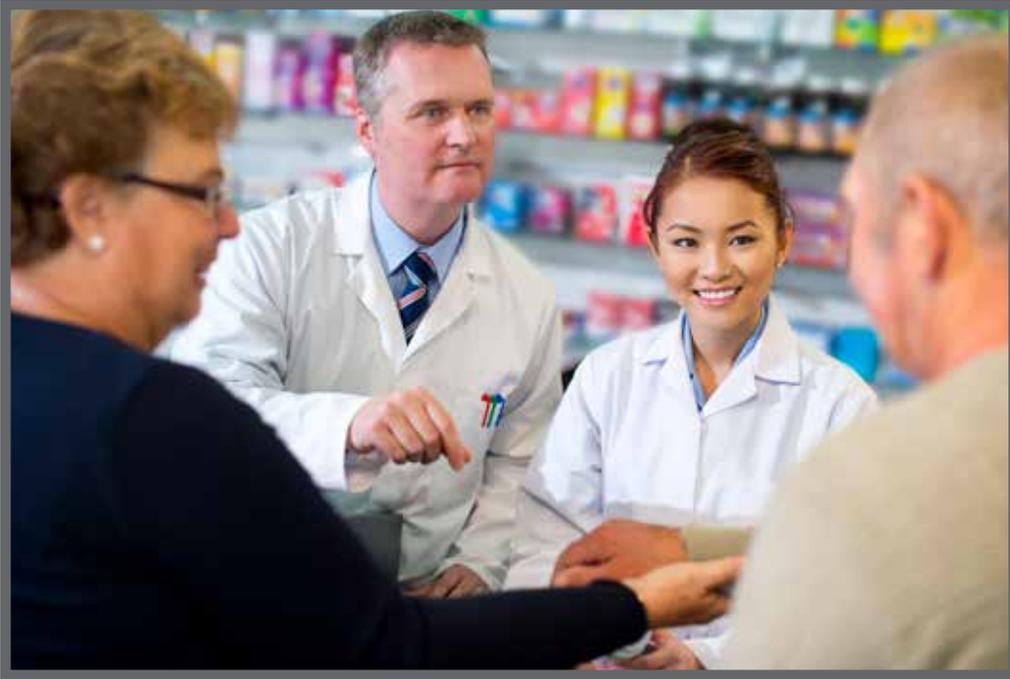


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*Ohio Pharmacists Association  
136<sup>th</sup> Annual Conference & Trade Show  
April 4 - 6, 2014*

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OPA Registration Area Telephone: 614.218.8021

**Additional Information:**• Please wear your name badge to all educational programs, in the Exhibit Hall, and to all social functions.• For Friday night's dinner and Blues Brothers Tribute, wear your favorite bluesy shades and be ready to dance.

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# your conference

## Welcome to the 2014 OPA Annual Conference!

We are so pleased that you and over 1000 others have chosen to spend the weekend with us! The conference continues to grow, with every segment of pharmacy in Ohio represented. Let me share a few thoughts on getting the greatest value from this meeting. Don't let the size of it overwhelm you, since you'll find friendly faces at every turn. The pharmacists who have been coming to this meeting for 20 years want to meet you, and so do the students who are here for the first time! If there is one way you can dramatically ramp up the value of the conference it is this: say hello to someone you've not met in the next few minutes. Then keep that up during breaks, in the exhibit hall, during lunch and dinner. Sit next to someone you don't know, and engage them in conversation. We all want to talk about ourselves, so ask them where they are from, where they practice, what they love about their job... you'll be surprised at the many new friends you'll meet! And, you'll be amazed at how many come to the OPA Conference from out of state.

Connections. That's what this meeting is really about. If you are new to the meeting, you came here because you saw a CE program you want to hear. If you start making connection with others, you'll come back because you learned something great from another pharmacist, or you had a fun time during a meal, or you met a new friend. If you are an "old timer" like me, take some time to personally speak to our students, and to pharmacists you don't recognize. It's amazing how people talk about the OPA Annual Conference being a friendly meeting, and that usually is because of one meaningful conversation with

a new person. And, that interaction will come back to benefit you.

The exhibit hall or trade show is another place to get excited about the profession. Yes, fill out the card for prizes, but also take time to interact with each exhibitor. You may be quite surprised about a new product and what it has to offer. Or you might enjoy cruising to Alaska with your pharmacist friends this summer. Or perhaps learn about an MTM software program you haven't seen before. The exhibits offer everything from the highly clinical to toys just for fun. The fees the exhibitors pay help us keep the registration fees for you at a much lower price than you find at national meetings. Please take a minute and thank the exhibitors for coming. You may find one offering a service or product that becomes essential to your practice.

The heart of the meeting, of course, is all the excellent continuing education that you can attend. We try to have something for everyone, and we do our best to attract the top speakers in the country. Your evaluation of the meeting is key to everything we do. If you want to see a topic presented that we don't have, let us know. Also, be honest with us in how you felt about the presentations, and the overall meeting. We spend a lot of time going over your thoughts in preparing for next year's program. We appreciate your help.

Enjoy your time in Columbus, and thank you so much for showing your support for pharmacy and OPA by being here.

~ Emie Boyd, Executive Director



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Amy Bennett, R.Ph.  
*Assistant Executive Director*

Kathy Nameth, R.Ph.  
*Director of Continuing Education*

Curtis D. Black, R.Ph., PhD  
*Faculty-in-Residence*

Aimee Wallace, R.Ph., PharmD  
*Director of Clinical Entrepreneurship*

Dominic Bartone, R.Ph.  
*Director of Independent SIG*

Kathy Wotruba  
*Director of Membership & Information Services*

Antonio Ciaccia  
*Director of Government and Public Affairs*

Janice Johnson  
*Trade Show Manager/Administrative Assistant*

Jill Miller, *Administrative Manager*

Lisa Berman, *Administrative Assistant*

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Univ. of Findlay: Jenn Hesseman  
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Articles in this Program have been contributed by the following OPA staff and externs - Amy Bennett, Maria Biasella, Antonio Ciaccia, Kyle Dresbach, Josh Gaborcik, Heather Helsel, Janice Johnson, Kathy Nameth, Aimee Wallace and Kathy Wotruba. Special submissions are noted where appropriate.

## A Call to Pharmacists: Promote Your Profession!

One of the most exciting opportunities in the healthcare field is the opportunity to interact directly with the patient and to make a lasting impact. In many settings, the pharmacist is the most approachable healthcare professional for a patient. Despite all of this, many patients and healthcare professionals don't know all of the opportunities provided by their local pharmacists!

There are many things you, as the pharmacist, can do to help educate the public about the services provided in your pharmacy. In order to spread the word, get in the mindset of seeing every encounter as an opportunity to promote your services and profession. During these times you can highlight any number of things.

You may emphasize that pharmacists are always accessible by phone to answer questions about medications, devices, etc. Spread the word about "Drug Take Back" days. Tell them about Medication Therapy Management services that can reconcile patients' drugs with their disease states. With hard work and creativity you will find the sky's the limit for the impact you can have in the lives of your patients.

When speaking with other healthcare professionals, you have a unique opportunity to advertise yourself. Many don't fully understand what the pharmacy can do to help them treat their patients. Let them know your pharmacy can administer vaccinations for patients without an appointment. Also tell them about health screenings performed in your pharmacy. Many physician offices are overbooked with appointments and these screenings could

help free up valuable time. In all your conversations, seek to emphasize the positive parts of your relationship with other healthcare professionals. Pharmacists are integral players in the healthcare community and do their part to impact their patients' lives. As the current healthcare picture continues to evolve, pharmacists' roles are changing to match the needs of patients across the country. It is important that everyone in pharmacy works to educate the public that pharmacists are important members of the healthcare team.

*Submitted through the OPA Public and Professional Relations Committee. Written by Addie Price and Jacob Thorpe, PharmD Candidates, Class of 2014, The Ohio State University*



1. INSTALL THE  
GUIDEBOOK APP

### Cool Technology at the Annual Conference

Use your smart phone to make your OPA Annual Conference experience smoother! OPA has a free Conference app and a smart phone speaker evaluation app available. Use the QR code shown at the left, to install the Guidebook app. Then use the QR code on the right to load the OPA Annual Conference 2014 app to your phone. Loading this event will give you access to the Conference schedule, CE information, maps for the Conference and Trade Show. By using the QR code on page 16, you will be able to access the speaker evaluations and complete them following each program. These features are Android and iPhone compatible.



2. INSTALL OPA  
CONFERENCE APP

### Plug into the OPA Network!

Social media gives OPA a new, unique way to keep our members knowledgeable, unified, and engaged. OPA has established an online presence on several social media sites, including LinkedIn, Facebook, YouTube, Google+ and Twitter. To sign up to follow us, search for "Ohio Pharmacists Association" on each respective site or go to the following links:

LinkedIn:  <http://www.linkedin.com/groups/Ohio-Pharmacists-Association-2768889/about>

Facebook:  <http://www.facebook.com/Ohio.Pharmacists>

YouTube:  <http://youtube.com/user/ohiopharmacists>

Google+:  <http://goo.gl/qMEF0>

Twitter:  <http://twitter.com/OhioPharmacists>  
[http://twitter.com/OPA\\_Jobs](http://twitter.com/OPA_Jobs)

Use the power of Twitter  
to discuss your OPA  
Annual Conference &  
Trade Show experience  
by using

**#OPA2014**  
in your Tweets!

# schedule at a glance

## Friday, April 4

Time	Topic or Event	Speaker & Room
7:15 am	Registration and Continental Breakfast	
8:15 am	Antidepressants <i>(repeated at 9:55)</i>	Sansone C113-115
	Outpatient Anticoagulation	Knoell C120-122
	Pharmacy Compounding	Rosebush C111-112
9:45 am	Break	
9:55 am	Antidepressants <i>(repeat of 8:15)</i>	Sansone C113-115
	New JNC Guidelines <i>(repeated at 1:00)</i>	Mauro C120-122
	OTC/Self-Care Updates	Krinsky/Ulbrich C123-125
	Motivational Interviewing	Love C111-112
11:25 am	Awards Luncheon	Grand Ballroom 3
1:00 pm	New JNC Guidelines <i>(repeat of 9:55)</i>	Mauro C120-122
	Ohio Research Forum	Ulbrich, moderator C123-125
	MTM Success in Ohio Medicaid	Thiele/Gartner/Sullivan C113-115
	Community-Acquired Infections	Roecker C111-112
2:30 pm	Break	
2:40 pm	Ohio Innovative Practice Forum	Rodis/Ulbrich/Panel C113-115
	CMS Star Ratings	Sogol C120-122
	Hepatitis C Therapy Update	Delahunty C111-112
	Ambulatory Care Medication	Clark/Ebbing C123-125
4:00 pm	Trade Show	Grand Ballrooms
4:10 pm	Poster Session & Innovative Showcase	Ballrooms Foyer Grand Ballroom 3
7:00 pm	Dinner & Fun: <i>Blues Brothers Band</i>	C111-115

## Saturday, April 5

6:45 am	Reckitt Benckiser Theatre <i>(NO CE credit)</i> <i>(invitation only)</i>	C123-125
7:15 am	Registration & Continental Breakfast	
7:15 am	PAC Breakfast <i>(separate registration required)</i>	C111-112
8:00 am	Deans' Meeting	C115
8:15 am	Ohio Law Update 2014 <i>(repeated at 9:55)</i>	Parker/Nave C210-212
	Seniors and Medications	Jeffery C120-122
	Pharmacists in Team-Based Care	M Bennett C220-222
	Addiction Concerns	Grossman /Kallis C113-114
9:00 am	Conversations Over Coffee <i>(NO CE credit)</i>	<i>New Practitioners</i> C111-112
9:45 am	Break <i>Sponsor: Miami-Luken</i>	

