferences and more! Contact Janice for details.  
**Past supporters: Too many to list, multiple levels sold each year**  
 SPONSORSHIP AVAILABILITY: LIMITED Attendance ≈ 1,100

## Theatre and Booth - \$3,000

Present a 35-minute breakfast theatre about your product for up to 40 Ohio pharmacists. Includes a premium booth with four hours exhibit time on Friday and Saturday.  
**Past supporters: Too many to list**  
 SPONSORSHIP AVAILABILITY: THREE Attendance ≈ 40 AND 1,000

## Community Pharmacists Reception - \$5,000

This event celebrates independent pharmacy and its service to their patients and community.  
**Past supporters: APSC & McKesson**  
 SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 50

## Business Plan Competition - \$3,500

This student pharmacist competition is a key attraction for independent pharmacists and the businesses that support independent pharmacy.  
**Past supporter: Cardinal Health**  
 SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 200

## OTC Challenge Sponsorship - \$3,000

College teams demonstrate OTC expertise of common self-care conditions and treatment in a fun, fast-paced continuing education session.  
**Past supporter: Kroger**  
 SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 300

## UNDER 40 Pharmacy Award - \$1,000

Ohio's emerging leaders will be recognized with this prestigious award during the Conference.  
**Past supporter: Kroger**  
 Be a sponsor of the UNDER 40 award.  
 SPONSORSHIP AVAILABILITY: ONE OR FIVE Attendance ≈ 150

## Student Activities - \$3,000

Student pharmacists compete in pharmacy games to help their college/school of pharmacy win the Pharmacy Olympics trophy.  
 SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 200

## Legislative Update - \$2,000

This session includes current legislation of interest in the Ohio Statehouse on pharmacy practice issues, how to effectively communicate those issues, and position oneself as an ongoing and reliable resource.  
**Past supporters: Cleveland Clinic and APCI**  
 SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 200

## Sponsor Hotel Key Cards - \$2,500

Sponsor the hotel room key cards of the attendees and communicate your company message each time the attendees enter their hotel room.  
**Past supporters: EPIC Rx, Smith Drug**  
 SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 600

## Headshot Lounge - \$3,000

Attract pharmacist and student pharmacist attendees to your exhibit by sponsoring the OPA Headshot Lounge during Friday Trade Show hours only. Post event email message included with photo distribution to participants.  
**Past supporters: EPIC Pharmacy, Smith Drug, Giant Eagle**  
 SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 1,100  
 SPONSORSHIP MUST BE CONFIRMED BY DEC. 15, 2021

## OPA/Sponsor Lanyards - \$2000\* or Sponsor-provided Lanyards - \$1000

All attendees will be given a neck cord with your company message or logo imprinted on it. \* Special orders may have additional cost  
**Past supporters: EPIC Pharmacy, Smith Drug, Giant Eagle**  
 SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 1,100  
 SPONSORSHIP MUST BE CONFIRMED BY JAN. 15, 2023  
 SPONSOR-PROVIDED LANYARDS DUE BY FEB. 15, 2023

## Conference Bag Inserts \$750 for exhibitors \$1,000 for non-exhibitors

Provide information about your company's products and services in the Conference tote bag.  
**Past supporters: Too many to list**  
 SPONSORSHIP AVAILABILITY: TEN Attendance ≈ 1,100

## President's Reception - \$2,000

The reception is Saturday night following the formal induction of OPA's new officers. Ohio's pharmacy leaders gather to celebrate the future of OPA.  
**Past supporters: Cleveland Clinic, Nationwide Children's & PSM**  
 SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 150

## Research & Innovative Practice Forums or Posters - \$3,000 each

Sponsor pharmacist and student presenters, who will explain their research on a variety of pharmacy-related topics.  
**Past supporter: Smith Drug**  
 SPONSORSHIP AVAILABILITY: TWO Attendance ≈ 300

## Logo Name Badge Holders - \$2,000

All attendees will be given a holder and neckcord with your company message or logo imprinted on it.  
**Past supporter: Smith Drug**  
 SPONSORSHIP AVAILABILITY: ONE ATTENDANCE ≈ 1,100  
 SPONSORSHIP MUST BE CONFIRMED BY DEC. 1, 2022  
 SPONSOR-PROVIDED LANYARDS DUE BY FEB. 28, 2023

