



Exhibitor & Sponsor Invite

146th Annual Conference & Trade Show

Columbus, Ohio | April 5 & 6, 2024

Hilton Columbus at Easton



WHY EXHIBIT IN OHIO?

Meet face-to-face with 400-500 Ohio pharmacists from all practice settings as well as 300-500 student pharmacists from Ohio's seven colleges of pharmacy to build your business, educate pharmacists and student pharmacists about your products and services, connect with pharmacy professionals, and support Ohio pharmacy.

BENEFITS:

- 5.25 hours of exhibit time with no concurrent CPE programming
- Opportunity to educate pharmacist and student pharmacist attendees about your products and services
- Promote new products and services
- Connect and build relationships with existing customers or new customers
- Look at what the competition is doing
- Network with pharmacy colleagues
- Prize drawing for exhibitors and attendees
- Recognition in the *OPA Conference Program*
- Recognition in the pre-conference issue of the *Ohio Pharmacist* journal (if reserved by January 30, 2024)
- Mailing list of 2024 OPA Conference Attendees

OPA holds one of the largest state association trade shows in the country. Register early to secure a 2024 exhibit. OPA Members have the first opportunity to exhibit at the Annual Trade Show, as well as exhibiting at the OPA Independent Pharmacy Expo, OPA Midyear Meeting and EduCon 2024 Virtual. Membership has advantages with Exhibit Discounts and First Access for members and associate members. Join OPA on the exhibit application or at www.ohiopharmacists.org.



CONFERENCE SPONSORSHIPS

(Favorite 2023 sponsorships are highlighted)

Multi-Event Package Sponsorships - \$2,500 - \$50,000

Theatre and Exhibit - \$3,500

Present a 35-minute breakfast theatre about your product for up to 40 Ohio pharmacists. (No CPE provided) Includes a premium exhibit. Theatre-only sponsorship - \$2,600

Pharmacists' Reception - \$5,000

Business Plan Competition - \$3,500

This student pharmacist competition continuing pharmacy education session is a key attraction for independent pharmacists and the businesses that support independent pharmacy.

OTC Challenge Session Sponsorship - \$3,000

College teams demonstrate OTC expertise of common self-care conditions and treatment in a fun, fast-paced continuing education session.

UNDER 40 Recognition Awards - \$1,000 or \$5,000 for exclusivity

Student Activities - \$3,000

Legislative Update Continuing Pharmacy Education Session - \$2,000

Promotional Hotel Key Cards - \$2,500

Headshot Lounge - \$3,000

OPA/Sponsor Name or Logo Lanyards - \$2,000

Sponsor-provided Lanyards - \$1,000 *Sponsor-provided lanyards due by Feb. 15, 2024*

Conference Bag Inserts - \$750 for exhibitors or members, \$1,000 for non-members

President's Reception - \$2,000

Research & Innovative Practice Forums Continuing Pharmacy Education or Poster Session - \$3,000 each

Prize drawing Donation(s) - \$50 each

Advertisement Opportunities

A program containing educational information and events will be distributed to approximately 1,000 individuals attending the Conference. Quality, high resolution advertisements must be received in PDF format by Feb. 28, 2024.

\$900 - Back Cover Full Page

\$700 - Inside-Front or Inside-Back Full Page

\$600 - Full Page

\$350 - 1/2 Page

\$300 - Featured Exhibitor listing

Contact
Janice Johnson
at 614.389.3236 or
jjohnson@ohiopharmacists.org
for details and sponsor
opportunities.

2024 OPA SPONSOR MULTI-EVENT PACKAGE SNAPSHOT

NEW

Annual Conference and Trade Show

Independent | EduCon | 340B

Midyear Meeting

Social Media & More...

