

OPA Annual Trade Show Exhibitor Application/Contract

**Exhibit Hall Prizes:** Encourage attendance in the Exhibit Hall by donating to the "BIG" prize drawing. "BIG" prizes will be awarded from the Ohio Pharmacists Foundation (OPF) booth and contributing companies will be recognized. Since attendees must visit your booth to qualify to enter the drawing, you will meet and greet hundreds of Ohio pharmacists and student pharmacists. In 2020, OPA attendees had a chance to win pharmacy prints, one \$250 gift card & many other gift cards.



- We will donate \$50 to the "BIG" prizes drawing in the Exhibit Hall
- We prefer to donate \_\_\_\_\_ to the "BIG" prizes drawing in the Exhibit Hall

**Name and address of representatives who will staff exhibit:** All representatives' names need to be provided by March 1, 2022. All exhibitors are encouraged to join Ohio pharmacists in continuing education sessions. All exhibitors must wear their OPA Conference name badge to all OPA sponsored events/CPE sessions. *If your company representative is a pharmacist who would like to report the CPE from the OPA Conference, please check the days that he/she will be attending so that OPA may prepare his/her continuing education form.* For each booth, **two pharmacist exhibitors are eligible for one free day of CPE; \$69 for two days; or \$109 for 3 days.**  
 \*(The pharmacist exhibitor CPE fee offers a savings of \$150 or more off the pharmacist registration rate.)

Name _____ suffix _____	CPE attendance for licensed pharmacist exhibitor*
Nickname for badge _____	<input type="checkbox"/> No CPE needed
Email _____	<input type="checkbox"/> 1 day CPE - Free
Emergency Contact _____ Phone _____	<input type="checkbox"/> 2 days CPE - \$69
	<input type="checkbox"/> 3 days CPE - \$109

Name _____ suffix _____	CPE attendance for licensed pharmacist exhibitor*
Nickname for badge _____	<input type="checkbox"/> No CPE needed
Email _____	<input type="checkbox"/> 1 day CPE - Free
Emergency Contact _____ Phone _____	<input type="checkbox"/> 2 days CPE - \$69
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Emergency Contact _____ Phone _____	<input type="checkbox"/> 2 days CPE - \$69
	<input type="checkbox"/> 3 days CPE - \$109

(If there are more representatives attending, please attach additional page.)

We agree to abide by the rules and regulations that are listed on the exhibitor contract found at <http://tinyurl.com/OPA-Contract>. We agree to enclose a check, or include arrangements, for payment when submitting this contract. For an early bird rate, we understand that full payment must be received no later than December 31, 2021. For exhibit space reserved after 12/31/2021, full payment must be received no later than March 1, 2022. All cancellations will forfeit at least a \$50 administration fee.

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

**Payment Information:** Sponsorship \_\_\_\_\_ \$ \_\_\_\_\_  
 Trade Show \_\_\_\_\_ \$ \_\_\_\_\_  
 "BIG" Prize \$50 donation \_\_\_\_\_ \$ \_\_\_\_\_  
 RPh CPE ( \_\_\_ x \$69 or \_\_\_ x \$109 ) \* \_\_\_\_\_ \$ \_\_\_\_\_  
 Total amount remitted \_\_\_\_\_ \$ \_\_\_\_\_

Visa  MasterCard  American Express  Check Make payable to: *Ohio Pharmacists Association* (Tax ID 31-4271660)

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address (if different from other side) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please mail this two-page form to: Ohio Pharmacists Association, Attn: Janice Johnson, 2674 Federated Blvd, Columbus OH 43235, fax to: 614.389.4582 OR register online at [www.ohiopharmacists.org](http://www.ohiopharmacists.org) after 7/1/18 Questions? Call 614.389.3236

# Ohio Pharmacists Association 144<sup>th</sup> Annual Conference & Trade Show Live and Virtual Opportunities

2022



REGISTER TODAY for the 2022 Hybrid Trade Show, Product Theatres and Conference Sponsorship opportunities. The OPA Trade Show offers exciting give-a-ways, refreshments, and the OPA Conference App/platform to connect Ohio pharmacists with your products and/or services.

## Benefits—

- Over 1,000 Conference attendees at live events/800 for virtual
- Four hours exhibit time with no concurrent CPE programming
- Prize Drawings for attendees and exhibitors
- Company listing and description in the March issue of the *Ohio Pharmacist* journal for all exhibitors reserving space by January 30, 2022
- Security services in the Exhibit Hall during non-show hours
- Two pharmacist exhibitors per booth are eligible for one free day of CPE and can attend additional days of CPE at a special discount
- Two lunches per booth served in the Exhibit Hall on Saturday
- Mailing list of 2022 OPA Conference Attendees emailed to company contact after the Conference
- One 6' skirted table, two folding chairs, carpeted floor, 8' high blue and white background drape, 3' high blue side drapes, and a 7" x 44" identification sign provided by Fern Company

## Exhibit Hours—

Friday, April 1  
 Exhibit Set-up 1:30 - 3:30 PM  
 Exhibit Hours 4:00 - 6:00 PM  
 Opening Reception sponsorship offers snacks and a cash bar.