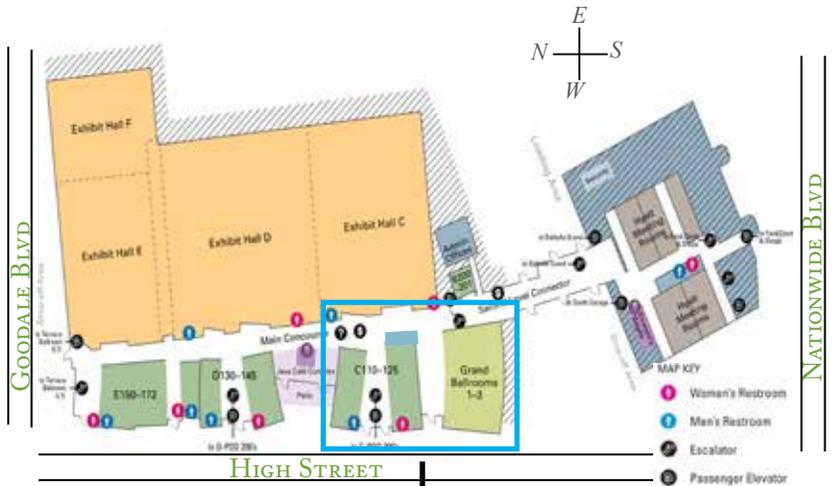
9:55 am	Ohio Law Update 2014 <i>(repeat of 8:15)</i>	Parker, Nave C210-212
	Ohio's MTM Story	Friesner, moderator C220-222
	Pharmacogenetics Application	Kisor/Bright C120-122
	Pharmacy Career Trends	D. Bennett C113-114
10:00 am	Career Experts Panel <i>(NO CE credit)</i>	Student Meeting C111-112
11:15 am	Trade Show & Lunch	Grand Ballrooms
11:40 am	Purdue Pharma Theatre <i>(NO CE credit)</i> <i>(first 100 to arrive)</i>	Grand Ballroom 3
1:30 pm	Business Plan Competition	Finalist Teams C210-212
	MTM for the Diabetes Patient	Fuschetto C220-222
	Preceptor Development Tools	Panel C113-114
	Conservative Prescribing	Shinn C120-122
3:00 pm	Break	
3:10 pm	Legislative Update/Advocacy	Boyd/Ciaccia C120-122
	Rapid Diagnostic Testing	Klepser C123-125
	Pharmacy Succession Planning	Panel C113-114
	Lipid Management	Ash C220-222
3:10 pm	Student Law Review	Sullivan C210-212
4:40 pm	House of Delegates	C123-125
5:00 pm	New Practitioners & Student Events	<i>The Social</i>
7:00 pm	College Alumni Reception <i>Sponsor: Council of Ohio Colleges of Pharmacy</i>	Grand Ballroom 2
8:00 pm	President's Banquet <i>Flowers by The Kroger Company</i>	Grand Ballroom 2
9:30 pm	Dessert Reception	C111-115

## Sunday, April 6

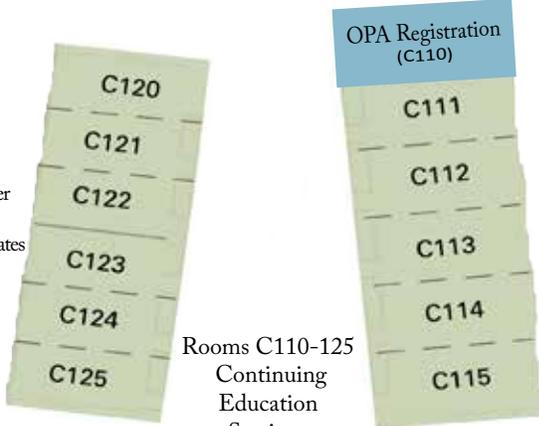
7:15 am	Registration & Continental Breakfast	
7:15 am	Past Presidents' Breakfast <i>(invitation only)</i> <i>Sponsor: voiceTech</i>	C125
7:15 am	Christian Pharmacists Fellowship International Breakfast	C123-124
8:15 am	New Drug Update 2014 <i>(repeated at 9:55)</i>	Kier C111-112
	BHRT Compounding	Mospan C120-122
	Culturally-Sensitive Med Use	Lewis C123-124
9:45 am	Break <i>Sponsor: Frank Gates</i>	<i>Managed Care</i>
9:55 am	New Drug Update 2014 <i>(repeat of 8:15)</i>	Kier C111-112
	OTC Challenge	Casper/Wall C113-115
	<i>Clostridium difficile</i> Review	Thompson C120-122
11:25 am	Break	
11:35 am	Immunization Update	D. Bennett C120-122
	Using Social Media Effectively	Doherty/Ciaccia C111-112
12:35 pm	Annual Conference Adjournment	

# navigating the conference

All OPA events and education sessions occur in the Greater Columbus Convention Center's C-pod and the Grand Ballrooms



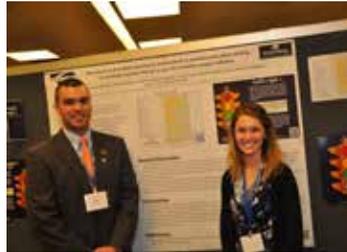
- Room C123
- Reckitt Benckiser Theatre
  - House of Delegates
  - CPFI Breakfast



Rooms C110-125  
Continuing Education Sessions

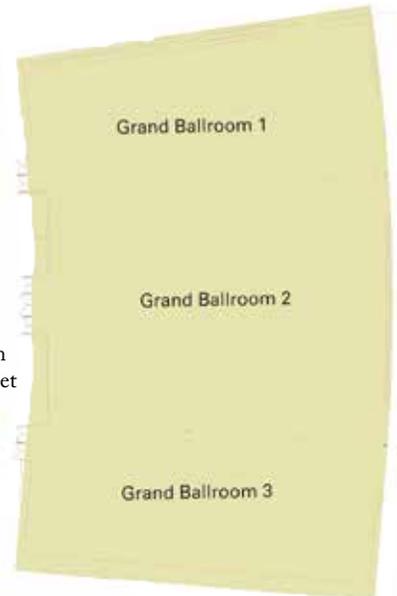
- Room C111
- Friday Dinner & Fun
  - PAC Breakfast
  - Dessert Reception

**OPA ANNUAL CONFERENCE & TRADE SHOW**  
at the Greater Columbus Convention Center



- Grand Ballrooms Foyer
- Poster Session
  - Student ASP Chapters

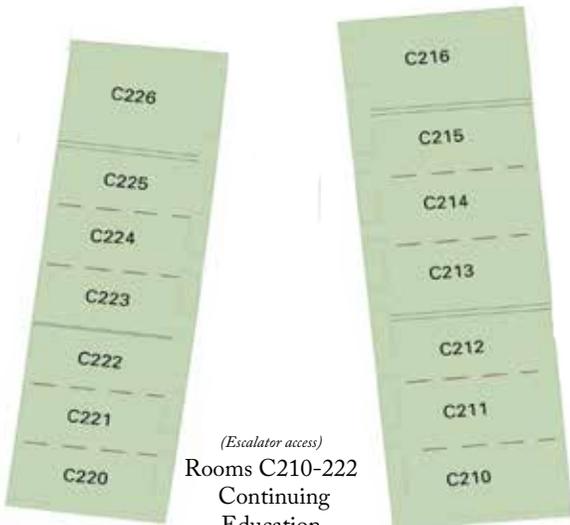
- Grand Ballrooms 1-3
- Exhibit Hall
  - Lunch Stations (*Saturday Only*)



- Grand Ballroom 2
- Alumni Reception
  - President's Banquet



- Grand Ballroom 3
- Awards Luncheon
  - Innovative Practice Showcase
  - Purdue Pharma Theatre



(Escalator access)  
Rooms C210-222  
Continuing Education Sessions



# what we do for you

## OPA's Recent Accomplishments!

Legislative Advocacy

### Provider Status Task Force

—Determines the direction and steps to take for pharmacists to become recognized as providers in Ohio

### RPh Immunization Authority (HB 394)

—Advocates for legislation to decrease the age at which pharmacists and pharmacy interns may immunize which increases the scope of immunizations provided

### Emergency Dispensing (HB 44)

—Advocated to protect pharmacists who care for patients in times of emergency which **passed** on 2/26/2014 and was **signed** by the governor on 3/11/2014.

Working to expand consult agreement laws to give pharmacists more responsibility in managing patient drug therapy

100

Trained more than 100 pharmacists in immunization administration in 2013

Trained more than 100 pharmacists in *APhA's Delivering Medication Therapy Management Services* certificate training program

Developed more than 100 CE programs for pharmacists in 2013

and More . . .

- Launched RxCEonDemand.com, an online portal where you can access hundreds of CE programs that you can participate in at any time you want!
- Created the New Practitioner Experience (NPX) group to focus on concerns of pharmacists who have graduated within the last seven years

These are just a few of the initiatives OPA has pursued on behalf of you and your patients. Strong membership rolls are critical to the ongoing and future success of this association. Please take a moment to visit our website to learn more: [www.ohiopharmacists.org](http://www.ohiopharmacists.org).

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## OPA Committee Service Opportunities

One benefit of membership in the Ohio Pharmacists Association is the opportunity to become involved, network, share your expertise, and develop your leadership skills by serving on an OPA committee, special interest group (SIG), or task force.

**Legal and Regulatory** committees' responsibilities include recommending legislative action and support or opposition to various legislative proposals to the Board of Trustees. It directs and steers the strategy with respect to proposals which occur during each legislative session between meetings of the Board of Trustees. This committee also makes recommendations on relations and issues with various regulatory agencies, such as the Board of Pharmacy.

**Member Services and Development** Committee develops ways and means of maintaining and building Association membership. This committee also recommends awards recipients to the Board of Trustees and presents a slate of candidates for the elected offices of the Association.

**Pharmacy Economics** Committee reviews economic issues that affect the viability of Pharmacy practice in Ohio.

You are invited to become involved and volunteer as a committee member. Check out the committees, SIGs and task forces & volunteer today.

**Public and Professional Relations** Committee is in charge of promoting the profession of pharmacy to the public and to other professions. Additionally, this committee developed the Pharmacy PR Network to help educate the public on topics that showcase the value of pharmacists in improving healthcare.

**Resolutions and Bylaws** Committee reviews all resolutions, revising and rewriting such resolutions as necessary to insure compliance with OPA Bylaws.

**Special Interest Groups (SIGs) and Task Forces** discuss concerns of specialty areas of pharmacy practice. SIGs - **Independent Pharmacists • Retired Pharmacists • Compounding Pharmacists** Task Forces - **• Pharmacist Preparedness • Disease State Management**

*From the Home page of the OPA website (www.ohiopharmacists.org), select Committees and SIGs from the About drop-down box. You will find committee descriptions and an online Committee Application Form. This information will be forwarded to OPA President Bob Schmoll who will soon be making committee appointments for 2014-2015.*

## Who is Bob Schmoll, the new President of OPA?



Meet Bob Schmoll, OPA's 2014-2015 President. Bob graduated from Middleport High School, Middleport, Ohio in 1966 and from The Ohio State University College of Pharmacy in 1972 while interning at Swisher & Lohse Drugs in Pomeroy, Ohio. After graduation, Bob began his career in retail pharmacy and also enlisted in the Army National Guard as a wheeled vehicle mechanic. After attending Officer Candidate School, he became a 2<sup>nd</sup> Lieutenant in 1975. In 1982, he was promoted to Captain and took a two-year hiatus from pharmacy to serve as a full time shop superintendent in the National Guard.

Bob's retail career included experience in independent pharmacies, as well as small and large chain pharmacies. In 1988, Bob changed his career path to hospital pharmacy practice. He worked for small, medium, and larger hospitals before retiring in January 2012. While practicing hospital pharmacy, Bob also got experience in long term care with nursing homes from 1999 to 2005. During his hospital career, he experienced JCAHO accreditation visits that resulted in no deficiencies.

Bob married his wife Donna in February 1974, and they are celebrating their 40<sup>th</sup> anniversary this year. Donna is a Senior Vice President at Farmers Bank in Pomeroy.

For fun, Bob has volunteered at the Hocking Valley Scenic Railway since 1999, and has been a certified locomotive engineer since 2001. His other interests include automotive mechanics and restoration, woodworking, electrical work, and carpentry.

We look forward to Bob's leadership this coming year.

## Claim your spot on the Ohio Pharmacy Donor Wall!

OPA and the Ohio Pharmacists Foundation (OPF) are in the midst of a fundraising campaign to help pay off our building. As of now, we have raised more than \$600,000 through OPF's tax-deductible Building Ohio Pharmacy's Future capital campaign. This campaign has allowed us to help take a huge chunk out of our mortgage obligations. The campaign, which has been supported by pharmacists, students, companies, colleges, and local associations, is the largest fundraising campaign in our organization's 136-year history.

But we're not finished yet. With a healthy portion of our mortgage remaining and the need for enhanced services for our members, we need your help to finish the job.

Take advantage of the opportunity to make a tax-deductible pledge to support the long-term stability of your profession and to have your name permanently memorialized at our headquarters.

All donors who commit to a pledge of \$2,500 or more (which can be spaced out over a time period of your choosing) will be recognized on our heralded Ohio Pharmacy Donor Wall (pictured above) located in the reception area of our building, adjacent to the Wherry Pharmacy Heritage Museum. This donor wall is the first of its kind and



is the perfect way to memorialize our valued supporters.

Additionally, gifts of \$2,500 or more also receive a large brick that will be installed on one of our beautiful outdoor walkways. Standard bricks are also available for a \$1,000 donation.

*See an OPA staff member or volunteer for complete details.*

If you need additional information about the campaign, please visit the OPF booth (#412) in the exhibit hall or call the OPA office at (614) 389-3236. All donations are tax-deductible, and we can accommodate nearly any payment schedule you desire. We greatly appreciate your support and look forward to your involvement in helping us Build Ohio Pharmacy's Future.

## Center for Entrepreneurship reaches 1000

Since its creation last year, the Center for Entrepreneurship has touched over 1000 pharmacists and pharmacy students, the result of which includes new stores, new business ventures and new professional relationships.

