



# **VMC Pharmacy Program**

## **Buying Group**

*Trusted by Independent Pharmacies for over 25 Years*

The VMC Pharmacy Program is the most retailer focused and highest performing member-owned independent pharmacy program offering the tools needed to help pharmacies be successful.

### *Changing the Independent Pharmacy Game*

- Over **\$48,492,958** in Rebates Returned to VMC Members Annually
- NO GCR's
- Member Owned Cooperative
- Over \$6 Billion Leveraged Collective Buying Power
- Dedicated Support Staff
- Independent Pharmacy Advocates
- Customized Reporting
- Preferred Vendor Discounts
- Industry Trend Information
- Participating Sponsors of NCPA, APhA, NACDS, Capitol Hill Fly-Ins, & State Pharmacy Associations

Contact us today to find out how we can help YOU!

**913-319-8539**

**VMC\_Pharmacy@awginc.com**



# VMC Pharmacy Program

## Buying Group

*Changing the Independent Pharmacy Game*

## WHO ARE WE?

The VMC Pharmacy Program and Buying Group is the Pharmacy arm of Valu Merchandisers Company (VMC). VMC is a subsidiary of Associated Wholesale Grocers, Inc. based in Kansas City, Kansas. VMC is a member-owned cooperative established to protect and promote the interests of independent and smaller grocery store pharmacy chains. Today, the VMC Pharmacy Program and their partners serve more than 450 pharmacies across 20 states.

The VMC Pharmacy Program enables member pharmacies to improve their positions in a competitive marketplace with an extensive offering of exceptional services and comprehensive programs.

## TESTIMONIALS

The VMC Pharmacy Program has been a great success for our company. We have been able to implement it with very little disruption in daily operation for our staff. Along with the decreased cost of goods and increased rebates, the program has partnered with many companies to offer discounted services, which we have taken advantage of. I appreciate the increased reporting and data sharing from VMC which allows us to identify areas where we excel and address areas that warrant improvement.

David McGehee  
Pharmacy Director, Reasor's

VMC knows what's important to pharmacy; High Sales and gross profit with low overhead. Reports sent out on a regular basis have helped us manage our returns, out of dates and rebates.

Shannon Pruett  
Pharmacy Director, Pruett's Food

VMC pricing has saved us money which has strengthened our business. The knowledgeable staff are awesome at answering questions no matter how big or small. The transparency with data and organization of information has made our lives so much easier.

Shonara Awad  
Owner, Life Pharmacy

Contact us today to find out how we can help YOU!

913-319-8539

VMC\_Pharmacy@awginc.com