Saturday, April 2  
 Exhibit Hours 11:15 AM - 1:30 PM  
 Lunch will be served in the Exhibit Hall

Exhibitor Move Out 1:30 - 2:30 PM

**NOTE:** OPA requests that a company representative staff your booth at all times during Trade Show hours. Upon arrival at the Conference, each exhibitor must pick-up his/her own official OPA Conference name badge at the registration desk. You must wear your OPA-provided name badge at all times during the Conference.

# Reserve your 2022 Annual Conference sponsorship now

Favorite 2021 sponsorships are highlighted.

## Platinum, Gold, Silver, Bronze Packages

Choose a sponsorship package with tickets to special events, advertising for multiple conferences and more! Contact Janice for details.

**Past supporters: Too many to list, multiple levels sold each year**

**SPONSORSHIP AVAILABILITY: LIMITED Attendance ≈ 1,100**

## Theatre and Booth - \$3,000

Present a 35-minute breakfast theatre about your product for up to 40 Ohio pharmacists. Includes a premium booth with four hours exhibit time on Friday and Saturday.

**Past supporters: Too many to list**

**SPONSORSHIP AVAILABILITY: THREE Attendance ≈ 40 AND 1,000**

## Business Plan Competition - \$3,500

This student pharmacist competition is a key attraction for independent pharmacists and the businesses that support independent pharmacy.

**Past supporter: Cardinal Health**

**SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 200**

## UNDER 40 Pharmacy Awards - \$1,000

Ohio's emerging leaders will be recognized with this prestigious award during the Conference. Be a sponsor of the UNDER 40 award.

**Past supporter: Kroger**

**SPONSORSHIP AVAILABILITY: FIVE (ASK FOR EXCLUSIVITY OPTION) Attendance ≈ 50**

## OTC Challenge Sponsorship - \$3,000

College teams demonstrate OTC expertise of common self-care conditions and treatment in a fun, fast-paced continuing education session.

**Past supporter: Kroger**

**SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 300**

## Ohio Research Poster Session - \$3,000

Sponsor pharmacist and student pharmacist presenters, who will display their research on a variety of topics.

**Past supporter: Buckeye Health Plan**

**SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 1,100**

## Legislative Update - \$2,000

This session includes current legislation of interest in the Ohio Statehouse on pharmacy practice issues, how to effectively communicate those issues, and how to position oneself as an ongoing and reliable resource.

**Past supporters: Cleveland Clinic, APCI**

**SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 200**

## Sponsor Hotel Key Cards - \$2,500

Sponsor the hotel room key cards of the attendees and communicate your company message each time the attendees enter their hotel room.

**Past supporters: Smith Drug, CPA**

**SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 600**

## Dinner in the City - \$1,000

A Premier Social Event on the first night of the OPA Conference. Spend the evening with Ohio pharmacists by sponsoring an OPA Dinner venue for Conference attendees in one of downtown Columbus' fine restaurants. Use this opportunity to invite your clients, network with their colleagues and enjoy dinner together.

**Past supporters: Centor, CareSource**

**SPONSORSHIP AVAILABILITY: FOUR Attendance ≈ 70**

## OPA/Sponsor Lanyards - \$2000\* or Sponsor-provided Lanyards - \$1000

All attendees will be given a neck cord with your company message or logo imprinted on it. \*Special orders may have additional cost

**SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 1,100**

**SPONSORSHIP MUST BE CONFIRMED BY JAN. 15, 2022. SPONSOR-PROVIDED LANYARDS MUST BE RECEIVED BY FEB. 15, 2022**

**SOLD to EPIC Pharmacies**

## Ask-Me-Anything Panel - \$500

Sponsors and pharmacist leaders share career advice and network with practitioners, student pharmacists, and faculty.

**SPONSORSHIP AVAILABILITY: FIVE Attendance ≈ 150**

**Past supporters: Rite Aid, WalMart**

## Conference Bag Inserts - \$750 for exhibitors \$1,000 for non-exhibitors

Provide information about your company's products and services in the Conference tote bag.

**SPONSORSHIP AVAILABILITY: TEN Attendance ≈ 1,100**

**Past supporters: Too many to list**

## President's Reception - \$2,000

The reception is Saturday night following the formal induction of OPA's new officers. Ohio's pharmacy leaders gather to celebrate the future of OPA.

**SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 150**

**Past supporters: United Healthcare Nationwide Children's**

## Managing Finances Session - \$2,000

This session, which includes strategies to invest money and pay-off student loans, will attract new practitioners and student pharmacists.

**SPONSORSHIP AVAILABILITY: THREE**

**Attendance ≈ 250**

**Past supporter: Kroger**

## Past Presidents' Breakfast - \$800

The newly installed OPA president and past presidents gather to recognize OPA's accomplishments and future.