The Center for Entrepreneurship's primary goal is to provide pharmacists and student pharmacists with the business acumen necessary to develop innovative practices and tools to advance the profession of pharmacy. With this in mind, through the Center for Entrepreneurship, OPA has offered continuing education programs that have touched a variety of pharmacy areas. These programs include a look at pain management in compounding pharmacy, transitioning ownership of a pharmacy, and how to open a pharmacy. Most recently, the Center for Entrepreneurship hosted a programming focusing on management, hiring, conflict management, and performance feedback skills which are critical for a successful business.

The Center for Entrepreneurship has

also provided numerous networking opportunities for pharmacists and student pharmacists. The Women in Pharmacy event, in conjunction with Cardinal Health's Women in Pharmacy, gives student pharmacists the chance to learn more about pharmacy ownership and networking with women who currently own in Ohio.

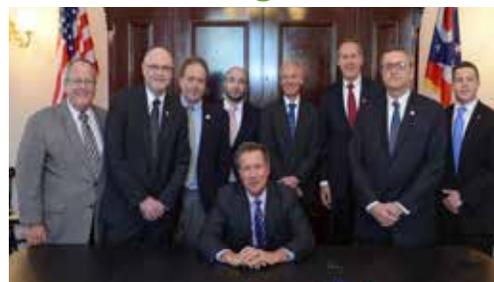
In addition to its programming, the Center has also been developing new resources for pharmacists. The How to Open a Pharmacy Manual includes more than 200 pages on the legal and regulatory requirements for the formation of a new store in Ohio. As the only Ohio-specific handbook, it is an invaluable resource for pharmacists interested in owning.

This year, to further the activities of the Center for Entrepreneurship, an advisory board has been created which includes pharmacists in various practice settings who have pursued entrepreneurial enterprises throughout their careers. Their expertise will provide guidance to develop

the next generation of pharmacy entrepreneurs in Ohio.

If you're interested in learning more, visit Booth 116 in the trade show or feel free to contact Aimee Wallace, OPA's Director of Clinical Entrepreneurship at [awallace@ohiopharmacists.org](mailto:awallace@ohiopharmacists.org).

## Governor signs HB 44



*Witnessing the signing of HB 44 [Emergency Dispensing] by Governor John Kasich (seated). OPA members and staff from left : Ernie Boyd, Kevin Mitchell, Kyle Parker (State Board of Pharmacy), Antonio Ciaccia, Larry Schieber, Tom Whiston; as well as Ohio Representative Jeff McClain (R-Upper Sandusky), and Legislative Aide Jay Meyers.*



Cardinal Health is proud to support the Ohio Pharmacists Association.

We appreciate your commitment to advancing the profession of pharmacy and are proud to call you our partner.



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# CE program descriptions

FRIDAY, April 4

8:15 a.m. (CE Credit per Program: 0.15 CEU)

## ANTIDEPRESSANTS: A NEW DECADE

(repeated at 9:55 a.m.)



Participants will be guided through a review of antidepressants available in the U.S. MAOIs, tricyclic antidepressants, non-serotonergic antidepressants, and serotonergic antidepressants (e.g., SSRIs, SNRIs, SSRIs-Plus) will be discussed. Through the use of helpful acronyms and comparison/contrast, participants will be exposed to the plethora of antidepressant options and develop a better understanding of their niche versus mainstream roles.

Randy A. Sansone, MD, Professor, Psychiatry & Internal Medicine, Wright State University  
ACPE #0129-0000-14-016-L01-P

## CURRENT TRENDS IN OUTPATIENT ANTICOAGULATION MANAGEMENT



A practicing anticoagulation clinic pharmacist will discuss the use of short-acting injectable anticoagulants (enoxaparin, dalteparin, fondaparinux) as “bridge” therapy off warfarin. Risk assessment strategies for bleeding and thrombosis will be included, as well as sample schedule and patient education tips. The novel oral anticoagulants (dabigatran, rivaroxaban, apixiban) will also be presented with the major clinical trials that led to FDA approval, as well as pros and cons compared to warfarin.

Karen Knoell, PharmD, R.Ph., Staff Pharmacist, OhioHealth, McConnell Heart Health Center Anticoagulation Clinic, Columbus  
ACPE #0129-0000-14-018-L01-P

## WHAT'S NEXT: THE EVER CHANGING LANDSCAPE OF PHARMACY COMPOUNDING

This presentation will shed light on the expected impact on pharmacy compounding from the Drug Quality and Security Act (DQSA). Attendees will gain insight on the history and foundation of pharmacy compounding, highlighting past case law and FDA guidance, and focusing on recent legislative and FDA actions. The presentation will focus on likely opportunities for pharmacists presented by DQSA as it is implemented.

Lee Rosebush, PharmD, J.D., MBA, M.S., BakerHostetler, Washington, D.C.  
ACPE #0129-0000-14-019-L04-P

9:55 a.m. (CE Credit per Program: 0.15 CEU)

## ANTIDEPRESSANTS: A NEW DECADE

(repeat of 8:15 a.m. program)

## THE NEW JNC GUIDELINES - FINALLY!!!

(repeated at 1:00 p.m.)



This presentation will review the eighth edition of the Joint National Committee on treating hypertension. Important clinical perspectives of medications commonly used to treat hypertension will also be discussed. Case studies will be used to emphasize important clinical perspectives.

Vincent F. Mauro, R.Ph., PharmD, FCCP, Professor of Clinical Pharmacy, The University of Toledo  
ACPE #0129-0000-14-020-L01-P  
Application-based activity

## OTC/SELF-CARE UPDATES 2014



The Consumer Healthcare Products Association (CHPA) reported retail sales of nonprescription medications has increased almost \$2 billion since 2009. Considering the wide-spread use of OTC/Self-care products and the patient's access to the pharmacist for advice in this area, it is important for pharmacists to be informed regarding recent changes. This program will discuss new products, existing product changes, legal and regulatory changes, safety concerns/recalls and emerging research.

Daniel L. Krinsky, MS, R.Ph., Manager of MTM Programs at Giant Eagle Pharmacy and Associate Professor of Pharmacy Practice, NEOMED; and Timothy R. Ulbrich, PharmD, Assistant Professor of Pharmacy Practice, NEOMED

ACPE #0129-0000-14-021-L01-P

## GUIDING BEHAVIOR CHANGE THROUGH MOTIVATIONAL INTERVIEWING



Pharmacists have unique opportunities to enhance patient care by working with patients to modify behaviors related to disease state management.

Motivational interviewing is a philosophy with technique that builds rapport in a helping relationship. Pharmacists skilled in motivational interviewing recognize ‘readiness to change’ and are able to utilize skills and strategies supporting change in a manner congruent with a patient's own values and concerns. Find out how to help your patients make changes and get the most benefit from their medication therapy.

Randi Love, PhD, MCHES, Clinical Associate Professor, Division of Health Behavior/Health Promotion, OSU College of Public Health  
ACPE #0129-0000-14-022-L04-P  
Application-based activity

1:00 p.m. (CE Credit per Program: 0.15 CEU)

## THE NEW JNC GUIDELINES - FINALLY!!!

(repeat of 9:55 a.m. program)

## OHIO RESEARCH FORUM 2014



Ohio pharmacists, college faculty, pharmacy residents and students showcase their cutting-edge and innovative research in the annual Ohio Research Forum. Topics explored may include medication therapy management, proper drug therapy, pharmacoeconomic issues, technology in the profession, innovative pharmacy services, and others. The Poster Session, located outside the Exhibit Hall, will open at 4:10 p.m.

Moderator: Timothy R. Ulbrich, PharmD, Director of Pharmacy Resident Education, NEOMED

ACPE #0129-0000-14-023-L04-P  
Sponsored by Procter & Gamble

## MTM SUCCESS IN OHIO MEDICAID: RESULTS THAT MATTER!

Ohio pharmacists took on the largest Medicaid MTM program in the country last year when CareSource announced that it was placing nearly one million patients into a new MTM program. OPA cooperated with CareSource, OutcomesMTM and our colleges of pharmacy to train over 500 pharmacists in just a few weeks. This session will discuss the roll out of the program, extensions of the services provided to patients by pharmacists, and the clinical successes. The future of the program, as it continues to be a model for other states, will be discussed as well.

Craig Thiele, MD, Chief Medical Officer, CareSource; Jim Gartner, R.Ph., MBA, VP, Pharmacy and Medical Management Services, CareSource; Tim Sullivan, R.Ph., PharmD, Director of Clinical Services, OutcomesMTM  
ACPE #0129-0000-14-024-L04-P

Did you miss the *Women in Pharmacy* discussion panel in 2013? OPA has another scheduled at the OPA office on April 25 from 2 - 4 pm. Call for more information. Space is limited.

**COMMUNITY-ACQUIRED INFECTIONS:  
UTILIZING TREATMENT GUIDELINES TO  
EVALUATE PRESCRIPTIONS**

This program will focus on the infections and the medications a pharmacist would encounter in the community pharmacy setting (e.g., upper and lower respiratory tract infections, urinary tract infections, skin and soft tissue infections; all of various bacterial and viral etiologies). Specific antimicrobial options, non-pharmacologic treatment, and preventative techniques will be discussed for each of the infections presented.

*Andrew M. Roecker, PharmD, R.Ph., BCPS, Chair and Professor of Pharmacy Practice, ONU*

ACPE #0129-0000-14-025-L01-P

2:40 p.m. (CE Credit per Program: 0.15 CEU)

**OHIO INNOVATIVE PRACTICE FORUM 2014**



*Ulbrich*

Innovative pharmacy practices and opportunities in Ohio will be showcased in this session, as well as resources for pharmacists to expand these services in their own practices. Practitioners from a variety of practice sites will present practice examples, and share how they have successfully implemented services and overcome barriers to offer these patient-centered services. Immediately following this session, an Innovative Practice Showcase will be open to network with innovative practitioners, students and residents who will share examples of program marketing, documentation, protocols, policies.

*Hosted by OPA's Center for Entrepreneurship Jennifer Rodis, PharmD, BCPS, Director, Partner for Promotion Program, OSU; Timothy R. Ulbrich, PharmD, Director, Partner for Promotion Program, NEOMED; and Panel of Practitioners*

ACPE #0129-0000-14-026-L04-P

Application-based activity

**Consent to use of photographic images:**

Registration and attendance at or participation in OPA meetings and other activities constitutes an agreement by the registrant to OPA's use and distribution (both now and in the future) of the registrant or attendee's image in photographs, videotapes, and electronic reproduction of such events and activities.

**COLLABORATION IN QUALITY: PQS, CMS STARS, PLANS AND PHARMACIES**



The Centers for Medicare & Medicaid Services (CMS) has been evaluating all Part D prescription drug plans using a Star Rating system for several years. Medicare prescription drug plans receive a summary "star rating" on quality that is based on their performance across 15 individual measures. Five measures are specifically related to medication management, meaning the plans are evaluating pharmacies on these metrics. Learn about the CMS STAR ratings, how they impact pharmacy, and how pharmacy can affect the ratings.

*Elliott M. Sogol, PhD, R.Ph., FAPhA Vice President Professional Relations, Pharmacy Quality Solutions, Inc.*

ACPE #0129-0000-14-027-L04-P

**HEPATITIS C VIRUS THERAPY UPDATE**

Hepatitis C virus (HCV) infection is the most common chronic bloodborne infection in the U. S., and approximately 3.2 million persons are chronically infected. This session will provide a review of the types of chronic viral hepatitis, with a focus on treatment options for patients with chronic Hepatitis C virus. Novel HCV therapies including sofosbuvir, simeprevir and daclatasvir will be discussed.

*April Delahunty, PharmD, BCPS, Specialty Practice Pharmacist, Solid Organ Transplant, OSU Wexner Medical Center*

ACPE #0129-0000-14-028-L01-P

**INTEGRATED MEDICATION MANAGEMENT: THE PHARMACIST'S ROLE ON THE AMBULATORY CARE TEAM**



*Clark*

Pharmacists are integral members of the care team in both inpatient and the outpatient settings. Learn about the successes and challenges of pharmacists practicing as part of an integrated care team within a primary care medical home model. Participants will discover strategies used for implementing services, documenting interventions, and conveying the value of the pharmacist in the ambulatory care model to improve safe and effective medication use practices.

*Jennifer Clark, R.Ph., Director of Pharmacy Services, Health Partners of Western Ohio, Lima, and Josh Ebbing, PharmD, PGY1 Resident*

ACPE #0129-0000-14-029-L04-P



*Ebbing*

SATURDAY, April 5

8:15 a.m. (CE Credit per Program: 0.15 CEU)

**OHIO LAW UPDATE 2014**

*(repeated at 9:55 a.m.)*

Our speakers will share key points about recent and proposed changes in state and federal pharmacy laws and regulations. This session is critical for pharmacists wanting to learn more about the 80 MED threshold, how to interpret OARRS reports, and how the changes impact pharmacy practice. Case scenarios and lessons learned will be included. This program has been approved by the State Board of Pharmacy for 0.15 CEU of Ohio jurisprudence CE credit.