OPA

Diamond
Sponsor
\$50,000

Platinum
Sponsor
\$20,000

Gold
Sponsor
\$10,000

Silver
Sponsor
\$5,000

Bronze
Sponsor
\$2,500

Annual Conference Location & Extra Time	4 Deluxe Tables, 5 Spotlight times	2 Deluxe Tables, 4 Spotlight times	1 Deluxe Table, 3 Spotlight times	1 Premium Table, 2 Spotlight times	1 Premium Table 1 Spotlight time
Email Confirmation	Prominent Logo	Logo included	Logo (limited opportunities)		
Annual Conf. Meals & Breaks	Exclusive meal sponsor & Scripted Intro	Sponsor one meal (limited opportunities)	Sponsor recognition (limited opportunities)		
Hotel Room Drop*	2 days or 2 items	1 item on Friday			
Projected logo sign /window cling	Logo & Window signs near registration desk	Projected logo sign	Projected logo sign		
Conf. Host Hotel	4 rooms, 2 nights	2 rooms, 2 nights	1 room, 2 nights	1 rooms, 1 night	
Social Media Posts* New	4 Conf. sponsor recognition posts	3 Conf. sponsor recognition posts	2 Conf. sponsor recognition posts	1 Conf. sponsor recognition post	
Conf. Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for FREE!
Conf. Sponsor Registration	Six 3-day registrations	Four 3-day registrations	Three 3-day registrations	Two 3-day registrations	One 3-day registration
Conf. Awards/PAC Luncheon Tickets	6 Luncheon tickets	4 Luncheon tickets	3 Luncheon tickets	2 Luncheon tickets	1 Luncheon ticket
Conf. President's Banquet Tickets	6 President's tickets	4 President's tickets	3 President's tickets	2 President's tickets	
Conf. Program Advertising	Back Cover full page ad & logo on Cover	Back or Inside Cover full page ad	Inside Cover or full page ad	1/2 page ad	1/4 page ad
Conf. Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	1/2 page insert
Conf. Attendee E-Bulletin*	Two pre-Conf. & One post-Conf. Banner ads	One pre-Conf. & One post-Conf. Banner ads	Logo in one pre-conf. e-Bulletin		
Independent, EduCon (Compounding) &/or 340B Exhibit	Exhibit at three events, prominently placed	Exhibit at two events, preferred placement	Exhibit at one event	Exhibit at Expo	
Expo Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for FREE!
Expo Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	1/2 page insert
EduCon eBulletin	Banner ad	logo			
340B Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	
340B Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	
Midyear Exhibit	One Exhibit, preferred placement	One Exhibit			
Midyear Attendee Registration Code	Invite 20 customers to attend for FREE!	Invite 10 customers to attend for FREE!	Invite 5 customers to attend for FREE!	Invite 2 customers to attend for FREE!	Invite 1 customer to attend for Free!
Midyear Bag Insert*	Two Full-page inserts	Full-page insert	Full-page insert	1/2 page insert	
OPA Social Media All Channels* New	2 Sponsor recognition posts	1 Sponsor recognition post	1 Sponsor recognition post		
Ohio Pharmacist full-page journal ad*	4 ads	3 ads	2 ads	1 pre-Conf. ad	One post Conf. ad
Ohio Pharmacy Newsline Banner Ad*	6 ads	4 ads	2 ads	1 ad	
OPA Annual Membership [¤]	6 Associates and 6 RPh customers	4 Associates and 4 RPh customers	3 Associate and 3 RPh customers	2 Associate OPA Memberships	1 Associate OPA Membership

* Promo/Ad material must be OPA approved. Promotional/Ad materials for the Annual Conference must be received at the OPA office by 2/1/2024.

[¤] Membership Benefit: Vendor membership=associate rate. Vendor RPh customers can be offered new OPA membership. Renewals are not included in the package.

EXHIBITOR FEES

Deluxe Exhibit	\$1250	Member Exhibit
	\$1420	Member Exhibit with 2024 OPA Membership Renewal
	\$1420	Nonmember Exhibit & 2024 OPA Membership
	\$1500	Exhibit rate from 9/1/23-12/31/23
	\$1600	Exhibit rate beginning 1/1/24
Premium Exhibit	\$1150	Member Exhibit
	\$1320	Member Exhibit with 2024 OPA Membership Renewal
	\$1320	Nonmember Exhibit & 2024 OPA Membership
	\$1400	Exhibit rate from 9/1/23-12/31/23
	\$1500	Exhibit rate beginning 1/1/24
Standard Exhibit	\$1050	Member Exhibit
	\$1220	Member Exhibit with 2024 OPA Membership Renewal
	\$1220	Nonmember Exhibit & 2024 OPA Membership
	\$1300	Exhibit rate from 9/1/23- 12/31/23
	\$1400	Exhibit rate beginning 1/1/24