**SPONSORSHIP AVAILABILITY: ONE**

**Past supporter: Kroger**

## Annual Conference App - \$2,000 per day or \$5,000 exclusively

Your brand can grace the login page of the OPA Annual Conference mobile app/virtual platform.

**SPONSORSHIP AVAILABILITY: ONE Attendance ≈ 200**

**Past supporter: Kroger**

## App Push Notifications - \$200

Send your message directly to attendees. Remind them to visit your display, tell them of special sales on your products, or why you support Ohio pharmacy

**SPONSORSHIP MUST BE CONFIRMED BY FEB 20, 2022**

**SPONSORSHIP AVAILABILITY: LIMITED Attendance ≈ 500-1,000**

**Past supporter: VMC Pharmacy Program**

## App Sponsored Posts in Activity Stream - \$500

A Call to Action button links attendees to your site for orders, follow up or information. Analytics included for follow up.

**SPONSORSHIP MUST BE CONFIRMED BY FEB 20, 2022**

**SPONSORSHIP AVAILABILITY: SIX Attendance ≈ 500-1,000**

**Past supporter: EPIC Pharmacies**

**WATCH FOR ADDITIONAL 2022 SPONSORSHIPS TO BE ANNOUNCED**

# OPA 144<sup>th</sup> Annual Trade Show Exhibitor Application/Contract and Conference Sponsor Form

April 1 & 2, 2022 • Greater Columbus Convention Center, 400 North High Street, Columbus, Ohio 43215

Exhibit Coordinator \_\_\_\_\_ E-mail \_\_\_\_\_ Phone ( ) \_\_\_\_\_  
(Exhibit kit will be emailed to this person.)

Company \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

\*This information will appear in the Conference Program and app.

Select Annual Conference Sponsorships on page 2 to support the OPA Conference

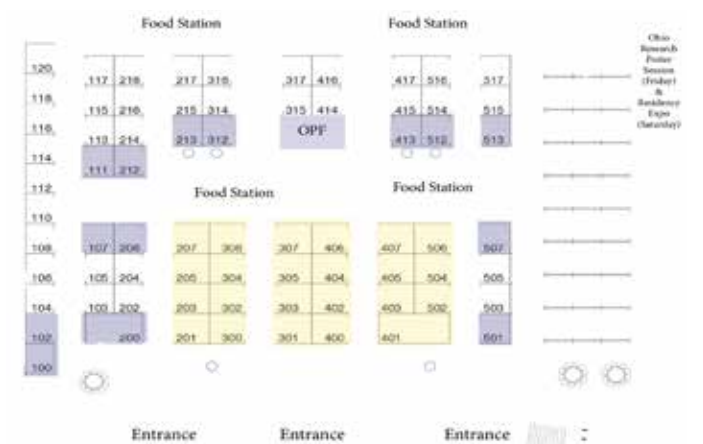
Contribution of \$ \_\_\_\_\_ for sponsorship(s) of \_\_\_\_\_

Yes, I am interested in sponsoring continuing pharmacy education at the OPA Conference.

## Select the booth(s) size & location from the Annual Conference's Exhibit Hall Floor Plan below.

Number of booths to be purchased: \_\_\_\_\_ Preferred Location (booth number): 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_

- 10'x10' **Deluxe booth**
  - \$1250 Booth & Virtual rate
  - \$1420 Booth/Virtual rate & 2022 OPA Dues Renewal
  - \$1420 Booth/Virtual rate with new 2022 OPA membership\*
  - \$1500 7/1/21-12/31/21 Booth/Virtual rate
  - \$1600 Booth/Virtual rate beginning 1/1/22
- 8'x10' **Premium booth**
  - \$1150 Booth & Virtual rate
  - \$1320 Booth/Virtual rate & 2022 OPA Dues Renewal
  - \$1320 Booth/Virtual rate with new 2022 OPA membership\*
  - \$1400 7/1/21-12/31/21 Booth/Virtual rate
  - \$1500 Booth/Virtual rate beginning 1/1/22
- 8'x10' **Standard booth**
  - \$1050 Booth & Virtual rate
  - \$1220 Booth/Virtual rate & 2022 OPA Dues Renewal
  - \$800 Virtual only rate
  - \$1220 Booth/Virtual rate with new 2022 OPA Membership\*
  - \$1300 7/1/21- 12/31/21 Booth/Virtual rate
  - \$1400 Booth/Virtual rate beginning 1/1/22



\* Refers to OPA Associate Member rate, RPh members will be charged the difference between member and associate rates.

Please specify any company that you would prefer not to be next to: \_\_\_\_\_

## Indicate how you heard about the OPA Trade Show

OPA mailing  OPA emails  OPA website  Pharmacist  Another exhibitor  Other \_\_\_\_\_

Please complete a 30-word description of your company for promotional purposes. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(turn to page 4 to complete the application)