*Kyle W. Parker, MBA, R.Ph., Executive Director and Tracy Nave, Director of Legal Affairs, Ohio State Board of Pharmacy*

ACPE #0129-0000-14-030-L03-P

Application-based activity

**SENIORS AND MEDICATIONS: TOO MANY? TOO LATE? WHAT TO DO?**

With the aging of the U.S. population, it is increasingly important for pharmacists to understand medication therapy in older adults. Our speaker will discuss societal and health care implications of increasing longevity in America, as well as medication-related "tipping points" that increase risk and result in poor outcomes in seniors. Common "high-risk" medications frequently used in seniors; managing complex, comorbid older adults' medications; and tips on counseling older adults with altered states of cognition will be included.

*Sean M. Jeffery, PharmD, CGP, FASC, Clinical Professor, University of Connecticut; and Chair, Board of Directors, ASCP*

ACPE #0129-0000-14-031-L01-P

*(CE descriptions continued on pg. 14)*

**Poison Emergency?**  
Call your poison center right away.



**POISON Help**  
1-800-222-1222

Save the Helpline  
in your cell phone

### PHARMACIST TEAM-BASED CARE - PUTTING YOUR BEST FOOT IN THE DOOR!



Learn how to be your own advocate for your value as a pharmacist in the new and evolving health care environment while developing the skills necessary to begin and nurture interprofessional relationships. How to identify potential opportunities for interprofessional practice and team-based care, and how to turn barriers into opportunities will be included. Our speaker will provide skills to initiate new relationships with physicians and other health care providers while also addressing ways to overcome resistance from these providers. *Marialice Bennett, R.Ph., FAPhA, Emeritus Professor, The Ohio State University College of Pharmacy*  
ACPE #0129-0000-14-032-L04-P

### ADDICTION CONCERNS FOR PHARMACISTS

Treating a chemically-dependent individual who has other health conditions can be a challenge. This session will provide an overview of addiction, including risk factors, symptoms and the recovery process. Self-care and prescription medication concerns for the recovering addict will be discussed, with a focus on treating pain, cold and allergies, insomnia, GI upset and migraines. Recovery assistance for impaired pharmacists will also be addressed.

*Jarrod Grossman, PharmD, R.Ph., and Nick Kallis, R.Ph., Pharmacists Rehabilitation Organization*  
ACPE #0129-0000-14-033-L01-P  
*Supported by Pharmacists Rehabilitation Organization*

9:55 a.m. (CE Credit per Program: 0.15 CEU)

### OHIO LAW UPDATE 2014

(repeat of 8:15 a.m. program)

### OHIO'S MTM STORY

The future of pharmacy is now. In this session, a workgroup of OPA's Disease State Management Task Force will give a comprehensive review of MTM in Ohio. Specific examples of active MTM programs across the state will be discussed, with an emphasis on the personnel, program, intervention, and billing. Each MTM story will be formulated into a simple, straightforward, and concise *USA Today* format that can be referenced or shared easily to educate the public about MTM. Reference materials for pharmacists to give presentations in their communities, to key stakeholders, to other health care professionals or health plan administrators will also be discussed.

*Moderator: Justin Friesner, PharmD, Pharmacy Coordinator, The Kroger Co.; and Panel of Practitioners from OPA's DSM Task Force MTM Workgroup*  
ACPE #0129-0000-14-034-L04-P

### PHARMACOGENETICS: CLINICAL APPLICATION OF POPULATION AND INDIVIDUAL PREEMPTIVE GENETIC DATA

This interactive program will provide examples of the use of population-based and individual pharmacogenetic information. Participants will learn how to put population genetic variation in context of initial drug selection. The participant will gain insight into the idea and utility of preemptive pharmacogenetic testing as compared to "reactionary" pharmacogenetic testing. Example patient cases will be presented as interactive exercises. *David F. Kisor, PharmD, Professor of Pharmacokinetics and David R. Bright, PharmD, Assistant Professor of Pharmacy Practice, ONU*  
ACPE #0129-0000-14-035-L01-P  
Application-based activity

### PHARMACY CAREER TRENDS



This session will look at recent trends in the supply of pharmacists, as well as the current and future projected changes in demand for pharmacists including professional services, practice settings, and geographical differences. Strategies for pharmacists to increase our impact on health and wellness of patients in the changing U.S. health care system will be presented. *Donald Bennett, R.Ph., MBA, Director of Professional Experiential Programs, OSU*  
ACPE #0129-0000-14-036-L04-P

1:30 p.m. (CE Credit per Program: 0.15 CEU)

### INNOVATIVE PHARMACY BUSINESS PLAN COMPETITION 2014

This Business Plan Competition was created to cultivate student interest and confidence in developing or buying an independent pharmacy, as well as developing innovative pharmacy services. Students were invited to submit business plans detailing the loan request, mission statement, detailed description of the business, marketing plan and financial reports. In this session the three finalists will present their plans to a panel of judges to determine cash awards. Perhaps you will get ideas for your own pharmacy practice. *Finalist teams and panel of judges TBA*  
ACPE #0129-0000-14-037-L04-P  
*Sponsor: Cardinal Health*

### MTM FOR THE DIABETES PATIENT



This program will discuss how Medication Therapy Management (MTM) benefits the patient with diabetes. Our speaker will explain the Medicare STAR Ratings, and how it is a current driving force behind MTM. Techniques for Motivational Interviewing along with current treatment goals and strategies for diabetes will be reviewed. *Kevin Fuschetto, R.Ph., PharmD, BCACP, Clinical Coordinator, Giant Eagle Pharmacy*  
ACPE #0129-0000-14-038-L01-P  
Application-based activity

### PRECEPTOR DEVELOPMENT TOOLS



A panel of Ohio Experiential Program directors will help preceptors improve their skills in working with students to set rotation expectations, write learning objectives with your rotation focus, provide feedback to students, and list strategies for managing challenging students. *Tonya Dauterman, University of Findlay; Scott Wisneski, NEOMED; Jennie Kline, Ohio Northern University; Thad Franz, Cedarville University*  
ACPE #0129-0000-14-039-L04-P

### CONSERVATIVE PRESCRIBING: THE ROLE OF THE PHARMACIST



This presentation will focus on the principles of "conservative prescribing," with special focus on how pharmacists can assist physicians in using drugs more judiciously. The background behind this philosophy will be discussed and patient-specific vs. guideline-based therapeutic decision-making will be contrasted. Case studies will assist the participants in understanding the clinical implications and societal advantages of using drugs more cautiously and incorporating this into routine practice decisions. *Bradley Shinn, PharmD, Associate Professor of Pharmacy Practice, University of Findlay*  
ACPE #0129-0000-14-040-L04-P  
Application-based activity

Save the Date  
OPA Annual Conference  
April 17 - 19, 2015  
Columbus, OH

3:10 p.m. (CE Credit per Program: 0.15 CEU)

### LEGISLATIVE ACTION AND ADVOCACY: WHAT EVERY PHARMACIST MUST KNOW



Boyd



Ciaccia

On a federal level, the Affordable Care Act and new compounding laws impact pharmacy practice. The Ohio legislature has taken on more pharmacy issues than any time in the past 15 years. Legislation allowing pharmacists to administer a wider range of vaccines, and to establish a collaborative practice with physicians top the list. This session will update you on the laws, bills, and legislative actions that will dramatically alter the pharmacy practice, and provide advocacy tips to move this legislation.

*Ernest Boyd, PharmD (Hon), CAE, Executive Director; and Antonio Ciaccia, Director of Government & Public Affairs, OPA*  
ACPE #0129-0000-14-041-L04-P

### USE OF RAPID DIAGNOSTIC TESTS IN COMMUNITY PHARMACY PRACTICE



Initiating a rapid diagnostic testing (RDT) program for outpatients can improve patient care and outcomes. This session will address public health opportunities for community pharmacists in the area of RDT, target disease states where pharmacy can have a public health impact, and limitations for RDT in the community pharmacy. Currently available CLIA-waived tests will be included, as well as a business model for RDT in the community pharmacy.

*Michael E. Klepser, PharmD, FCCP, Professor of Pharmacy Practice, Ferris State University*  
ACPE #0129-0000-14-042-L04-P  
*Sponsor: Quidel Corporation*

### PHARMACY SUCCESSION: FROM PLANNING THE EXIT TO FINANCING THE PURCHASE



Barrett



Craft



Gillespie

This session is a must for pharmacists (and future pharmacists!) who are interested in selling or buying an independent pharmacy. Our panel will provide helpful tips for a successful business transition to a younger owner. Financial planners will discuss exit planning strategy for the pharmacy owner; a pharmacy owner and junior partner will discuss their process and the positives of keeping a pharmacy as independent; and a bank representative will discuss how to secure financing for the purchase.

*Hosted by OPA's Center for Entrepreneurship Lawrence Barrett, CLU, ChFC and Thomas Craft, CPA, PFS of Independent Pharmacy Consulting Group/Sagemark Consulting, Mimi Hart, R.Ph. and Eric Gillespie, R.Ph., PharmD of Hart Pharmacy, and Ed Webman, R.Ph. of Live Oak Bank.*

ACPE #0129-0000-14-043-L04-P

### PHARMACOTHERAPY UPDATE: LIPID MANAGEMENT



This program will build upon basic lipid management knowledge to provide the participant with information on emerging treatment strategies such as the importance of choosing the right lipid medication as well as new lipid guidelines published in 2012. Combination lipid therapy will also be discussed as pharmacists can play a crucial role in helping patients become more adherent to medications and ameliorate any potential side effects.

*Teresa Ash, R.Ph., PharmD, CDE, CLS, BCPS, BCACP, Clinical Supervisor at the Medication Management Clinic, St. Rita's Medical Center, Lima, OH*

ACPE #0129-0000-14-044-L01-P

Application-based activity

## SUNDAY, April 6

8:15 a.m. (CE Credit per Program: 0.15 CEU)

### NEW DRUG UPDATE 2014

(repeated at 9:55 a.m.)

The new drug products recently released to the market can be unique or similar to current therapy. Our speaker will examine the pharmacology and therapeutics of the prescription medications released in the past year; as well as the drugs' indications, clinical applications, drug interactions, adverse effects and toxicities, and important patient counseling information.

*Karen L. Kier, PhD, M.Sc., R.Ph., Professor of Clinical Pharmacy Practice, ONU*  
ACPE #0129-0000-14-045-L01-P

### BIOIDENTICAL HORMONE REPLACEMENT THERAPY (BHRT): A NICHE SERVICE FOR COMPOUNDERS



Hormone replacement can significantly improve the health and wellness of your patients when treated appropriately, and is a niche service to enhance your pharmacy's profitability. Learn about Bioidentical Hormone Replacement Therapy (BHRT), including the function of each hormone in the body, signs and symptoms of hormone imbalance, and appropriate therapies to treat

such patients. This speaker will teach you key elements and provide examples of compounds utilized in BHRT.

*Hosted by OPA's Center for Entrepreneurship Cortney Mospan, R.Ph., PharmD, Ohio Pharmacists Association/Uptown Pharmacy*  
ACPE #0129-0000-14-046-L01-P

Application-based activity

### CULTURALLY-SENSITIVE MEDICATION USE IN UNDER-SERVED POPULATIONS



Delivering medical care to under-served populations, especially in resource-limited countries, holds the potential for meeting significant and, in many cases, long-standing needs. However, such also holds the potential for inducing significant harm if our western health-related beliefs, values, manners of communication, standards of practice and economic norms are ignorantly applied. More than simply having a skilled language translator, health care professionals need to carefully assess the manner in which various care initiatives may affect the patient, his/her family and their entire community. Strategically scaling our care delivery back from that which we "can do" to that which we "ought to do" is critical to care planning.

*Jeffrey D. Lewis, PharmD, MACM, R.Ph., Associate Dean and Associate Professor of Pharmacy Practice, Cedarville University*  
ACPE #0129-0000-14-047-L04-P

9:55 a.m. (CE Credit per Program: 0.15 CEU)

### NEW DRUG UPDATE 2014

(repeat of 8:15 a.m. program)

### 2014 OTC AND SELF-CARE CHALLENGE

Learn up-to-date information about nonprescription products, along with the rationale for product choices, at OPA's 8<sup>th</sup> annual "OTC and Self-Care Challenge – Battle of the Colleges!" Join us for a highly interactive, fun-filled session that will enhance your OTC expertise and update your knowledge of common self-care conditions. Students and alumni will join in the friendly competition.

*Kristin Casper, R.Ph., PharmD, Associate Professor of Clinical Pharmacy, OSU; and Andrea Wall, R.Ph., Associate Dean for Student and Alumni Affairs, UC*

ACPE #0129-0000-14-048-L01-P  
*Supported by NASPA and Procter & Gamble. Thanks to APHA for providing access to the PharmacyLibrary for all teams participating.*

(CE descriptions continued on pg. 16)

**CLOSTRIDIUM DIFFICILE: A REVIEW AND UPDATE**

*Clostridium difficile* infection (CDI) is the leading cause of antibiotic-associated diarrhea and is a highly problematic health-care-associated infection. It is estimated to annually result in a cost burden exceeding \$3 billion for the healthcare system and increasingly the cause of morbidity and mortality in the elderly. Our speaker will present the most recent data available on CDI including changes in epidemiology, pathophysiology and transmission of disease, and current treatment recommendations. Risk factors for initial and recurrent CDI will be discussed, including the role of proton pump inhibitors, as well as guidance in preventing infections and effectiveness of probiotics.