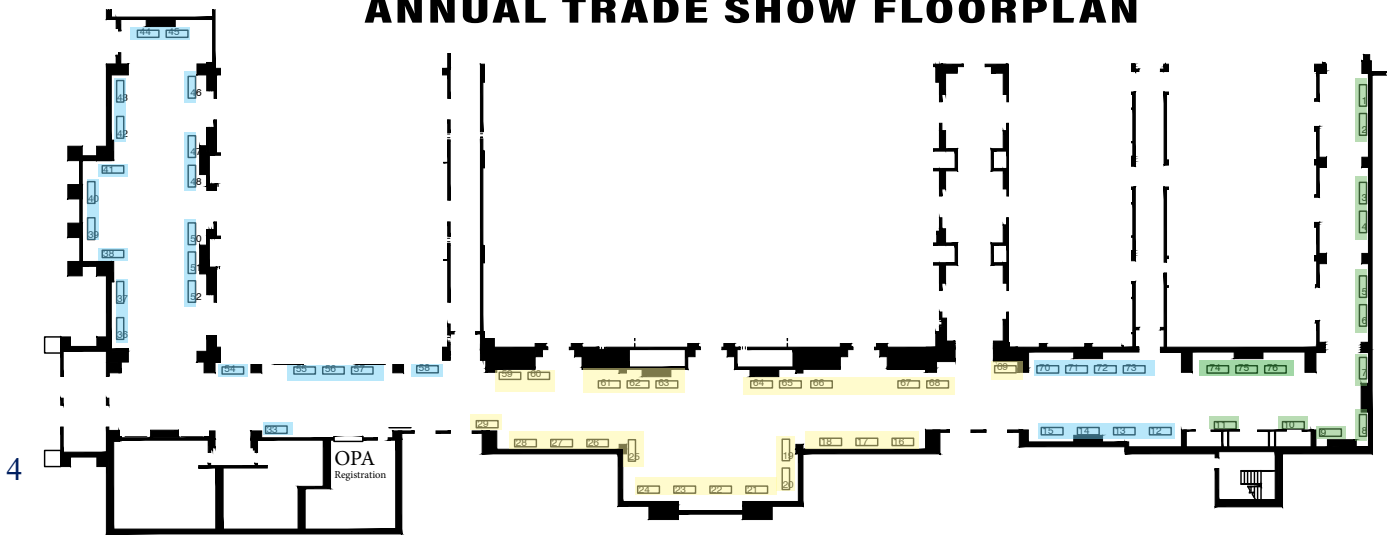
Exhibit Benefits

- One 6’ skirted table, two folding chairs, carpeted floor, and a 7” x 44” identification sign provided by Fern Expo
- Unlimited representative registrations for exhibit
- Two lunches per exhibit on Saturday
- Two pharmacist exhibitors per exhibit are eligible for one free day of CPE and can attend additional days of CPE at a special discounted rate
- Post-show registration list

Exhibit Schedule

		Saturday, April 6	
Friday, April 5		Exhibit Hours	8:00 AM - 9:00 AM 10:00 AM - 10:10 AM 11:40 AM - 1:50 PM
Exhibit Set-up	2:30 - 3:30 PM		
Exhibit Hours	4:00 - 6:00 PM	Lunch and Prize Drawings	
Opening Day Reception		Exhibitor Move Out	1:50 - 2:45 PM

ANNUAL TRADE SHOW FLOORPLAN



OPA 146th Annual Trade Show Exhibitor Application/Contract and Conference Sponsor Form
April 5 & 6, 2024 • HILTON COLUMBUS AT EASTON 3900 Chagrin Drive, Columbus, Ohio 43219

Exhibit Coordinator _____ E-mail _____ Phone () _____
(Exhibit kit will be emailed to this person.)

*This information can appear in the Conference Program and app.

Company _____

Contact _____ Title _____ Interested in OPA Associate Membership? ☐ Yes ☐ No
☐ Already an OPA member

Address _____ City _____ State _____ Zip _____

Phone () _____ Website _____

Email _____

Please complete a 25-word description of your company for promotional purposes. _____

Exhibit space is assigned first to OPA Multi-Event Sponsors, second to Conference sponsors, third to members, & then to exhibitors.