## Annual Conference Program Advertising -

A program containing educational information and events will be distributed to approximately 1000 individuals attending the Conference. Your investment allows placement of your company's four-color advertisement in the Conference Program. Quality, high resolution advertisements must be received in PDF format.  
**Past supporters: Too many to list**  
 SPONSORSHIP AVAILABILITY: LIMITED TO ONE ORGANIZATION EACH FOR OUTSIDE BACK COVER, INSIDE FRONT COVER AND INSIDE BACK COVER; Attendance ≈ 1,100

- \$900 - Back Cover Full Page
- \$700 - Inside-Front or Inside-Back Full Page
- \$550 - Full Page      \$350 - 1/2 Page
- \$300 - Featured Exhibitor listing

WATCH FOR ADDITIONAL 2023 SPONSORSHIPS TO BE ANNOUNCED

# OPA 145<sup>th</sup> Annual Trade Show Exhibitor Application/Contract and Conference Sponsor Form

April 14 & 15, 2023 • Greater Columbus Convention Center, 400 North High Street, Columbus, Ohio 43215

Exhibit Coordinator \_\_\_\_\_ E-mail \_\_\_\_\_ Phone ( ) \_\_\_\_\_  
 (Exhibit kit will be emailed to this person.)

This information will appear in the Conference Program & app

Company \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_ Interested in OPA  Yes Associate Membership?  No or already an OPA member

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

Select Annual Conference Sponsorships on page 2 to support the OPA Conference

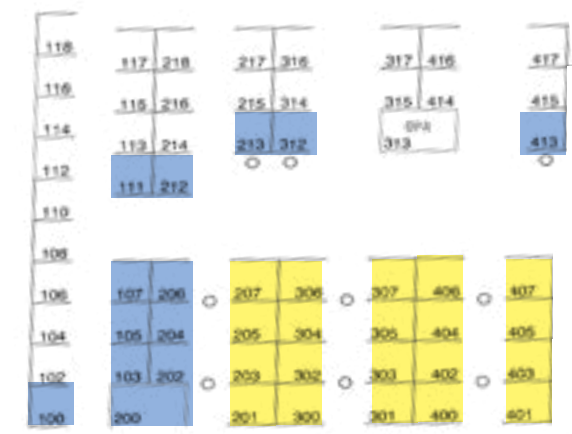
Contribution of \$ \_\_\_\_\_ for sponsorship(s) of \_\_\_\_\_

Yes, I am interested in sponsoring continuing pharmacy education at the OPA Conference.

### Select the booth(s) size & location from the Annual Conference's Exhibit Hall Floor Plan below.

Number of booths to be purchased: \_\_\_\_\_ Preferred Location (booth number): 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_

10'x10' Deluxe Booth	Member	\$1250	Member Booth
	Nonmember	\$1420	Member Booth with 2020 OPA Membership
	Member	\$1420	Booth & 2020 OPA membership
	Nonmember	\$1500	9/1/19-12/31/19
8'x10' Premium Booth	Member	\$1150	Member Booth
	Nonmember	\$1320	Member Booth with 2020 OPA Membership
	Member	\$1320	Booth & 2020 OPA membership
	Nonmember	\$1400	9/1/19-12/31/19
8'x10' Standard Booth	Member	\$1050	Member Booth
	Nonmember	\$1220	Member Booth with 2020 OPA Membership
	Member	\$1220	Nonmember Booth & 2020 Membership
	Nonmember	\$1300	Booth rate from 9/1/19- 12/31/19
		\$1400	Booth rate beginning 1/1/20



Please indicate any specific company that you would prefer to avoid: \_\_\_\_\_

Indicate how you heard about the OPA Trade Show

OPA mailing  OPA emails  OPA website  Pharmacist  Another exhibitor  Other \_\_\_\_\_

Please complete a 30-word description of your company for promotional purposes. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(turn to page 4 to complete the application)