Mona Thompson, R.Ph., PharmD, Clinical Staff Pharmacist, EMH Elyria Medical Center, Elyria

ACPE #0129-0000-14-049-L01-P

11:35 a.m. (CE Credit per Program: 0.1 CEU)

**2014 UPDATE ON ADULT IMMUNIZATIONS**



Immunizing pharmacists need to keep up-to-date on available vaccines and dosage forms, immunization schedules, and other recommendations from the Advisory Committee on Immunization Practices. This session will focus on recent changes in vaccine recommendations in adults, strategies to overcome barriers of reluctant patients, and requirements for maintaining and monitoring vaccine storage conditions.

Donald Bennett, R.Ph., MBA, Director of Professional Experiential Programs, OSU  
ACPE #0129-0000-14-050-L01-P

.....  
The Ohio Pharmacists Foundation, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.



**USING SOCIAL MEDIA EFFECTIVELY**



Doherty



Ciaccia

In this session, you will learn how to use social media to constructively portray yourself to your peers and to leverage social media to promote pharmacy initiatives or your practice setting. Recognizing the “ripple effects” of social media and how they can be used to amplify your message will also be included.

Michael Doherty, R.Ph., PharmD, Director of Experiential Programs, UC; Antonio Ciaccia, Director of Government and Public Affairs, OPA

ACPE #0129-0000-14-051-L04-P

12:35 p.m. Conference Adjournment

*Have you seen the Ohio Pharmacy Newsline?*

This exclusive OPA member benefit is a bi-weekly email which features current news articles and breaking legislative updates that can impact your practice. Add [opa@multibriefs.com](mailto:opa@multibriefs.com) to your address book or safe sender list to ensure you receive every mailing!

**Continuing Education**

Pharmacists can earn up to 16 hours (1.6 CEUs) of continuing education credit at this Conference. Pharmacist CE forms (ivory colored) are personalized and included in the name badge registration envelopes. Be sure to record the CE you attend and return the form to the OPA Registration Desk at the end of the Conference. Your NABP e-Profile ID number is required to process your CE credit and can be obtained at [www.nabp.net](http://www.nabp.net).

SPEAKER EVALUATIONS are available at <http://www.surveymonkey.com/s/2014SpeakerEvaluationForm>, or by scanning the QR Code on the right with your smart phone. Each speaker/program can be evaluated as you finish the session. You will be able to return to the survey after each session. **Once you have clicked Survey Complete on the “Speaker Evaluation Thank you” page, your survey is no longer accessible.** Paper copies of the evaluation are also available at the Registration Desk.



SPEAKER EVALUATIONS

**Pharmacists Reporting CE in 2014**

Do you need the CE credit from this Conference to report to the Board of Pharmacy this year? If so, you must return your completed CE form to the OPA Registration Desk **at the Conference** to guarantee processing before the State Board’s CE reporting deadline.

*Support the Foundation with our Red Envelope Campaign*



This year, we will be hosting a special “Red Envelope Campaign” fundraiser for

the Ohio Pharmacists Foundation (OPF), the research and educational arm of OPA.

To help support our efforts, please see one of our trustees at the OPF booth or roaming the conference to make a contribution and to get your red envelope.

There are 100 envelopes, each valued sequentially from \$1 to \$100. Each envelope comes with a red OPF donor ribbon. Each lucky red envelope purchaser will find a special prize or gift card inside.

Please help support our Foundation and its efforts to better our profession by making a donation through our Red Envelope Campaign.



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Coupon Code: OPA Checking



# special events

## Awards Luncheon

*Friday 11:25 am Grand Ballroom 3*  
OPA will recognize excellence to the profession, to the community, and to the Association at the Awards Luncheon. Media representatives will be recognized for their support of educating the public on safe medicine use and for awareness of pharmacy issues. Support these outstanding individuals at this annual event.

## Trade Show and Prize Drawing

*Friday 4:00 – 6:00 pm Grand Ballrooms*  
*Saturday 11:15 am – 1:30 pm*  
Collaborate, coordinate and communicate about new products and services with today's leading companies at the Trade Show. To enter the prize drawing, attendees need to visit Trade Show booths and have their exhibit hall passport initialed. Turn in your passport at the OPF booth, #412. The BIG prize drawing occurs during Trade Show hours on Saturday. 2013 prizes included iPods, wireless speakers, gift cards and much more.

**You must be present to win.**

## PAC Breakfast

*Saturday, 7:15 am C111-112*  
Support and strengthen Ohio pharmacy influence in Ohio's General Assembly legislative session by attending the Political Action Committee (PAC) Breakfast. You'll hear from an influential Ohio political figure, discuss government issues with your colleagues, and contribute to the success of the PAC. In order to attend the PAC breakfast, there is a suggested donation of \$100 for pharmacists. You can also sponsor a student for \$50 and help educate the future of pharmacy!

*PAC donations should be made by personal check. Make payable to "Pharmacy PAC."  
Stop at the OPA registration desk to register.*



*Rep. Cliff Rosenberger  
(R-Wilmington)*

## Poster Session

*Friday 4:10–6:00 pm Ballrooms Foyer*  
Our annual Poster Session will feature the research of the faculty and students from Ohio's colleges of pharmacy, as well as from practitioners around the state. The Ohio Research Forum CE session will be held at 1:00 pm. *Sponsored by Procter & Gamble*

## Innovative Practice Showcase

*Friday 4:10–6:00 pm Grand Ballroom 3*  
The second annual Innovative Practice Showcase will feature practitioners, students, and residents who will share marketing, documentation, protocols, policies, etc. of their innovative services. This showcase will follow a CE program of innovative practice models in Ohio, including ideas, opportunities, and resources. *Sponsored by OutcomesMTM*

## Blues Brothers Tribute Band

*Friday 7:00 pm C111-115*  
You'll be dancing in the aisles as Jake & Elwood's Blues Revue perform the Blues Brothers' famous rhythm & blues hits! Wear your best bluesy hat & shades, then join us for this casual dinner followed by action-packed entertainment.

## Career Experts Panel

*Saturday 10:00 – 11:00 am C111-112*  
At OPA's second Career Experts Panel, we have several pharmacists and recruiters who will share their insights about their companies and what they look for in pharmacist candidates. *Sponsored by Walmart Stores/Sam's Club*

## House of Delegates

*Saturday 4:40 pm C 123-125*  
The House of Delegates serves as the legislative and policy-making body of the Association. If you would like to serve as

a delegate, sign up at the OPA Registration desk.

## NPX Networking Lunch

*Saturday 5:30 pm The Social*  
If you are a pharmacist with < 7 years in practice, join other new practitioners. Network, meet and have fun at The Social on Park St.

## Alumni Reception and President's Banquet

*Saturday 7:00 pm Grand Ballroom 2*  
Reunite with your faculty and friends at the College Alumni Reception sponsored by the Council of Ohio Colleges of Pharmacy. It will be followed by a delicious dinner at the President's Banquet and the installations of OPA President Bob Schmoll and the 2014-2015 officers and trustees.



*The President's Banquet will include entertainment by the Omega-3 ensemble with Marc Sweeney on Keyboard; Douglas Anderson on Guitar; Jeb Ballentine playing Percussion and Lee Caterson on Bass Guitar.*

## Dessert Reception

*Saturday 9:30 – 11:00 pm C111-115*  
The reception features jazz /easy listening music by Omega-3 and a dessert bar.

## Christian Pharmacists Fellowship International (CPFI) Breakfast

*Sunday 7:15 am C 123-124*  
Conference attendees are invited to join together for an engaging time of fellowship, challenge and prayer. This is a great opportunity to connect with other Christians in the profession, and be renewed in your vision for our profession. This continental breakfast event is included in your Full or Sunday-only registration.

## OPA Past Presidents' Breakfast

*Sunday, 7:15 am (invitation only) C125*  
The 2013-2014 president Larry Schieber joins other past presidents at this breakfast of recognition for their service to OPA. The Ohio Pharmacists Association, established in 1879, appreciates the continued leadership provided by these pharmacists who are so dedicated to our profession. *Sponsored by VoiceTech*



## OPA PAC

The OPA Political Action Committee (PAC) is the fund that helps put pharmacists in the driver's seat of their profession and is the best way for pharmacists to become politically engaged. We attend many events where we interact with legislators who deal with pharmacy issues here in Ohio. The OPA PAC is a state-based organization, with funds used for State Senators, Representatives and other offices that are not on a national scope. The donations we make through the PAC allow us to demonstrate tangible support for members of both parties who support pharmacy issues. We need your support to protect and enhance our profession, and would greatly appreciate your personal financial support. The law does not allow corporate contributions. Thank you for helping to keep pharmacy strong in Ohio!

The PAC Breakfast on Saturday morning is a great way to get involved. Please attend the breakfast (details are above), consider sponsoring a student, and make an extra contribution to support the OPA PAC!

# year-long CE programming

## Get your CE when you want to!

OPA's streaming online continuing education portal, Rx CE On-Demand, is an online catalog of more than 75 self-paced seminars for continuing pharmacy education that you can take in the comfort of your home or office! It all can be found at RxCEonDemand.com!

This online CE service offers special discounted rates for OPA members, and an easy-to-use system that gives you access to a wide array of pharmacy topics. We also use this portal for live webinars, and will be offering OSHA Training on various dates throughout the year. Follow these steps to gain access to a course on RxCEonDemand.com:

1. Click on the title of the program in the catalog that you're interested in learning more about or hit the Details & Pricing link.
2. Select the *Register Now* button on the right side of the page.
3. Search by your last name, and if your record is not found, you'll create a new account by entering your contact information (next time you search, the system will pull your information, making registration even easier in the future!).
4. Select your rate based on membership (or it will be assigned to you).
5. Indicate if you'd like to take the program for credit; if so, you'll enter your NABP eProfile ID number.
6. Enter your credit card information, select *Save* and then *Continue*.
7. Enter Program!

OPA's Rx CE On-Demand is your one-stop-shop to find everything you need related to continuing pharmacy education. Watch for new programs coming soon! Visit the catalog today to browse through programs and begin enhancing your knowledge and earning CE credit!



Ohio Pharmacists Foundation, Inc. (OPF) is the educational and research arm of the Ohio Pharmacists Association. Accredited by the Accreditation Council for Pharmacy Education (ACPE), OPF provides the continuing pharmacy education credit for programming offered by the Ohio Pharmacists Association, including its Annual Conference, Midyear Meeting, Entrepreneurship Center programs, and *Ohio Pharmacist* journal monthly CE articles.

## Ohio Pharmacists Foundation Board

Randall Myers, R.Ph.  
*President*  
Curtis Black, R.Ph., Ph.D.  
*Vice President*  
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Kathy Karas, R.Ph.  
Deirdre Myers, R.Ph.  
Mark Pilkington, R.Ph., M.S.  
Tom Stahl, R.Ph.

### Upcoming CE Schedule for 2014

April 29 APhA's Delivering MTM Services, OPA office  
May 20 Pharmacy Technician Education Seminar, Hilliard  
July 19-27 OPA CE @ Sea: Alaskan Cruise  
August 14 Pharmacy Technician Education Seminar, Hilliard  
Nov 9 OPA Midyear Meeting, Hilliard

Registration and program details can be found in the Education section of the OPA website, [www.ohiopharmacists.org](http://www.ohiopharmacists.org).

## Zachary M. Swisher, Attorney at Law

Zachary M. Swisher has a general litigation and business law practice, representing individuals and businesses in a variety of disputes. A significant part of his practice includes the representation of pharmacists, doctors, and teachers, as well as numerous other licensed professionals before State administrative boards. This also includes the representation of pharmacies and medical device companies throughout the country at Boards and Commission in Ohio as well as other states. He has extensive experience as a trial lawyer in civil and criminal matters in state and federal court.



Prior to PetersonConnors, Zach Swisher has held the following positions:

- Legal counsel to Ohio Governor Ted Strickland
- Counsel to the Ohio Prescription Drug Task Force
- Enforcement attorney for the Ohio Division of Securities
- Chief Counsel to the Ohio State Highway Patrol
- Assistant Chief Deputy of the Ohio Attorney General's Criminal Division
- Assistant Prosecuting Attorney specializing in gang and narcotics cases
- Special Assistant United States Attorney

A graduate of the Capital University Law School, and Xavier University, Zach is admitted to the Ohio Bar, the United States District Courts for the Southern and Northern Districts of Ohio and the United States Sixth Circuit Court of Appeals.

Contact Zach Swisher: (614)-745-8847 (direct)  
(614)-365-7000 (office)  
(614)-220-0197 (facsimile)  
[zswisher@petersonconnors.com](mailto:zswisher@petersonconnors.com)

**PetersonConnors**

**PETERSON, CONNERS, FERGUS & PEER LLP**

# OPA's NEW PRACTITIONER EXPERIENCE:NPX

## EVERYTHING YOU WISH YOU HAD BEEN TAUGHT IN CLASS

NPX is your solution hub for all the questions you didn't know to ask in pharmacy school.