Select exhibit type: ☐ Deluxe location ☐ Premium location ☐ Standard location

(Refer to floorplan on page 4)

Additional Representatives If your company representative is a licensed pharmacist who would like to attend CPE for credit, please check the days that they will be attending so that OPA may prepare their continuing education form. For each exhibit, two pharmacist exhibitors are eligible for one free day of CPE; \$69 for two days; or \$109 for 3 days.* (Contact Janice if more than 2 pharmacist representatives would like to take advantage of the discounted exhibitor rate for CPE.)

Name _____	<small>CPE attendance for licensed pharmacist exhibitor*</small> <input type="checkbox"/> No CPE needed <input type="checkbox"/> 1 day CPE - Free <input type="checkbox"/> 2 days CPE - \$69 <input type="checkbox"/> 3 days CPE - \$109	Name _____	<small>CPE attendance for licensed pharmacist exhibitor*</small> <input type="checkbox"/> No CPE needed <input type="checkbox"/> 1 day CPE - Free <input type="checkbox"/> 2 days CPE - \$69 <input type="checkbox"/> 3 days CPE - \$109
Nickname for badge _____		Nickname for badge _____	
Email _____	Cell Phone _____	Email _____	Cell Phone _____

We agree to abide by the rules and regulations that are listed on the exhibitor contract found at <https://tinyurl.com/OPA-Exhibit-Contract>. We agree to enclose a check, or include arrangements, for payment when submitting this contract. For an early bird rate, we understand that full payment must be received no later than December 31, 2023. For exhibit space reserved after December 31, 2023, full payment must be received no later than March 14, 2024. For cancellation policies, refer to the contract on the OPA website.

Authorized signature _____ Date _____

Payment Information: Sponsorship(s) _____ \$ _____
"BIG" Prize donation for Trade Show drawing (\$50 each) _____ \$ _____
Trade Show Exhibit(s) _____ \$ _____
RPh CPE (2nd day # of RPh x \$69 or 3rd day # of RPh x \$109)* _____ \$ _____
Total amount remitted _____ \$ _____

☐ Check Make payable to: Ohio Pharmacists Association (Tax ID 31-4271660)

Credit Card
☐ VISA ☐ MasterCard ☐ American Express
Exp. Date _____ Sec. Code _____
Name on Card _____
Account # _____
Billing Address _____
(If different from above)

Electronic Funds Transfer
☐ Checking ☐ Savings ☐ Business Checking
Routing # _____
Account # _____
Name on Account _____

Please mail to: Ohio Pharmacists Association, Attn: Janice Johnson, 2674 Federated Blvd, Columbus OH 43235
fax to: 614.389.4582 OR register online at www.ohiopharmacists.org Questions? Call 614.389.3236

Connect with Ohio pharmacists!



Special Thanks to our 2023 Annual Conference and Trade Show Exhibitors and Sponsors!

340B Compliance Partners*

Abbott Diabetes Care

American Pharmacy Cooperative, Inc. §

American Pharmacy Services Corporation §

AmerisourceBergen §

AstraZeneca

AstraZeneca Precision Program*

Cardinal Health §

CentorRx

CMP PHARMA §

Council of Ohio Colleges of Pharmacy §

CPESN Ohio

Dexcom*

Direct Customer Solutions*

Eagle Analytical

Evliven Health*

Eyecon*

FLAVORx*

Generation Rx §

Hudson Headwaters 340B *§

Independent Pharmacy Cooperative §

Indivior §

Kroger Health – Cincinnati/

Dayton §

Kroger Health - Columbus §

L'Oreal*

Liberty Software

Lilly

Mallinckrodt Pharmaceuticals*

MatchRX/Match Square*

McKesson §

Medisca®*

Merck* §

National Association of Chain Drug
Stores *

Novo Nordisk Diabetes * §

Novo Nordisk Obesity* §

Novo Nordisk Bleeding Disorders*

Ohio Pharmacists Foundation

Ohio Physicians Health Program §

OPA New Practitioner Experience §

OPA Provider Status

ORGANON Biosimilars*

Pfizer

Pharmaessentia*

Pharmacists Mutual Insurance Company §

PioneerRx

Prasco §

RedSail*

Safe Rx

Samuel's Products §

Sanofi*

Sedgwick §

SpartanNash

Students for OPA

SUNRx §

The Cannabis Pharmacy* §

Trusted Advice Leadership & Business
Consulting

Value Drug* §

WPSC*

Xeris Pharmaceuticals*

§ - Vendor and Sponsor

§ - Conference Sponsor

* - New