### The Average New Practitioner Timeline

STEP  
1



#### GET INTO PHARMACY SCHOOL

Work hard in high school and college, take the PCAT, interview, stress, get your letter of acceptance!

STEP  
2



#### GRADUATE

Study, study, work part-time, study, study, attend OPA's Annual Conference, study, go on rotations, study, walk across the stage, stare at your diploma lovingly.

STEP  
3



#### GET A JOB

Update your CV, interview, cross your fingers, interview again, get an offer, do a happy dance, accept.

### Join the Profession

Congrats on getting your license! Now, take an active role in your profession by joining the Ohio Pharmacists Association and the New Practitioner eXperience!

### WHY NPX?

From personal finance to networking and management issues and more, attending NPX events will provide you the answers you need, helping you achieve both personal and professional success.



**What does provider status mean for pharmacists in Ohio?**

Learn about how to advocate for your profession!



**I make six figures! Now what?**

How to pay back your loans, invest your money, and afford that new car/house/private yacht you've always wanted.



**To residency or not, that is the question.**

Determine your professional goals and how a residency, or other further education can help you increase your professional options.



**Everybody talks about leadership, but who would follow me?**

The tips and tricks for being a leader, personally & professionally.

Learn more about NPX by joining new practitioners and student pharmacists on Saturday at 9:00 am for Conversations over Coffee and later at The Social (527 N Park St) at 5:30 pm.



## OPA's First Breakfast Theatre

Reckitt Benckiser is conducting the first-ever Breakfast Theatre at the OPA Conference on Saturday. Anthony Tomasello, RPh, PhD, FAPHA, will speak on "Protecting Office Based Opioid Dependence Treatment Now and for the Future." If you received an invitation and RSVP'd, then come hungry for a delicious breakfast and be ready to hear about treatment adherence and therapeutic outcomes in addiction management. This program is of value to health care professionals concerned about the present and future availability of opioid dependence treatment and particularly those currently engaged in its provision.

Be sure to wear your OPA Conference name badge for admission to the Theatre as this is an *invitation-only* event. Arrive by 6:35 a.m. on Saturday to claim your seat as the program will begin promptly at 6:45 a.m. in rooms C123-125.

*Note: There is no continuing education offered for attendance at the Reckitt Benckiser or Purdue Pharma LP Theatre presentations.*

### Enjoy a buffet lunch in the exhibit hall!

Lunch will be served buffet style. Choose what you'd like to eat, snack at one of the tables and stroll the exhibit hall. Meet exhibitors, colleagues and friends while experiencing the 2014 OPA Trade Show.

## The Saturday Lunch Theatre

Purdue Pharma LP will offer a midday theatre on Saturday in the back of the exhibit hall. Due to limited space, only the *first 100* to enter will be able to enjoy the Theatre presentation.

Come, have a seat, enjoy your lunch and listen to Sami E. Moufawad, MD, Medical Director of Interventional and Medical Pain Management Services of University Hospitals Bedford Medical Center and Richmond Medical Center. His presentation will be *Butrans: The First Buprenorphine Transdermal System*.

Lunch will be provided in the Theatre to the Theatre's 100 attendees. Plan to arrive by 11:30 am in Grand Ballroom 3 as the Theatre will begin promptly at 11:40 am.

## More Ways to Win in the OPA Exhibit Hall

Each year, attendees win prizes given away at the Ohio Pharmacists Foundation (OPF) booth. To add excitement to your exhibit hall experience, you will find raffles in select vendor booths, as well as the BIG prize drawing from the OPF booth.

To be eligible to win a BIG prize, you must have exhibitors initial their booth location on your OPA prize drawing passport. You received your passport in the registration envelope at the OPA Conference desk upon arrival. Visit the exhibitor booths to learn about their products and services on Friday and Saturday; then be sure to drop your exhibit hall passport in the prize drum at the OPF booth (#412). The BIG prize drawing will occur on Saturday during Trade Show hours. You must be present to WIN!

# The Formula for YOUR Future!



**Two aggressive organizations working together for Independent Pharmacy**



*American Pharmacy Services Corporation*  
**Independent Pharmacy Cooperative**

**102 Enterprise Drive**  
**Frankfort, KY 40601-8585**  
**Email: [apsc@apscnet.com](mailto:apsc@apscnet.com)**

**Phone: 800-928-2228**  
**502-695-8899**  
**Fax: 502-695-9912**

# of interest to student pharmacists

The Ohio Pharmacists Association welcomes you to OPA's 136<sup>th</sup> Annual Conference! This year's theme is "Team-Based Patient Care: Coordinate, Collaborate, Communicate." You are welcome and encouraged to participate in any of the programs or events to focus on how to coordinate, collaborate, and communicate in order to improve patient care. There are numerous opportunities for students to get involved, whether it is continuing education programs, Trade Show, Poster Session or Pharmacy Olympics/Student Party. Continuing Education Program descriptions can be found on page 12 of your Conference Program. On page six, topics, times and locations are listed. At this year's Conference, you will learn about current hot topics in pharmacy and be able to network with other pharmacy professionals.

You are important to us because you represent the future of our profession, and we are pleased that you are attending our Conference. Your opinion matters to us! You will be receiving an online evaluation survey following the Conference. This will help us in future student program planning. If you have any questions or comments during the Conference, an OPA staff person will be happy to help you. Enjoy all of the experiences this Conference has to offer and most importantly be sure to have fun!

*The Lunch in the Exhibit Hall and Student Party on Saturday are included in the Full and Saturday-only registrations.*

## Highlights

### Friday, April 4

8:15 a.m. – 11:25 a.m. Continuing Education Programs

11:25 a.m. – 1:00 p.m. Lunch

Lunch options are available in the Food Court located under the Hyatt, as well as in the Arena District and the North Market, which are located across the street from the Convention Center. The Awards Luncheon is not included in the Full or Friday-only student registrations.

1:00 p.m. – 4:10 p.m. Continuing Education Programs

4:10 p.m. – 6:00 p.m.

Trade Show *Grand Ballrooms*  
Poster Session *Ballrooms Foyer*  
Innovative Practice Showcase

Collaborate, coordinate and communicate about new products and services at the Trade Show and become eligible to enter the drawing for BIG prizes. The 15<sup>th</sup> annual poster session will feature research of faculty and students from Ohio's colleges of pharmacy, as well as practitioners from around the state. Also during this time, stop by the second annual Innovative Practice Showcase and talk with practitioners, students and residents learn how they successfully implemented their patient-centered services.

*Poster Session sponsored by Procter & Gamble*

*Innovative Practice Showcase sponsored by OutcomesMTM*

## Students Involve, Educate, Participate and Serve

The level of engagement of student pharmacists in OPA activities over the last year has been overwhelming. Students have taken a passionate interest in legislation, networking, and their state association as a whole, inviting OPA representatives to speak on their campuses multiple times throughout the year.

The efforts of the student contingent have been invaluable as OPA initiatives progress in the state legislature. Students testified in support of legislation, wrote letters to legislators, educated their colleagues about OPA efforts, and made face-to-face visits to over 75 legislators and legislative aides during Student Legislative Day in February.

The nearly 280 students who attended Student Legislative Day represented all seven colleges of pharmacy and got the chance to see HB 44 voted out of the Senate.

Additionally, student pharmacists have been involved in a multitude of OPA activities throughout the year, participating in the Young Pharmacy Leaders Conference, Women in Pharmacy program, New Member Drive, Drug Information contest, continuing education programs, OPA committees, and serving on OPA's board as trustees for their colleges. In the next year, we hope to see this trend continue as OPA continues to offer more opportunities for student involvement.



*OSU student pharmacists gather at the 2014 OPA Student Legislative Day.*

## Saturday, April 5

8:15 a.m. – 11:25 a.m. Continuing Education Programs

9:00 a.m. – 10:00 a.m. Conversations over Coffee *C111-112*

OPA believes that pharmacists should always have the ability to make their practice their own. Conversations over Coffee will feature roundtable discussions for students led by new practitioner facilitators on topics such as finance, leadership, networking, and job/residency hunting. Students will have the opportunity to choose 3 different topics to rotate between for 15 minute increments.

10:00 a.m. – 11:00 a.m. Career Panel *C111-112*

Listen to current practitioners describe their career and give advice on their successes. Feel free to ask questions and get first-hand advice from individuals who once sat in your shoes.

*Sponsored by Walmart Stores/Sam's Club*

11:15 a.m. – 1:30 p.m. Trade Show, Theatre, Prizes & Lunch *Grand Ballrooms*

Visit the exhibits designated on your prize passport, have each exhibitor initial their booth and put your passport in the prize drum at the OPF Booth (#412) to win prizes! You must be present to win. Meet with representatives of companies that may offer internships, residencies, and part-time or full-time pharmacist positions. Lunch will be served in the Exhibit Hall and is included in the Full and Saturday-only registrations.

1:30 p.m. – 4:40 p.m. Continuing Education Programs

1:30 p.m. – 3:00 p.m. Business Plan Competition *C210-212*

Three student-team finalists present their ideas for a business plan including the loan request, mission statement, detailed description of the business, marketing plan and financial reports. Come see who the panel of judges will choose to win this year.



*The 2013 Business Plan Competition winners from ONU are Beth Cuiksa, Ross Robison, Nicole Sivak, & Holly Kearney.*

3:10 p.m. – 4:40 p.m. Student Law Review *C210-212*

Dr. Donald Sullivan, Professor of Pharmacy Practice and Chair of the Department of Pharmacy Practice at Ohio Northern University, will give a review of Ohio law to help you prepare to pass the Boards. He will also include practical test taking tips. Students can then head off to the House of Delegates and the Pharmacy Olympics/Student Party.

4:40 p.m. House of Delegates *C123-125*

The House of Delegates serves as the legislative and policymaking body of the Association. Student representatives can be part of policy-making decisions.

5:00 p.m. Student Olympics & Party

*The Social*

All student pharmacists are invited to attend the Pharmacy Olympics/ Student Party



*Kevin Day, Daniel Israel, Jackie Cassidy and Hannah Fish at the 2013 Student Pharmacy Olympics & Party.*

The Social, 527 North Park St., which is located at the intersection of Park and Swan St. When exiting the Convention Center, head north on High St to Swan St. Cross High Street and go two blocks west to Park. Turn right on Park, The Social will be on your left. The Olympics competition will begin at approximately 5:30 p.m. We will have plenty of music, food and pharmacy games! Come socialize with other student pharmacists and help your college/school of pharmacy compete for the Pharmacy Olympics trophy.

*Sponsored by CVS/Pharmacy*

## Sunday, April 6

7:15 a.m. Christian Pharmacists Fellowship International (CPFI) Breakfast *C123-124*

Conference attendees are invited to join together for an engaging time of fellowship, challenge and prayer. This is a great opportunity to connect with other Christians in the profession, and be renewed in your vision for our profession. Students will share information on their CPFI chapter activities. This continental breakfast event is included in your Full or Sunday-only registration.

8:15 a.m. – 12:35 p.m. Continuing Education Programs

9:55 a.m. – 11:25 a.m. OTC and Self-Care Challenge  
\*New Day for 2014\* *C113-115*

Students from the seven schools of pharmacy will compete in this "Battle of the Colleges" for the highly coveted OTC Challenge Trophy! This event is a highly interactive, fun-filled session that will enhance your OTC expertise and update your knowledge for common self-care conditions.

*Supported by NASPA, Procter & Gamble and APhA*



*The University of Findlay team celebrates their win of the 2013 OTC Self-Care Challenge at the OPA 135<sup>th</sup> Annual Conference.*

# 2014 OPA Trade Show

Friday 4:00 - 6:00 p.m. &  
Saturday 11:15 a.m. - 1:30 p.m.

## Community/Retailer

- 307.....CVS Pharmacy
- 213.....Kroger Pharmacies *φ*
- 112.....Rite Aid Pharmacy *φ*
- 604.....Walgreens
- 207.....Walmart Stores/Sam's Club

## Distributor/Wholesaler

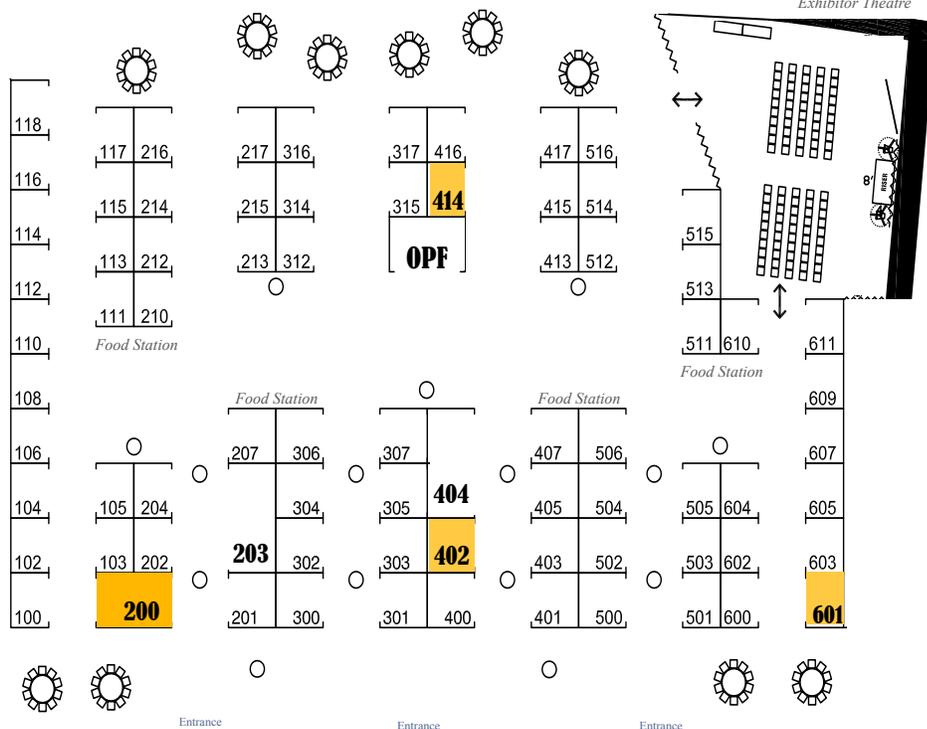
- 202.....APCI *φ*
- 404.....AmerisourceBergen Corporation *φ*
- 403.....Boehringer Ingelheim
- 214.....Capital Wholesale Drug Co. *φ*
- 601.....Cardinal Health
- 511.....Cards N' Such \*
- 315.....H.D. Smith *φ*
- 610.....Health Care Logistics
- 607.....Independent Pharmacy Co-op
- 200.....McKesson Corporation *φ*
- 302.....Melissa And Doug \*
- 306.....Miami-Luken, Inc. *φ*
- 111.....Smith Drug Company

## Manufacturer

- 117.....BDRX \*
- 605.....BSN Medical \*
- 501.....Berry Plastics Corporation *φ*
- 106.....Bionix Health at Home
- 400.....Chattem - A Sanofi Company \* *φ*
- 303.....Forest Pharmaceuticals
- 114.....Gensco Laboratories \*
- 610.....Health Care Logistics
- 212.....ICU Medical, Inc. \*
- 216.....Kowa Pharmaceuticals
- 407.....Lineage Therapeutics \* *φ*
- 304.....Lupin Pharmaceuticals, Inc \* *φ*
- 215.....Merck Vaccines
- 113.....Modern Designs Inc \*
- 417.....Mylan, Inc.
- 300.....NeilMed Pharmaceuticals
- 100.....Novo Nordisk, Inc.
- 416.....Omniceil
- 103.....Procter & Gamble *φ*
- 105.....Purdue Pharma L.P.
- 317.....Reckitt Benckiser
- 506.....Rexam Healthcare
- 602.....Rx Systems, Inc. *φ*
- 203.....Sanofi

## Service

- 500.....CareSource
- 116.....Center for Entrepreneurship



Special thanks to all the companies that donated to the Big Prize drawing on Saturday.

Gold Sponsor booth     
 *φ* Prize Donor     
 \* New exhibitor  
(as of March 20, 2014)

- 512.....EPIC Pharmacies, Inc.
- 413.....Frank Gates *φ*
- 110.....Independent Rx Consulting
- 609.....KEMBA Financial Credit Union *φ*
- 316.....Live Oak Bank
- 412.....OPF *φ*
- 401.....OutcomesMTM
- 414.....Pharmacists Mutual *φ*
- 603.....Pharmacy Plus Programs
- 515.....Pharmacy Quality Solutions
- 204.....SS&G *φ*

## Technology

- 600.....CoverMyMeds
- 502.....Electronic CareGiver LLC \* *φ*
- 513.....iMedicare \*
- 504.....IQware Solutions *φ*
- 217.....Kirby Lester \* *φ*
- 611.....Liberty Software \*
- 104.....Logix Inc

- 301.....PioneerRx *φ*
- 312.....QS/1 *φ*
- 201.....Rx30 Pharmacy System

## Other

- 210.....Achieva Group Returns \* *φ*
- 402.....APSC *φ*
- 102.....FastFingerprints
- 305.....Formula 3 Marketing \*
- 415.....Frank Gates Managed Care
- 108.....Independent Pharmacy Consulting Group
- 516.....Medical Reserve Corps
- 118.....NPX \*
- 503.....Older Adults Falls Prevention
- 603.....Pharmacy Plus Programs
- 515.....Pharmacy Quality Solutions
- 405.....Rx relief *φ*
- 505.....SpartanNash *φ*
- Foyer.....Student APhA-ASP Chapters
- 115.....World of Travel

## Achieva Group Returns, Inc. \* *φ*

Booth 210

Contact: Scott Dorsten  
8074C Beechmont Ave Ste 21  
Cincinnati OH 45255  
513.474.9900  
achieva@fuse.net  
[www.achievagroupreturns.com](http://www.achievagroupreturns.com)

Achieva Group Returns is a full service pharmaceutical return company. Onsite and mail-in services, combined with experience and current technology makes returns easy and painless.

## American Pharmacy Cooperative, Inc. (APCI) *φ*

Booth 202

Contact: Mark Million  
PO Box 728 Bessemer AL 35021  
800-532-2724  
markm@apcinet.com  
[www.apcinet.com](http://www.apcinet.com)

APCI is member-owned group purchasing organization established to promote and protect the interests of independent pharmacies. APCI enables members to improve their position in the marketplace with an extensive offering of exceptional services and comprehensive programs.

## American Pharmacy Services Corporation (APSC) *φ*

Booth 402

Contact: Cathi Clark  
102 Enterprise Dr Frankfort KY 40601  
502.695.8899  
clarkcathi@apscnet.com  
[www.apscnet.com](http://www.apscnet.com)

The mission of APSC is to represent the professional and economic interests of APSC shareholders in the pharmacy marketplace.

## AmerisourceBergen Corporation *φ*

Booth 404

Contact: Kathy Paulson  
One Industrial Park Dr Williamston MI 48895  
517.655.7626  
kpaulson@amerisourcebergen.com  
[www.amerisourcebergen.com](http://www.amerisourcebergen.com)

AmerisourceBergen is a leading pharmaceutical services company providing drug distribution and related services. For more information, go to [www.amerisourcebergendrug.com](http://www.amerisourcebergendrug.com) or email [solutions@amerisourcebergen.com](mailto:solutions@amerisourcebergen.com)

## BDRX \*

Booth 117

Contact: Nassera Vexelis  
81 Grassmere Park Rochester NY 14612  
585.737.0909  
[nassera\\_vexelis@BD.com](mailto:nassera_vexelis@BD.com)  
[www.BDRxinc.com](http://www.BDRxinc.com)

BDRx is the pharmaceutical division for BDx. We have generic pre-filled syringes. (Not a compound pharmacy)

## Berry Plastics Corporation *φ*

Booth 501

Contact: Peter Stahl  
1005 Lower Brownsville Rd Jackson TN 38301  
800.767.5377  
[peterstahl@berryplastics.com](mailto:peterstahl@berryplastics.com)  
[www.berryplastics.com](http://www.berryplastics.com)

We manufacture a complete line of containers and closures for the proper dispensing of medications, plus a full assortment of Rx equipment (graduates, mortars, pestles, etc.) for use in pharmacy.

## Bionix Health at Home

Booth 106

Contact: Paul Czerniakowski  
5154 Enterprise Blvd Toledo OH 43612  
419.727.8421  
[paulc@bionix.com](mailto:paulc@bionix.com)  
[www.bionixathome.com](http://www.bionixathome.com)

Supplier of innovative products presently found throughout medical offices worldwide for patient treatments.

## Boehringer Ingelheim

Booth 403

Contact: Celia Monnin  
[celia.monnin@boehringer-ingelheim.com](mailto:celia.monnin@boehringer-ingelheim.com)  
[www.boehringer-ingelheim.com](http://www.boehringer-ingelheim.com)

Boehringer Ingelheim's focus is primar-

ily in the therapeutic areas of cardiovascular diseases, respiratory diseases, diseases of the central nervous system, metabolic disease, and oncology.

## BSN Medical \*

Booth 605

Contact: Mike McConville  
659 Prospect Rd Berea OH 44107  
216.835.3103  
[michael.mcconville@bsnmedical.com](mailto:michael.mcconville@bsnmedical.com)

We have compression ready-to-wear and custom garments as well as ortho soft goods.

## Capital Wholesale Drug Co. *φ*

Booth 214

Contact: Paula Kuhn  
873 Williams Ave Columbus OH 43212  
800.525.0022  
[p.kuhn@capital-drug.com](mailto:p.kuhn@capital-drug.com)  
[www.capital-drug.com](http://www.capital-drug.com)

Capital Wholesale Drug Co. is an independent family-owned wholesaler serving retail, institutional and government pharmacies throughout Ohio.

## Cardinal Health

Booth 601

Contact: Dan Farrell  
2780 Laurel Wind Blvd Lewis Center OH 43035  
614.678.2497  
[daniel.farrell@cardinalhealth.com](mailto:daniel.farrell@cardinalhealth.com)  
[www.cardinalhealth.com](http://www.cardinalhealth.com)

As the business behind healthcare, Cardinal Health helps pharmacies focus on patient care while reducing costs, improving efficiency and quality, and increasing profitability.

## Cards N' Such \*

Booth 511

Contact: Bryan Rittmiller  
11184 Huron St. Ste 14 Northglenn CO 80234  
303.289.4887 or 618.975.8877  
[bryanr@cardsnsuch.net](mailto:bryanr@cardsnsuch.net)  
[www.cardsnsuchonline.com](http://www.cardsnsuchonline.com)

Stop by Booth 511 to see and learn about our products.

Supporter

Supporter

Supporter

## CareSource

Booth 500

Contact: James Gartner  
230 N Main St Dayton OH 45429  
937.531.2878  
james.gartner@caresource.com

Supporter

CareSource, a nonprofit health plan, is celebrating 25 years as one of the nation's largest Managed Medicaid Plans. Headquartered in Dayton, Ohio CareSource serves more than 1 million consumers in Ohio and Kentucky. CareSource is living its mission to provide health care to those who need it most. CareSource understands the challenges consumers face navigating the health system and works to put health care in reach for those it serves.

## Center for Entrepreneurship

Booth 116

Contact: Aimee Wallace  
2674 Federated Blvd Columbus OH 43235  
614.389.3236  
opa@ohiopharmacists.org  
[www.ohiopharmacists.org](http://www.ohiopharmacists.org)

OPA's newest initiative is the Center for Entrepreneurship. The purpose of the Center is to provide resources, continuing education, and advocacy for entrepreneurs in pharmacy.

## Chattem - A Sanofi Company\* $\phi$

Booth 400

Contact: Dawn Will  
55 Corporate Dr Bridgewater NJ 08807  
800.981.2491  
dawn.will@sanofi.com

Chattem, Inc is part of Sanofi Group. Sanofi U.S. is an affiliate of Sanofi, a leading global pharmaceutical company that discovers, develops and distributes therapeutic solutions to improve the lives of everyone.

The contact information and descriptions in the Program were supplied by the Exhibitors.

## CoverMyMeds

Booth 600

Contact: John Clapham  
130 E Chestnut St Columbus OH 43215  
866.452.5017  
jclapham@covermymeds.com  
[www.covermymeds.com](http://www.covermymeds.com)

CoverMyMeds helps physicians, pharmacists and their staff complete Prior Authorization and other insurance coverage determination forms for any drugs and almost all drug plans.

## CVS Pharmacy

Booth 307

Contact: Tyson Cromeens  
1920 Enterprise Pkwy Twinsburg OH 44087  
401.665.4139  
Tyson.Cromeens@cvscaremark.com  
[www.Ibelongatcvscaremark.com](http://www.Ibelongatcvscaremark.com)

Supporter

CVS Caremark is the nation's premier integrated pharmacy services provider, combining one of the nation's leading pharmaceutical services companies with the country's largest pharmacy chain.

## EPIC Pharmacies, Inc.

Booth 512

Contact: Tim West  
50 Scott Adam Road, Ste 100  
Cockeysville MD 21030  
800.965.3742  
twest@EPICrx.com  
[www.EPICrx.com](http://www.EPICrx.com)

EPIC Pharmacies, Inc. is a buying group that offers its members a full range of programs including a rebate program; membership in EPIC Pharmacy Network, our third party network; free Reconciliation; and enrollment in PharmCap, a web-based program to manage a pharmacy's mandatory compliance and credentialing requirements.

## FastFingerprints

Booth 102

Contact: Natalie Thompson  
1486 Bethel Rd Columbus OH 43220  
614.457.8900  
natalie@fastfingerprints.com  
[www.fastfingerprints.com](http://www.fastfingerprints.com)

FastFingerprints, a National Background Check, Inc. company, provides electronic fingerprint background checks. Accelerate your licensing or hiring process by having your BCI and FBI background checks done at one of our convenient locations throughout Ohio.

## Forest Pharmaceuticals

Booth 303

Contact: Kristie Lengerich  
7910 Waggoner Trace Dr Blacklick OH 43004  
419.303.7214  
kristie.lengerich@frx.com  
[www.frx.com](http://www.frx.com)

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## Formula 3 Marketing\*

Booth 305

Contact: Dan McDearmid  
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772.919.1017  
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Contact: *Michael Butler*

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[mbutler@genscolabs.com](mailto:mbutler@genscolabs.com)

[www.genscolabs.com](http://www.genscolabs.com)

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Booth 315

Contact: *DeWayne Benson*

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865.776.7363

[dewayne.benson@hdsmith.com](mailto:dewayne.benson@hdsmith.com)

[www.hdsmith.com](http://www.hdsmith.com)

H. D. Smith is a full-line pharmaceutical wholesaler, located in Louisville, KY, servicing retail, hospital, and institutional pharmacies. Please contact our Divisional Sales Manager, DeWayne Benson @ 865.776.7363.

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Contact: *Frank Kopcjal*

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800.848.1633

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[www.icumed.com](http://www.icumed.com)

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Booth 108

Contact: *Lawrence C. Barrett*

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[LAWRENCE.BARRETT@LFG.com](mailto:LAWRENCE.BARRETT@LFG.com)

[www.barrettwealthadvisors.com](http://www.barrettwealthadvisors.com)

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IPC, the nation's largest independent pharmacy group purchasing organization, provides access to all products, services and solutions to ensure the competitive success of our members.

## Independent Rx Consulting

Booth 110

Contact: *Owen BonDurant*

955 Congress Park Dr Dayton OH 45469  
773.856.6096

[owen.bondurant@independentrxconsulting.com](mailto:owen.bondurant@independentrxconsulting.com)

[www.independentrxconsulting.com](http://www.independentrxconsulting.com)

At Independent Rx Consulting, our mission is to strengthen and change the community pharmacy industry by advising independent pharmacy owners and entrepreneurs on selling, buying and starting pharmacies.

## IQware Solutions, LLC $\phi$

Booth 504

Contact: *Don Seddon*

4816 Brecksville Rd Ste 15 Richfield OH 44286  
330.659.3272

[dseddon@iqwaresolutions.com](mailto:dseddon@iqwaresolutions.com)

[www.IQwaresolutions.com](http://www.IQwaresolutions.com)

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## KEMBA Financial Credit Union $\phi$

Booth 609

Contact: *Amy Volpe*

555 Officercenter Pl Gahanna OH 43230  
614.235.2395

[avolpe@kemba.org](mailto:avolpe@kemba.org)

[www.kemba.org](http://www.kemba.org)

KEMBA Financial Credit Union is the official Credit Union of the OPA. We offer a full slate of financial products including: check and savings accounts, business services, commercial loans, student loans and more. As an OPA member, you can belong! Visit [kemba.org](http://kemba.org) today to join.

Supporter

Please visit the Foyer outside the Exhibit Hall  
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## Kirby Lester, LLC \* $\phi$

### Booth 217

Contact: *Mike Stotz*  
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## Kowa Pharmaceuticals

### America, Inc.

#### Booth 216

Contact: *Chris Ayres*  
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614.390.6631  
cayres@kowapharma.com  
[www.KowaPharma.com](http://www.KowaPharma.com)

Kowa Pharmaceuticals America, Inc. (KPA) is a specialty pharmaceutical company located in Montgomery, Alabama focused primarily in the area of cardiometabolic therapeutics. The company, started in 2001 as ProEthic Laboratories LLC., was acquired by Kowa Company, Ltd. (KCL) a privately held multinational company headquartered in Nagoya, Japan in September of 2008. KPA focuses its efforts on the acquisition, development, licensing and marketing of pharmaceutical products.

## Kroger Pharmacies

### Cincinnati/Dayton Division $\phi$

#### Booth 213

Contact: *Ron Huening*  
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513.782.3384  
ron.huening@kroger.com  
[www.kroger.com](http://www.kroger.com)

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## Liberty Software \*

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3205 E Southlake Blvd Southlake TX 76092  
800.480.9603  
jmanchester@libertysoftware.com  
[www.libertysoftware.com](http://www.libertysoftware.com)

Liberty Software provides pharmacy management solutions to retail pharmacies. Our solution, RXQ, helps pharmacies enhance customer service, improve profitability, and increase patient safety.

## Lineage Therapeutics \* $\phi$

### Booth 407

Contact: *Brittany Walsh*  
2 Walnut Grove Dr Ste 190  
Horsham PA 19044-7707  
215.259.3579  
brittany.walsh@amedrapharma.com  
[www.epinephrineautoinject.com](http://www.epinephrineautoinject.com)

**Supporter**

Lineage Therapeutics is committed to patient education and, as such, we are providing product trainers at no cost to health care professionals and patients so they can become familiar with the epinephrine auto-injector. In addition, [www.epinephrineautoinject.com](http://www.epinephrineautoinject.com) provides the information necessary for patients to learn more about their risk of anaphylaxis and their epinephrine auto-injector. Injection training videos, product expiration reminder programs and other resources are also available to patients on the website.

## Live Oak Bank

### Booth 316

Contact: *Sarah Carroll*  
1741 Tiburon Dr Wilmington NC 28403  
303.325.4131  
sarah.carroll@liveoakbank.com  
[www.liveoakbank.com](http://www.liveoakbank.com)

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## Logix Inc

### Booth 104

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[www.lupinpharmaceuticals.com](http://www.lupinpharmaceuticals.com)

Headquartered in Baltimore, MD., Lupin Pharmaceuticals, Inc. is dedicated to delivering high-quality, branded and generic medications trusted by healthcare professionals and patients across geographies.

## McKesson $\phi$

### Booth 200

Contact: *Kathy Stuckey*  
3000 Kenskill Ave Washington C.H. OH 43160  
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kathy.stuckey@mckesson.com  
[www.mckesson.com](http://www.mckesson.com)

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McKesson Corporation, North America’s largest pharmaceutical distributor, provides independent pharmacies with industry-leading programs and services, including its Health Mart franchise and Rx Ownership, to help them successfully own, compete and grow their businesses.

## Medical Reserve Corps (MRC)

### Booth 516

Contact: *Tessa Fite*  
280 E Broad St Columbus OH 43215  
614.525.3608  
tessafite@franklincountyohio.gov  
[www.ohioresponds.gov](http://www.ohioresponds.gov)

If you missed visiting an exhibitor, you can get their information on the OPA Conference 2014 App. You can install the app with the QR-codes on page 5 of this Program.

The MRC is a community-based volunteer program that uses volunteers to strengthen public health during emergencies and all year round.

## Melissa and Doug\*

Booth 302

Contact: Michael Foldeak  
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800.284.3948  
shows@MelissaAndDoug.com  
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Booth 215

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## Miami-Luken, Inc. *φ*

Booth 306

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## New Practitioner Experience (NPX)\*

Booth 118

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tulbrich@neomed.edu

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## NeilMed Pharmaceuticals

Booth 300

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701.525.3784  
tradeshows@neilmed.com  
[www.neilmed.com](http://www.neilmed.com)

The mission of the company is to create and maintain safe, affordable and effective products to sustain long-term growth and create drug free and effective nasal/sinus care devices for millions of consumers worldwide. Please visit the website [www.neilmed.com](http://www.neilmed.com) for more details.

## Novo Nordisk Inc.

Booth 100

Contact: Jim Matta  
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609.987.5800  
[www.novonordisk.com](http://www.novonordisk.com)

Novo Nordisk is Changing Diabetes<sup>SM</sup>. Novo Nordisk is a global healthcare company with an 80-year history of innovation and achievement in diabetes care, pioneering methods of prevention, detection and treatment. With a complete portfolio of insulin analogs and delivery systems, Novo Nordisk is dedicated to improving care by changing how diabetes is treated.

## Ohio Injury Prevention Partnership - Older Adult Falls Prevention Coalition

Booth 503

Contact: Brenda Rock  
940 London Ave. Ste 1100 Marysville OH 43040  
937.645.2063  
brenda.rock@uchd.net

The Coalition seeks to improve the fall prevention knowledge and behaviors among seniors and caregivers through community education.

### Prepare for your close-up!

OPA will be videotaping various portions of the Annual Conference & Trade Show. If you see our camera roaming the hallways, CE rooms, or Trade Show, be sure to strike a pose!

## Ohio Pharmacists Foundation *φ*

Supporter

Booth 412

Contact: Kathy Nameth  
2674 Federated Blvd Columbus OH 43235  
614.389.3236  
opa@ohiopharmacists.org  
[www.ohiopharmacists.org](http://www.ohiopharmacists.org)

OPF is the research & educational arm of the Ohio Pharmacists Association. Stop by our booth to learn about our work and to make a tax-deductible donation to our Red Envelope Campaign.

## Omnicell

Booth 416

Contact: Todd Moore  
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614.726.2872  
todd.moore@omnicell.com  
[www.omnicell.com](http://www.omnicell.com)

Omnicell is a leading provider of medication and supply automation and related analytics that increase patient safety, medication adherence, compliance, and efficiency while reducing costs.

## Pharmacists Mutual Companies $\phi$

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### Booth 414

Contact: Bruce Wyke, ext 7129  
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Algona IA 50511-0370  
800.247.5930  
info@phmic.com  
[www.phmic.com](http://www.phmic.com)

Pharmacists Mutual Companies is a nationally recognized leader in providing insurance products and risk management solutions for pharmacists, dentists, and associated businesses and professionals.

## Pharmacy Plus Programs

### Booth 603

Supporter

Contact: Courtney Helt  
PO Box 5805 Maryville TN 37802  
740.605.0045  
courtney.helt@live.com  
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## Pharmacy Quality Solutions \*

### Booth 515

Contact: Elliott Sogol  
919.998.8599  
esogol@pharmacyquality.com  
[www.equipp.org](http://www.equipp.org)

PQS provides performance data and benchmarks on several quality measures that are used in the Medicare Star ratings and other programs. The measures focus on medication adherence and medication safety.

## PioneerRx $\phi$

### Booth 301

Contact: Marsha Bivins  
408 Kay Lane Shreveport LA 71115  
800.850.5111  
marsha.bivins@pioneerRx.com  
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Contact: Preston Orndoff  
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## QS/1 $\phi$

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800.231.7776  
smoneysmith@qs1.com  
[www.qs1.com](http://www.qs1.com)

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Supporter

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[www.rb.com](http://www.rb.com)

Reckitt Benckiser Pharmaceuticals is at the forefront providing educational resources and treatment options to physicians and patients dealing with chronic relapsing disease of opioid dependence. Please visit their exhibit where Reckitt Benckiser Managed Care Account managers will be available to provide scientific information and answer your questions.

## Rexam Healthcare

### Booth 506

Supporter

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2268 Tannerville Rd Orrville OH 44667  
614.684.8525  
brad.horst@rexam.com  
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## Rite Aid Pharmacy $\phi$

### Booth 112

Contact: Andrew Young, R.Ph.  
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248.674.7958  
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## Rx30 Pharmacy System

### Booth 201

Supporter

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Booth 405

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Booth 602

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dmjensen@rxsystems.com  
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Rx Systems, Inc. is a family owned full-service provider of pharmacy packaging and supplies including RX LABELS, BAGS, VIALS, COUNTER SUPPLIES and LTC PACKAGING, plus the EYECON pill counter.

## Sanofi

Booth 203

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614.441.7252  
kevin.duvall@sanofi.com

Sanofi, a diversified global healthcare leader, discovers, develops and distributes therapeutic solutions to improve the lives of everyone.

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Booth 111

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## SpartanNash *φ*

Booth 505

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## SS&G *φ*

Booth 204

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## The Electronic Caregiver LLC\* *φ*

Booth 502

Contact: Sheila Canini  
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caniniseniors@aol.com  
[www.electroniccaregiver.com](http://www.electroniccaregiver.com)

The Electronic Care Giver is a medical alert and home safety system providing multi-step emergency protection, medication management, 24/7 EMT monitoring, and coordinated care benefits.

## Walgreens

Booth 604

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614.760.0687  
donald.miller@walgreens.com  
[www.walgreens.jobs](http://www.walgreens.jobs)

At Walgreens, we help people get, stay, and live well. That's our core purpose and the difference we make in people's lives every day.

## Walmart Stores/Sam's Club

Booth 207

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rxrecruit@wal-mart.com  
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Booth 115

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## OPA calendar

### April

- 25 Women in Pharmacy Panel, OPA office
- 26 National Drug Take Back Day
- 29 APhA's MTM Certificate Training Program, OPA office

### May

- 20 Pharmacy Technician Education, Makoy Center
- 22 OPA Night/Jefferson County Academy of Pharmacy

### June

- 11 Pharmacist Immunization Training Program (tentative)

### July

- 19-27 Alaska CE Cruise

### August

- 14 Pharmacy Technician Education, Makoy Center

### October

- 4 Young Pharmacy Leaders Conference, OPA office

### November

- 9 OPA Midyear Meeting, Makoy Center

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